



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, California 90210  
Commission Meeting Room 280-A

**ARCHITECTURAL COMMISSION  
REGULAR MEETING MINUTES  
JULY 15, 2015  
1:30 PM**

**MEETING CALLED TO ORDER**

Date / Time: July 15, 2015 / 1:30 PM

**ROLL CALL**

Commissioners Present: Commissioners Kaye, Blakeley, Bernstein, Vice Chair Peteris, Chair Gardner Apatow

Commissioners Absent: None

Staff Present: Michele McGrath, Cindy Gordon, Georgana Millican, Karen Myron

**COMMUNICATIONS FROM THE AUDIENCE**

Speakers: None.

**APPROVAL OF AGENDA**

Motion: Motion by Order of the Chair to approve the agenda as presented (5-0).

Action: **The agenda was approved as presented.**

**APPROVAL OF MINUTES**

1. Minutes from the Architectural Commission Regular Meeting on June 17, 2015.

Motion: Motion by Commissioner Peteris, Second by Commissioner Kaye to approve the minutes as presented (5-0).

Action: **The minutes were approved as presented.**

**CONSENT CALENDAR**

2. **TIFFANY & CO. (PL1503127)**

**210 North Rodeo Drive**

Request for approval of a revision to a previously approved construction barricade graphic.  
The Architectural Commission previously adopted a Categorical Exemption for the project

on March 18, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Roy Hasson – Permit Advisors  
Public Input: None

**3. BOTTEGA VENETA (PL1503182)**

**320 North Rodeo Drive**

Request for approval of a revision to a previously approved construction barricade graphic. The Architectural Commission previously adopted a Categorical Exemption for the project on March 18, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Devon Barnes – Gruen Associates  
Public Input: None

**4. EMPORIO ARMANI (PL1500096)**

**338 North Rodeo Drive**

Request for approval of a revision to a previously approved façade remodel. The Architectural Commission previously adopted a Categorical Exemption for the project on January 21, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Phil Tollios – Burnham Nationwide  
Public Input: None

Motion: Motion by Commissioner Bernstein, Second by Commissioner Kaye to approve the Consent Calendar as presented (5-0).

Action: **The Consent Calendar was approved as presented.**

**CONTINUED BUSINESS**

**5. VERIZON WIRELESS (PL1504532)**

**9049 Olympic Boulevard**

Request for approval to modify an existing wireless telecommunications facility. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

*(Continued from the April 15, 2015 Architectural Commission meeting.)*

Planner: Cindy Gordon, Associate Planner  
Project Agent: Sarah Freed – Synergy Development Services  
Public Input: None

Motion: Motion by Commissioner Bernstein, Second by Commissioner Kaye to adopt the resolution as presented (4-0-1, Blakeley abstain).

**Action: The resolution was adopted as presented.**

**6. OBAGI (PL1506057)**

**270 North Canon Drive**

Request for approval of a sign accommodation to allow multiple business identification signs and a sign accommodation to allow multiple building identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

*(Continued from the May 20, 2015 Architectural Commission meeting.)*

Planner: Cindy Gordon, Associate Planner  
Project Agent: Bob DeRobbio – Sign Management  
Public Input: None

Motion: Motion by Vice Chair Peteris, Second by Commissioner Bernstein to adopt the resolution as amended (5-0).

**Action: The resolution was adopted as amended.**

**NEW BUSINESS – PUBLIC HEARINGS**

**7. SCOTCH & SODA (PL1509411)**

**365 North Beverly Drive**

Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: John Ranous – Nationwide Permitting  
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as presented (5-0).

**Action: The resolution was adopted as presented.**

**8. BLÜ LUXURY APARTMENTS (PL1509420)**

**201 North Rodeo Drive**

Request for approval of a façade modification, building identification signage, and a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Applicant: Chris O'Connell – Premier Sign Solutions  
Public Input:

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to return the project for restudy to the August 19, 2015 meeting (5-0).

**Action: The project was returned for restudy**

*The Commission took a recess at 3:06 pm.*

*The Commission reconvened at 3:18 pm.*

**PROJECT PREVIEWS**

**9. 135-145 SOUTH MAPLE DRIVE (PL1509327)**

Request for preliminary review of a façade remodel to an existing multi-family residential building.

Planner: Cindy Gordon, Associate Planner  
Applicant: Todd Riley – Landry Design Group, Inc.  
Public Input: None

**Action: The Commission reviewed the project and provided feedback, but took no formal action on this item.**

**10. L'ERMITAGE HOTEL (PL1509477)**

Request for preliminary review of a new rooftop enclosure on an existing hotel building.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Damon Surfas – SPF:architects  
Public Input: None

**Action: The Commission reviewed the project and provided feedback, but took no formal action on this item.**

**DISCUSSION**

- Architectural Awards

**COMMUNICATIONS FROM THE COMMISSION**

- Mayor's Cabinet Report (Tab 11)
- Commissioner Blakeley requested an update on signage-related concerns that had been sent to Code Enforcement.

**COMMUNICATIONS FROM THE CITY PLANNER**

- Staff-level Approvals (Tab 12)

**13. Conflict of Interest Review**

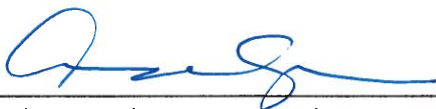
**Motion:** Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the 2015 Conflict of Interest Code, including Exhibits "A" and "B" as presented (5-0).

**Action:** The 2015 Conflict of Interest Code, including Exhibits "A" and "B" was adopted as presented.

**MEETING ADJOURNED**

Date / Time: July 15, 2015 / 4:10 PM

PASSED AND APPROVED THIS 19<sup>TH</sup> DAY OF AUGUST, 2015



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Andrea Gardner Apatow, Chair