



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210
Room 280-A

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES
NOVEMBER 18, 2015
1:30 PM**

MEETING CALLED TO ORDER

Date / Time: November 18, 2015 / 1:31 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Kaye, Blakeley, Bernstein, Vice Chair Peteris, Chair Gardner Apatow
Commissioners Absent: None
Staff Present: Ryan Gohlich, Cindy Gordon, Karen Myron, Christian Vasquez

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Vice Chair Peteris, Second by Commissioner Bernstein to approve the agenda as amended, removing item #3, AT&T, from the consent calendar (5-0).

Action: **The agenda was approved as amended.**

APPROVAL OF MINUTES

1. Minutes from the Architectural Commission Regular Meeting on October 21, 2015.

Motion: Motion by Vice Chair Peteris, Second by Commissioner Kaye to approve the minutes as presented (5-0).

Action: **The minutes were approved as presented.**

CONSENT CALENDAR

2. JUICE SERVED HERE (PL1511173)

451 North Beverly Drive

Request for approval of a revision to a previously approved façade remodel and landscaping. The Architectural Commission previously adopted a Categorical Exemption for the project on August 19, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Project Agent: Kirsten Bunker – Juice Served Here
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Blakeley to approve the Consent Calendar as amended (5-0).

Action: The Consent Calendar was approved as amended.

With the consensus of the Commission, Chair Gardner Apatow took item #9, Lacoste, out of order.

NEW BUSINESS

9. LACOSTE (PL1529496)

447 North Rodeo Drive

Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Stephen Mullins – Kenneth Park Architects
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as presented (5-0).

Action: The resolution was adopted as presented.

Return to Order

PUBLIC HEARINGS

3. AT&T (PL1529600)

9659 South Santa Monica Boulevard

Request for approval of a façade modification, a sign accommodation for multiple business identification signs, and a sign accommodation for private property-oriented business identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Mari Sheedlo – Priority Sign Inc.
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as presented (4-1, Blakeley no).

Action: **The resolution was adopted as presented.**

CONTINUED BUSINESS

4. BLÜ LUXURY APARTMENTS (PL1509420)

8601 Wilshire Boulevard

Request for approval of a façade modification, building identification signage, and a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(Continued from the October 21, 2015 Architectural Commission meeting.)

Planner: Cindy Gordon, Associate Planner
Project Agent: Chris O'Connell – Premier Sign Solutions
Owner Representative: Murray D. Fischer
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution amended (5-0).

Action: **The resolution was adopted as amended.**

5. THE WALLIS (PL1511198)

9390 Santa Monica Boulevard

Request for approval of a comprehensive sign program for the Wallis Annenberg Center for the Performing Arts. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(Continued from the October 21, 2015 Architectural Commission meeting.)

Planner: Cindy Gordon, Associate Planner
Project Agent: Tania Camargo – The Wallis
Public Input: None

- Motion:** Motion by Chair Gardner Apatow, Second by Commissioner Kaye to adopt the resolution as amended, and to establish an Ad Hoc Committee consisting of Vice Chair Peteris and Commissioner Blakeley for final approval of the ground sign and the pole sign adjacent to North Canon Drive (5-0).
- Action:** **The resolution was adopted as amended, and Vice Chair Peteris and Commissioner Blakeley were assigned to an Ad Hoc Committee for final approval of the ground sign and the pole sign adjacent to North Canon Drive.**

NEW BUSINESS – PUBLIC HEARINGS

6. ROBERT DUBUIS (PL1529392)

9490 Brighton Way

Request for approval of a façade remodel, a sign accommodation for multiple business identification signs, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

The applicant withdrew the application for this project prior to the meeting; the Commission took no action on this item.

7. 1ST CENTURY BANK

9699 Wilshire Boulevard

Request for approval of a sign accommodation for multiple business identification signs. The Architectural Commission previously adopted a Categorical Exemption for the project on December 17, 2014 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

- Planner:** Cindy Gordon, Associate Planner
Project Agent: Bob DeRobbio – Sign Management
Owner Representative: Steve Webb
Public Input: None

- Motion:** Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as presented (3-2, Kaye, Blakeley no).
- Action:** **The resolution was adopted as presented.**

8. ART & SCIENCE PLASTIC SURGERY (PL1529491)

8901 Wilshire Boulevard

Request for approval of a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: AKC Services, Inc.
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to return the project for restudy to the December 16, 2015 Architectural Commission meeting (5-0).

Action: **The project was returned for restudy to the December 16, 2015 Architectural Commission meeting.**

The Commission took a recess at 3:22 pm.

The Commission reconvened at 3:33 pm.

10. 9475 SOUTH SANTA MONICA BOULEVARD (PL1529498)

Request for approval of a façade modification. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: John Wyka – John Wyka Architecture
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as amended (5-0).

Action: **The resolution was adopted as amended.**

11. PUSSY & POOCH (PL1529524)

9388 South Santa Monica Boulevard

Request for approval of a building identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Nine Elliot, Inc. (DBA Pussy & Pooch)
Public Input: None

Motion: Motion by Chair Gardner Apatow to adopt the resolution as amended.

Action: Motion failed for lack of a second.

The Commission took a recess at 4:39 pm.

The Commission reconvened at 4:47 pm.

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as amended (3-2, Kaye, Blakeley no).

Action: The resolution was adopted as amended.

DISCUSSION

COMMUNICATIONS FROM THE COMMISSION

12. Mayor's Cabinet Report

Chair Gardner Apatow gave a brief report from the Mayor's Cabinet meeting.

COMMUNICATIONS FROM THE CITY PLANNER

13. Staff-level Approvals

Action: Received and filed.

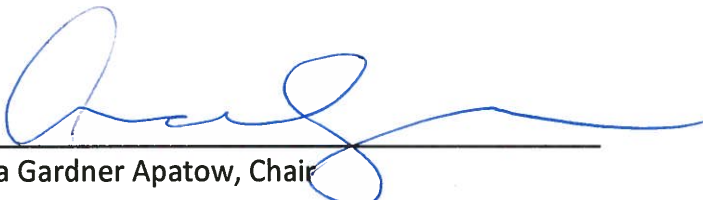
14. 2016 Draft Meeting Schedule

Architectural Commission meeting dates for 2016 were approved as presented.

MEETING ADJOURNED

Date / Time: November 18, 2015 / 4:55 PM

PASSED AND APPROVED THIS 16TH DAY OF DECEMBER, 2015



Andrea Gardner Apatow, Chair