



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Room 280-A

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES**

November 16, 2016
1:30 PM

MEETING CALLED TO ORDER

Date/Time: November 16, 2016 / 1:31 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

Commissioners Absent: None

Staff Present: Mark Odell, Cindy Gordon, Georgana Millican, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as amended, moving the Overview of the Construction and Business Signage for the Wilshire/La Cienega Station of the Purple Line Extension presentation to be heard immediately after the adoption of the Consent Calendar.

CONSENT CALENDAR

1. Consideration of Minutes

Consideration of minutes of the Architectural Commission regular meeting of October 19, 2016.

**2. LA PERLA (PL1628672)
433 North Rodeo Drive**

Request for approval of a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Motion: MOVED by Vice Chair Kaye, SECONDED by Commissioner Gardner Apatow to approve all items on the Consent Calendar as presented (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Kaye, Chair Peteris

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None.

CONTINUED BUSINESS

No items

NEW BUSINESS

3. GOYARD (PL1628678)

405 North Rodeo Drive

Request for approval of a façade remodel and a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Roy Hasson – Permit Advisors
Public Input: None

Motion: MOVED by Commissioner Hirschfeld, SECONDED by Vice Chair Kaye to adopt the resolution as amended (4-1)

AYES: Commissioners Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: Commissioner Persovski

CARRIED

PROJECT PREVIEW

4. AUDI (PL1628679)

8844-8850 Wilshire Boulevard

Request for preliminary review of a façade remodel to an existing car dealership.

Planner: Cindy Gordon, Associate Planner
Applicant: Roy Hasson – Permit Advisors
Public Input: None

The Commission reviewed the project and provided feedback, but took no formal action on this item.

STUDY SESSION

No items

COMMUNICATIONS FROM THE COMMISSION

- Vice Chair Kaye briefly commented on the recent Will Rogers Awards.

5. Mayor's Cabinet Meeting

- Received and filed

COMMUNICATIONS FROM STAFF

• **Urban Designer Updates**

- Urban Designer Mark Odell updated the Commission on the potential Landmark designation status of properties at 9570 Virginia Place and 328 South Rexford Drive. Additionally, the Design Review Commission will present its Design Awards on Tuesday, December 6, 2016.

6. Staff-level Approvals

- Received and filed

7. 2016 Meeting Schedule

- Received and filed

8. 2017 Draft Meeting Schedule

- Received and filed; no conflicts noted

ADJOURNMENT

Date / Time: November 16, 2016 / 2:51 PM

PASSED AND APPROVED THIS 21ST DAY of DECEMBER, 2016



Gidas Peteris, Chair