

CITY OF BEVERLY HILLS

455 N. Rexford Drive Beverly Hills, California 90210 Commission Meeting Room 280-A

ARCHITECTURAL COMMISSION REGULAR MEETING MINUTES SEPTEMBER 16, 2015 1:30 PM

MEETING CALLED TO ORDER

Date / Time:

September 16, 2015 / 1:30 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present:

Commissioners Kaye, Blakeley, Bernstein, Vice Chair Peteris, Chair

Gardner Apatow

Commissioners Absent:

None

Staff Present:

Ryan Gohlich, Georgana Millican, Karen Myron, Christian Vasquez

COMMUNICATIONS FROM THE AUDIENCE

Speakers:

None.

APPROVAL OF AGENDA

Motion:

Motion by Order of the Chair to approve the agenda as presented

(5-0).

Action:

The agenda was approved as presented.

APPROVAL OF MINUTES

1. Minutes from the Architectural Commission Regular Meeting on August 19, 2015.

Motion:

Motion by Commissioner Kaye, Second by Commissioner

Bernstein to approve the minutes as presented (5-0).

Action:

The minutes were approved as presented.

CONSENT CALENDAR

2. BLÜ LUXURY APARTMENTS (PL11509420)

8601 Wilshire Boulevard

Request for approval of a façade modification, building identification signage, and a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the October 21, 2015 Architectural Commission meeting)

Motion:

Motion by Chair Gardner Apatow, Second by Commissioner

Bernstein to approve the Consent Calendar as presented (5-0).

Action:

The Consent Calendar was approved as presented.

NEW BUSINESS – PUBLIC HEARINGS

3. FENDI (PL1504812)

201 North Rodeo Drive

Request for approval of revision to a previously approved façade modification. The Architectural Commission previously adopted a Categorical Exemption for the project on June 17, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner:

Georgana Millican, Associate Planner

Cindy Gordon, Associate Planner

Project Agent:

Elizabeth Valerio - Valerio Architects

Public Input:

None

Motion:

Motion by Chair Gardner Apatow, Second by Commissioner Kaye

to adopt the resolution as amended (4-1, Bernstein no).

Action:

The resolution was adopted as amended.

4. BONPOINT (PL1516993)

9521 Brighton Way

Request for approval of a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner:

Georgana Millican, Associate Planner

Cindy Gordon, Associate Planner

Project Agent:

Steve Brabson – Franklin Studios Architecture Corp.

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Public Input:

None

The item was temporarily tabled.

5. WESTIME (PL1517562)

216 North Rodeo Drive

Request for approval of a façade modification, sign accommodation to allow multiple business identification signs, a sign accommodation to allow a projecting sign, and awning signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner:

Georgana Millican, Associate Planner

Cindy Gordon, Associate Planner

Project Agent:

Samuel Moon - Moon & Associates, Inc.

Public Input:

None

Motion:

Motion by Chair Gardner Apatow, Second by Commissioner

Bernstein to adopt the resolution as presented (5-0).

Action:

The resolution was adopted as presented.

6. DOLCE & GABBANA (PL1518903)

9536 Wilshire Boulevard

Request for approval of a sign accommodation to allow multiple business identification signs and a sign accommodation to allow an alley-oriented business identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner:

Georgana Millican, Associate Planner

Cindy Gordon, Associate Planner

Project Agent:

Alexis Roworth – FLEX Designs, Inc.

Public Input:

None

Motion:

Motion by Chair Gardner Apatow, Second by Commissioner

Bernstein to adopt the resolution as amended (4-1, Blakeley no).

Action:

The resolution was adopted as amended.

7. LIVE NATION (PL1519095)

9348 Civic Center Drive

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Request for approval of building identification signage and a parking sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner:

Georgana Millican, Associate Planner

Cindy Gordon, Associate Planner

Project Agent:

Lori Volheim – Ad Art

Public Input:

None

Motion:

Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to return the project for restudy to the October 21,

2015 Architectural Commission Meeting (5-0).

Action:

The project was returned for restudy to the October 21, 2015

Architectural Commission meeting.

PROJECT PREVIEWS

8. 9595 WILSHIRE BOULEVARD (PL1518298)

Request for preliminary review of a façade remodel to an existing commercial building.

Planner:

Georgana Millican, Associate Planner

Cindy Gordon, Associate Planner

Applicant:

David Renken - Skidmore, Owings & Merrill, LLP

Public Input:

None

Action:

The Commission reviewed the project and provided feedback,

but took no formal action on this item.

9. 9956 SOUTH SANTA MONICA BOULEVARD (PL1518744)

Request for preliminary review of a façade remodel to an existing commercial building.

Planner:

Georgana Millican, Associate Planner

Cindy Gordon, Associate Planner

Applicant:

Murray Fischer

Public Input:

None

Action:

The Commission reviewed the project and provided feedback,

but took no formal action on this item.

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The Commission took a recess at 4:16 pm.

The Commission reconvened at 4:24 pm.

NEW BUSINESS – PUBLIC HEARINGS

4. BONPOINT (PL1516993), re-opened 9521 Brighton Way

Request for approval of a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Motion:

Motion by Chair Gardner Apatow, Second by Commissioner

Bernstein to continue the item to the October 21, 2015

Architectural Commission meeting (5-0).

Action:

The item was continued to the October 21, 2015 Architectural

Commission meeting.

DISCUSSION

COMMUNICATIONS FROM THE COMMISSION

Mayor's Cabinet Report (Tab 10)

COMMUNICATIONS FROM THE CITY PLANNER

Staff-level Approvals (Tab 11)

MEETING ADJOURNED

Date / Time:

September 16, 2015 / 4:31 PM

PASSED AND APPROVED THIS 21ST DAY OF OCTOBER, 2015

Andrea Gardner Apatow, Chair