CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210
Room 280-A

ARCHITECTURAL COMMISSION REGULAR MEETING MINUTES OCTOBER 21, 2015 1:30 PM

MEETING CALLED TO ORDER

Date / Time: October 21, 2015 / 1:34 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present:	Commissioners Kaye, Blakeley, Bernstein, Vice Chair Peteris, Chair Gardner Apatow
Commissioners Absent:	None
Staff Present:	Ryan Gohlich, Cindy Gordon, Georgana Millican, Karen Myron, Christian Vasquez

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None

APPROVAL OF AGENDA

Motion: Motion by Commissioner Bernstein, Second by Commissioner Kaye to approve the agenda as presented (5-0).

Action: The agenda was approved as presented.

APPROVAL OF MINUTES

1. Minutes from the Architectural Commission Regular Meeting on September 16, 2015.

Motion: Motion by Vice Chair Peteris, Second by Commissioner Bernstein to approve the minutes as presented (5-0).

Action: The minutes were approved as presented.

CONSENT CALENDAR

2. BLÜ LUXURY APARTMENTS (PL1509420)
8601 Wilshire Boulevard
Request for approval of a façade modification, building identification signage, and a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
(This project will be continued to the November 18, 2015 Architectural Commission meeting)

Planner:	Cindy Gordon, Associate Planner
Project Agent:	Chris O'Connell – Premier Sign Solutions
Public Input:	None

3. 9200 WILSHIRE BOULEVARD (PL1520194)
Request for approval of a one-year time extension for an Architectural Review Permit for a new five-story mixed use building. The Architectural Commission previously adopted a Categorical Exemption for the project on October 17, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner:	Cindy Gordon, Associate Planner
Project Agent:	Joseph N. Tilem – Dawson Tilem & Gole
Public Input:	None

4. PARADIGM (PL1526894)
360 North Crescent Drive
Request for approval of a revision to a previously approved sign accommodation for increased courtyard business identification signage. The Architectural Commission previously adopted a Categorical Exemption for the project on June 17, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time

Planner:	Cindy Gordon, Associate Planner
Project Agent:	Bob Packham – Neiman and Company Signs
Public Input:	None
Motion:	Motion by Vice Chair Peteris, Second by Chair Gardner Apatow to approve the Consent Calendar as presented (5-0).
Action:	**The Consent Calendar was approved as presented.**

CONTINUED BUSINESS

5. LIVE NATION (PL1519095)
9348 Civic Center Drive
Request for approval of building identification signage and a parking sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
(Continued from the September 16, 2015 Architectural Commission meeting.)

Planner:	Cindy Gordon, Associate Planner
Project Agent:	Lori Volheim – Ad Art
Public Input:	None
Motion:	Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution amended, and to establish an Ad Hoc Committee consisting of Commissioner Bernstein and Chair Gardner Apatow to determine final lighting intensity (3-1-1, Kaye no, Blakeley abstain).
Action:	**The resolution was adopted as amended, and an Ad Hoc Committee of Commissioner Bernstein and Chair Gardner Apatow was established to determine final lighting intensity.**

6. BONPOINT (PL1516993)
9521 Brighton Way
Request for approval of a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
(Continued from the September 16, 2015 Architectural Commission meeting.)

Planner:	Cindy Gordon, Associate Planner
Project Agent:	Steve Brabson – Franklin Studios Architecture Corp.
Public Input:	None
Motion:	Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as amended (5-0).
Action:	**The resolution was adopted as amended.**

NEW BUSINESS – PUBLIC HEARINGS

7. 135-145 SOUTH MAPLE DRIVE (PL1526906)
Request for approval of a façade remodel and landscaping for existing multi-family residential buildings. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner:	Cindy Gordon, Associate Planner
Project Agent:	Todd Riley – Landry Design Group
Public Input:	None
Motion:	Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as amended (5-0).
Action:	**The resolution was adopted as amended.**

8. RALPH LAUREN (PL1526676)
444 North Rodeo Drive
Request for approval of a façade modification, awning signage, alley signage, and a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner:	Cindy Gordon, Associate Planner
Project Agent:	Ashok Vanmali – Gruen Associates
Public Input:	None
Motion:	Motion by Chair Gardner Apatow, Second by Commissioner Kaye to adopt the resolution as amended (5-0).
Action:	**The resolution was adopted as amended.**

9. BALENCIAGA (PL1526946)
353 North Rodeo Drive
Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner:	Cindy Gordon, Associate Planner
Project Agent:	Tim Eastman – Pacific Construction
Public Input:	None
Motion:	Motion by Chair Gardner Apatow, Second by Vice Chair Peteris to adopt the resolution as presented (5-0).
Action:	**The resolution was adopted as presented.**

The Commission took a recess at 3:17 pm.

The Commission reconvened at 3:27 pm.

10. THE WALLIS (PL1511198)

9390 Santa Monica Boulevard

Request for approval of a comprehensive sign program for the Wallis Annenberg Center for the Performing Arts. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner:	Cindy Gordon, Associate Planner
Project Agent:	Tania Camargo – The Wallis
Public Input:	Susan Strauss
Motion:	Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to return the project for restudy to the November 18, 2015 Architectural Commission meeting (5-0).
Action:	**The project was returned for restudy to the November 18, 2015 Architectural Commission meeting.**

DISCUSSION

COMMUNICATIONS FROM THE COMMISSION

The Commission extended thanks and best wishes to Principal Planner Michele McGrath in her retirement.

11. Mayor's Cabinet Report

COMMUNICATIONS FROM THE CITY PLANNER

City Planner Ryan Gohlich discussed the Commission's priorities for the upcoming fiscal year. The Commission identified its top two priorities as (1) enforcement of illegal signs in the City and (2) revisions to the sign code.

12. Staff-level Approvals

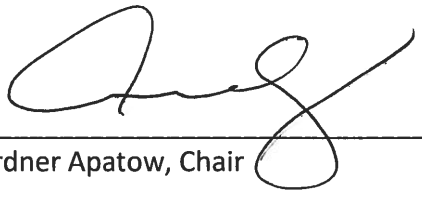
Action: **Received and filed.**

13. Commissioner Training Workshop

Staff reminded the Commission of the mandatory Commissioner training workshop coming up on December 5, 2015.

MEETING ADJOURNED
Date / Time: October 21, 2015 / 5:46 PM

PASSED AND APPROVED THIS 18TH DAY OF NOVEMBER, 2015



Andrea Gardner Apatow, Chair