



**CITY OF BEVERLY HILLS**  
Room 280A  
455 North Rexford Drive  
Beverly Hills, CA 90210

## **ARCHITECTURAL COMMISSION REGULAR MEETING**

### **MINUTES**

May 17, 2017  
1:30 PM

### **MEETING CALLED TO ORDER**

Date/Time: May 17, 2017 / 1:30 PM

### **PLEDGE OF ALLEGIANCE**

### **ROLL CALL**

Commissioners Present: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris  
Commissioners Absent: None  
Staff Present: Mark Odell, Fernando Solis, Karen Myron

### **COMMUNICATIONS FROM THE AUDIENCE**

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: Samer Elayyan – Project Manager, North Santa Monica Boulevard Reconstruction Project

### **APPROVAL OF AGENDA**

By Order of the Chair, the agenda was approved as presented

### **CONSENT CALENDAR**

#### **1. CONSIDERATION OF MINUTES**

Consideration of minutes of the Architectural Commission regular meeting of April 19, 2017.

#### **2. MASTRO'S (PL1702499) 246 North Canon Drive**

Request for approval of a sign accommodation to allow multiple business identification signs for Mastro's. Pursuant to the provisions set forth in the California Environmental Quality Act, (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

*(Continued from the April 19, 2017 Architectural Commission meeting and will be continued to the June 21, 2017 Architectural Commission meeting.)*

Motion: MOVED by Order of the Chair to approve the Consent Calendar as presented (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Kaye, Chair Peteris

NOES: None

CARRIED

## REPORTS FROM PRIORITY AGENCIES

### • INTRODUCTION OF NEW PUBLIC WORKS DIRECTOR SHANA EPSTEIN

Director of Public Works Shana Epstein spoke briefly to the Commission and invited them to contact her with any potential issues.

## NEW BUSINESS

### 3. FENDI (PL1706407)

#### 201 North Rodeo Drive

Request for approval of a security grille at the primary entrance. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner  
Project Applicant: Alicia Zaayer – Valerio Architects  
Public Input: None

Motion: MOVED by Commissioner Hirschfeld, SECONDED by Commissioner Gardner Apatow to adopt the resolution as presented (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

### 4. ROGER DUBUIS (PL1706385)

#### 9490 Brighton Way, Suite C

Request for approval of a non-illuminated sign for Roger Dubuis. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for the project.

Project Planner: Fernando Solis, Associate Planner  
Project Applicant: Roy Hasson – Permit Advisors  
Public Input: None

Motion: MOVED by Commissioner Persovski, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

**5. SEIKO (PL1706429)**  
**439 North Rodeo Drive**

Request for approval of a façade modification, business identification signage, courtyard signage and awning signage. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner  
Project Applicant: Roy Hasson – Permit Advisors  
Public Input: None

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Commissioner Persovski to adopt the resolution as amended (5-0)

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

*The Commission took a recess at 3:01 PM.*

*The Commission reconvened at 3:11 PM.*

**6. ALEXANDER MCQUEEN (PL1706424)**  
**457 North Rodeo Drive**

Request for approval of a façade remodel, business identification signage and a construction barricade. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner  
Project Applicant: Ashok Vanmali, Gruen Associates  
Public Input: None

Motion: MOVED by Commissioner Hirschfeld, SECONDED by Vice Chair Kaye to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

**7. BANK OF AMERICA (PL1706411)**

**9440 South Santa Monica Boulevard**

Request for approval of a façade modification to an existing building. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner  
Project Applicant: Rebecca Swanner, HLM International LLP  
Public Input: None

Motion MOVED by Commissioner Persovski, SECONDED by Commissioner Hirschfeld to adopt the resolution as amended, with final approved to be granted by an Ad Hoc Committee comprised of Commissioner Hirschfeld and Chair Peteris (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris  
NOES: None

CARRIED

**STUDY SESSION**

No items

**COMMUNICATIONS FROM THE COMMISSION**

- Several of the Commissioners attended the initial S.O.U.L Session on Friday, May 12, 2017 and spoke favorably of the event.
- **Mayor's Cabinet Meeting**
  - No action taken

**COMMUNICATIONS FROM STAFF**

- **Urban Designer Updates**
  - Urban Designer Mark Odell provided updates on the following:
    - At its meeting on Tuesday, May 16, 2017, the City Council designated the Fine Arts – Ahrya Theater at 8554 Wilshire Boulevard and the Vance Residence at 805 Hillcrest Road as Local Landmarks.
    - Urban Design staff recently attended the California Preservation Foundation Conference in Pasadena.

**8. Staff-level Approvals**

- Received and filed

**9. 2017 Meeting Schedule**

- Received and filed

**ADJOURNMENT**

Date / Time: May 17, 2017 / 4:25 PM

PASSED AND APPROVED THIS 21<sup>ST</sup> DAY of JUNE, 2017



Gidas Peteris, Chair