



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES
JUNE 17, 2015
1:30 PM**

MEETING CALLED TO ORDER

Date / Time: June 17, 2015 / 1:31 PM

ROLL CALL

Commissioners Present: Commissioners Kaye, Peteris, Vice Chair Gardner Apatow, Chair Bernstein
Commissioners Absent: Commissioner Blakeley
Staff Present: Ryan Gohlich, Cindy Gordon, Georgana Millican, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Kaye to approve the agenda as amended, moving items #5 – Fendi, #9 – Bobbi Brown, and #10 – Paradigm to the consent calendar (4-0).
Action: **The agenda was approved as amended.**

APPROVAL OF MINUTES

1. Minutes from the Architectural Commission Regular Meeting on May 20, 2015.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Gardner Apatow to approve the minutes as presented (4-0).
Action: **The minutes were approved as presented.**

CONSENT CALENDAR

**2. DAVID WEBB (PL1507936)
9500 Wilshire Boulevard**

Request for approval of a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Hamid Gabbay – Gabbay Architects
Public Input: None

5. FENDI (PL1504812)

201 North Rodeo Drive

Request for approval of a façade modification and a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(Continued from the May 20, 2015 Architectural Commission meeting.)

Planner: Cindy Gordon, Associate Planner
Project Agent: Elizabeth Valerio – Valerio Architects
Public Input: None

9. BOBBI BROWN (PL1507913)

9497 South Santa Monica Boulevard

Request for approval of a façade remodel, a business identification sign, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Roy Hasson – Permit Advisors
Public Input: None

10. PARADIGM (PL1507950)

360 North Crescent Drive

Request for approval of a sign accommodation for increased courtyard business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Bob Packham – Neiman and Company Signs
Public Input: None

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Peteris to approve the Consent Calendar as amended (4-0).

Action: **The Consent Calendar was approved as amended.**

CONTINUED BUSINESS

3. VERIZON WIRELESS (PL1504532)

9049 Olympic Boulevard

Request for approval to modify an existing wireless telecommunications facility. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the July 15, 2015 Architectural Commission meeting.)

4. OBAGI (PL1506057)

270 North Canon Drive

Request for approval of a sign accommodation to allow multiple business identification signs and a sign accommodation to allow multiple building identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the July 15, 2015 Architectural Commission meeting.)

NEW BUSINESS – PUBLIC HEARINGS

6. 383 SOUTH ROBERTSON BOULEVARD (PL1506542)

Request for approval of a façade modification and a second-story addition to an existing commercial building. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Maggie Cookman – Crest Real Estate
Public Input: None

Motion: Motion by Commissioner Peteris, Second by Vice Chair Gardner Apatow to adopt the resolution as presented (4-0).

Action: **The resolution was adopted as presented.**

7. ALO YOGA (PL1507896)

370 North Canon Drive

Request for approval of a façade modification, a sign accommodation for multiple business identification signs, a sign accommodation for an alley-oriented business identification sign, a sign accommodation for a façade mural, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Murray Fischer
Public Input: None

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Peteris to adopt the resolution as amended (4-0).

Action: **The resolution was adopted as amended.**

8. FARRE (PL1500113)

9845 South Santa Monica Boulevard

Request for approval of a revision to a previously approved façade remodel and business identification sign. The Architectural Commission previously adopted a Categorical Exemption for the project on January 21, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Project Agent: Milan Lojdl
Public Input: None

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Peteris to adopt the resolution as amended (4-0).

Action: **The resolution was adopted as amended.**

The Commission took a recess at 2:48 pm.

The Commission reconvened at 2:58 pm.

DISCUSSION

- Architectural Awards

COMMUNICATIONS FROM THE COMMISSION

- Mayor's Cabinet Report (Tab 11)

COMMUNICATIONS FROM THE CITY PLANNER

- City Planner Ryan Gohlich briefed the Commission on the following items:
 - Mayor Gold's "Step Up" Program

- Stage D watering restrictions, including the prohibition of washing down the exterior of buildings
- An upcoming Community Workshop on Wednesday, July 1, 2015 at 7:00 pm at the La Cienega Community Center
- Staff-level Approvals **(Tab 12)**

ELECTION OF NEW CHAIR AND VICE CHAIR FOR 2015-2016

Motion: Motion by Chair Bernstein, Second by Commissioner Peteris to elect Vice Chair Gardner Apatow as new Chair (4-0).

Action: **Vice Chair Gardner Apatow was elected new Chair.**

Motion: Motion by Chair Bernstein, Second by Vice Chair Gardner Apatow to elect Commissioner Peteris as new Vice Chair (4-0).

Action: **Commissioner Peteris was elected new Vice Chair.**

MEETING ADJOURNED

Date / Time: June 17, 2015 / 3:08 PM

PASSED AND APPROVED THIS 15TH DAY OF JULY, 2015



Andrea Gardner Apatow, Chair