



CITY OF BEVERLY HILLS
Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

December 21, 2016
1:30 PM

MEETING CALLED TO ORDER

Date/Time: December 21, 2016 / 1:30 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris
Commissioners Absent: None
Staff Present: Mark Odell, Cindy Gordon, Ryan Gohlich, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as amended, removing item #8, Infiniti Service, from the agenda as the project will be postponed to a future meeting.

CONSENT CALENDAR

1. Consideration of Minutes

Consideration of minutes of the Architectural Commission regular meeting of November 16, 2016.

Motion: MOVED by Commissioner Hirschfeld, SECONDED by Vice Chair Kaye to approve the Consent Calendar as presented (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

CONTINUED BUSINESS

No items

NEW BUSINESS

2. WALDORF ASTORIA (PL1630568)

9850 Wilshire Boulevard

Request for approval of a new gateway statement located at the intersection of Wilshire Boulevard and Santa Monica Boulevard. The City Council previously certified a Final Environmental Impact Report for the project on April 21, 2008 pursuant to the California Environmental Quality Act, and no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Project Agent: Kent Warden – Alagem Capital
Public Input: None

Chair Peteris named an Ad Hoc Committee comprised of Commissioners Gardner Apatow and Persovski to review the illumination of the sculpture after its installation.

Motion: MOVED by Commissioner Hirschfeld, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (5-0)

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

The Commission took a recess at 2:49 pm.

The Commission reconvened at 2:56 pm.

3. VICEROY L'ERMITAGE HOTEL (PL1630191)

9291 Burton Way

Request for approval of sign accommodations to allow business identification signage and to allow awning signage to exceed seven inches (7") in height in a multi-family residential zone. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Applicant: A & A Sign Co.
Public Input: None

Motion: MOVED by Commissioner Persovski, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (5-0)

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice
Chair Kaye, Chair Peteris
NOES: None

CARRIED

4. WELLTOWER (PL1630472)

9675 Brighton Way

Request for approval of two building identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Applicant: Barbara Cohen – Architectural Design & Signs, Inc.
Public Input: None

The item was temporarily tabled, and the Commission moved on to item #5, Welltower at 416 North Bedford Drive. The Commission returned to this item after tabling item #7, Welltower, at 436 North Bedford Drive.

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Vice
Chair Kaye to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice
Chair Kaye, Chair Peteris
NOES: None

CARRIED

5. WELLTOWER (PL1630477)

416 North Bedford Drive

Request for approval of a building identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Applicant: Barbara Cohen – Architectural Design & Signs, Inc.
Public Input: None

The item was temporarily tabled, and the Commission moved on to item #6, Welltower, at 435 North Bedford Drive. The Commission returned to this item after voting on item #4, Welltower, at 9675 Brighton Way.

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by
Commissioner Persovski to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice
Chair Kaye, Chair Peteris
NOES: None

CARRIED

6. WELLTOWER (PL1630478)

435 North Bedford Drive

Request for approval of a building identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Applicant: Barbara Cohen – Architectural Design & Signs, Inc.
Public Input: None

The item was temporarily tabled, and the Commission moved on to item #7, Welltower, at 436 North Bedford Drive. The Commission returned to this item after voting on item #5, Welltower, at 416 North Bedford Drive.

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Commissioner Persovski to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

7. WELLTOWER

436 North Bedford Drive

Request for approval of a building identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Applicant: Barbara Cohen – Architectural Design & Signs, Inc.
Public Input: None

The item was temporarily tabled, and the Commission returned to item #4, Welltower, at 9675 Brighton Way. The Commission returned to this item after voting on item #6, Welltower, at 435 North Bedford Drive.

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Vice Chair Kaye to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

8. INFINITI SERVICE (PL1630460)

194 North Robertson Boulevard

Request for approval of a façade remodel, landscaping, and business identification signage.

The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

This item was not discussed and will be agendaized at a future meeting.

9. 325 NORTH MAPLE DRIVE (PL1630461)

325 North Maple Drive

Request for approval of a sign program, which includes building identification signage, a projecting sign, a sign accommodation to allow multiple parking identification signs, and a sign accommodation to allow two ground signs, for an existing commercial building. The Planning Commission previously adopted a Categorical Exemption for the project on August 15, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Applicant: Richard Kobayashi – Looking
Public Input: None

Motion: MOVED by Commissioner Persovski, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

The Commission took a recess at 5:02 pm.

The Commission reconvened at 5:08 pm.

10. 250-260 NORTH CANON DRIVE (PL1630486)

250-260 North Canon Drive

Request for approval of a new three-story commercial building and landscaping. The Planning Commission previously adopted a Categorical Exemption for the project on December 8, 2016 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Applicant: Murray Fischer
Public Input: None

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Commissioner Hirschfeld to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

STUDY SESSION

No items

COMMUNICATIONS FROM THE COMMISSION

11. Mayor's Cabinet Meeting

- Received and filed

COMMUNICATIONS FROM STAFF

• Urban Designer Updates

- No updates

12. Staff-level Approvals

- Received and filed

13. 2017 Meeting Schedule

- Received and filed

ADJOURNMENT

Date / Time: December 21, 2016 / 6:27 PM

PASSED AND APPROVED THIS 18TH DAY of JANUARY, 2017



Gidas Peteris, Chair