



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES**

June 18, 2014

1:30 PM

MEETING CALLED TO ORDER

Date / Time: June 18, 2014 / 1:35 PM

ROLL CALL

Commissioners Present: Commissioners Kaye, Peteris, Gardner Apatow (*arrived 3:20 pm*),
Vice Chair Bernstein, Chair Blakeley.

Commissioners Absent: None.

Staff Present: William Crouch, Georgana Millican, Reina Kapadia, Karen Myron.

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Chair Blakeley, Second by Vice Chair Bernstein to approve the agenda as amended, moving item #14, Waldorf Astoria, to be heard immediately after the Consent Calendar (4-0-1, Gardner Apatow absent).

Action: **The agenda was approved as amended.**

ADOPTION OF MINUTES

1. Minutes from the Architectural Commission Meeting on May 21, 2014.

Motion: Motion by Commissioner Peteris Second by Commissioner Kaye to approve the minutes as presented (4-0-1, Gardner Apatow absent).

Action: **The minutes were approved as presented.**

CONSENT CALENDAR

2. COS (PL1408636)

357 North Beverly Drive

Request for approval of a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: William Crouch, Urban Designer
Applicant: Bruce Parsons – Linane/Drews Architects
Public Input: None.

3. MGM BUILDING (PL1408640)

245 North Beverly Drive

Request for approval of a sign program for an existing commercial building. The sign program includes a request for a Sign Accommodation to allow signage to project above the existing architectural canopy. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: William Crouch, Urban Designer
Applicant: Antonio Lopez, Gabriel Gonzalez – SAA
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Kaye to approve the Consent Calendar as presented (4-0-1, Gardner Apatow absent).

Action: The Consent Calendar was approved as presented.

(Taken out of order)

14. WALDORF ASTORIA (PL1408652)

9876 Wilshire Boulevard

Request for approval of the new Waldorf Astoria Hotel building. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: William Crouch, Urban Designer
Applicant: Kent Warden – Alagem Capital
Public Input: Daniel Fink

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Kay to approve the resolution with conditions (3-0-1-1, Blakeley abstain, Gardner Apatow absent).

Action: The resolution was approved with conditions.

(Return to order)

CONTINUED BUSINESS

4. 132 SOUTH BEVERLY DRIVE (PL1310235)

Request for approval of a façade remodel and a sign program. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the July 16, 2014 Architectural Commission meeting)

5. 9725 WILSHIRE BOULEVARD (PL1407104)

Request for approval of a façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the July 16, 2014 Architectural Commission meeting)

6. EVE BY EVE'S (PL1404806)

350 North Camden Drive

Request for approval of a façade remodel, business identification signage, and a sign accommodation to allow awning signage to exceed seven inches in height. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(Continued from the April 16, 2014 Architectural Commission meeting)

(Commissioner Gardner Apatow arrived at 3:20 pm)

Planner: William Crouch, Urban Designer
Applicant: Artem Golestian – Cenmill Inc.
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Kaye to approve the resolution with conditions (5-0).

Action: **The resolution was approved with conditions.**

NEW BUSINESS – PUBLIC HEARINGS

7. COACH (PL1408618)

327 North Rodeo Drive

Request for approval of a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: William Crouch, Urban Designer
Project Agent: Amy Tsao - Coach
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolutions with conditions (5-0).

Action: The resolution was approved with conditions.

8. BURBERRY (PL1408633)

301 North Rodeo Drive

Request for approval of a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: William Crouch, Urban Designer
Project Agent: John Neeson
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

9. BRUNELLO CUCINELLI (PL1407669)

220 North Rodeo Drive

Request for approval of a façade remodel, a sign accommodation for multiple business identification signs and a construction barricade. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: William Crouch, Urban Designer
Project Agent: Enrico Como – Space Architects
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Kaye to approve the resolution as presented (5-0).

Action: The resolution was approved as presented.

10. SALVATORE FERRAGAMO (PL1408530)

357 North Rodeo Drive

Request for approval of a façade remodel and a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: William Crouch, Urban Designer
Project Agent: Ashok Vanmali – Gruen Associates
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Peteris to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

11. WELLNESS WAVE (PL1408638)

455 North Roxbury Drive

Request for approval of a façade remodel and a business identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: William Crouch, Urban Designer
Project Agent: Erik Link - Architect
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

12. LUTHER BURBANK SAVINGS (PL1408644)

175 South Beverly Drive

Request for approval of a façade remodel, and a sign accommodation for multiple business identification signs, signage on a wall abutting private property, and a ground sign on a non-primary boulevard. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: William Crouch, Urban Designer
Project Agent: Jacquelyne Temkin – SAA
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

13. NEWPORT SEAFOOD (PL1408712)

50 North La Cienega Boulevard

Request for approval of a ground mounted business identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: William Crouch, Urban Designer
Project Agent: Steve Iadipaolo – Artistic Sign Group
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

COMMUNICATIONS FROM THE COMMISSION

- Chair Blakeley reviewed information from the Mayor's Cabinet Meeting, as well as the Development Review Chairs' Meeting.

COMMUNICATIONS FROM THE URBAN DESIGNER

- Staff-level Approvals (Tab 15)
- Code Compliance Log

ELECTION OF NEW CHAIR AND VICE CHAIR FOR 2014-2015

Action: No recognized action was taken on this item.

MEETING ADJOURNED

Date / Time: June 18, 2014 / 6:30 PM

PASSED AND APPROVED THIS 16th DAY OF JULY, 2014



Barry Bernstein, Chair