



**CITY OF BEVERLY HILLS**

Room 280A  
455 North Rexford Drive  
Beverly Hills, CA 90210

**ARCHITECTURAL COMMISSION REGULAR MEETING**

**MINUTES**

**MEETING CALLED TO ORDER**

Date/Time: June 21, 2017 / 1:32 PM

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

Commissioners Present: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris  
Commissioners Absent: None  
Staff Present: Mark Odell, Fernando Solis, Reina Kapadia, Karen Myron

**COMMUNICATIONS FROM THE AUDIENCE**

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

**APPROVAL OF AGENDA**

By Order of the Chair, the agenda was approved as presented

**CONSENT CALENDAR**

**1. CONSIDERATION OF MINUTES**

Consideration of minutes of the Architectural Commission regular meeting of May 17, 2017.

**2. MASTRO'S (PL1702499)  
246 North Canon Drive**

Request for approval of a sign accommodation to allow multiple business identification signs for Mastro's. Pursuant to the provisions set forth in the California Environmental Quality Act, (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

*(Continued from the May 17, 2017 Architectural Commission meeting and will be continued to the July 19, 2017 Architectural Commission meeting.)*

Motion: MOVED by Order of the Chair to approve the Consent Calendar as presented (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Kaye,  
Chair Peteris  
NOES: None

CARRIED

#### **REPORTS FROM PRIORITY AGENCIES**

None

#### **CONTINUED BUISNESS**

No items

#### **NEW BUSINESS**

##### **3. HOT 8 YOGA (PL1708788) 8383 Wilshire Boulevard**

Request for approval to allow for a total of three temporary business identification signs for Hot 8 Yoga. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner  
Project Applicant: Vincent Nicoletta – Hot 8 Yoga  
Public Input: None

Motion: MOVED by Commissioner Hirschfeld, SECONDED by  
Commissioner Gardner Apatow to adopt the resolution as amended  
(5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair  
Kaye, Chair Peteris  
NOES: None

CARRIED

##### **4. MAINLAND POKE (PL1707263) 130 South Beverly Drive**

Request for approval to allow a façade modification, a sign accommodation for a projecting sign, business identification sign, and outdoor dining and seating elements for Mainland Poke. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for the project.

Project Planner: Fernando Solis, Associate Planner  
Project Applicant: Reid Nystrom – Abramson Teiger Architects  
Public Input: None

Motion: MOVED by Commissioner Persovski, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

*The Commission took a recess at 2:54 PM.*

*The Commission reconvened at 3:03 PM.*

**5. FORWARD (PL1708368)**

**448 North Bedford Drive**

Request for approval of a façade modification, a sign accommodation for multiple business identification signs, and a construction barricade graphic for Forward. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner

Project Applicant: David Balian – Balian Architects

Public Input: None

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Commissioner Persovski to adopt the resolution as amended (5-0)

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair Kaye, Chair Peteris

NOES: None

CARRIED

**6. ONE BEVERLY HILLS (PL1708338)**

**9900 Wilshire Boulevard**

Request for approval of the design of a 40-foot high sound wall and graphic for One Beverly Hills. On April 3, 2008, the City Council certified a Final Environmental Impact Report (FEIR). A Final Supplemental Environmental Impact Report (FSEIR) was adopted and certified for this project by the City Council on November 21, 2016. There is no new information or discovery that would require further environmental review in association with the proposed project.

Project Planner: Fernando Solis, Associate Planner

Project Applicant: Wanda Beverly Hills

Public Input: Ted Kahan – Beverly Hilton

Motion: MOVED by Commissioner Hirschfeld, SECONDED by Commissioner Persovski to adopt the resolution as amended, with final approval of the wall graphic to be granted by an Ad Hoc

Committee comprised of Commissioners Hirschfeld and Persovski (5-0).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Vice Chair  
Kaye, Chair Peteris  
NOES: None

**CARRIED**

*The Commission took a recess at 4:43 PM.*

*The Commission reconvened at 4:51 PM.*

**PROJECT PREVIEW**

**7. GUCCI (PL1708630)**

**347 North Rodeo Drive**

Request for preliminary review of a façade remodel to an existing commercial building.

The Commission reviewed the proposed project and provided feedback, but took no formal action on this item.

**STUDY SESSION**

No items

**COMMUNICATIONS FROM THE COMMISSION**

- Chair Peteris reflected on his year of service as Chair, and thanked fellow Commissioners and staff for their hard work.
- Vice Chair Kaye thanked Chair Peteris for his leadership as Chair.
- Commissioner Gardner Apatow expressed her appreciation to fellow Commissioners for their collaboration and respectful participation.
- **Mayor's Cabinet Meeting**
  - Video of the Mayor's Cabinet meeting is available online

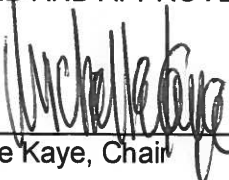
**COMMUNICATIONS FROM STAFF**

- **Urban Designer Updates**
  - Urban Designer Mark Odell thanked Chair Peteris for his expertise and dedication to the Commission, and welcomed Vice Chair Kaye and Commissioner Hirschfeld as the incoming Chair and Vice Chair, respectively.
- 8. **Staff-level Approvals**
  - **Received and filed**
- 9. **2017 Meeting Schedule**
  - **Received and filed**

**ADJOURNMENT**

Date / Time: June 21, 2017 / 5:26 PM

PASSED AND APPROVED THIS 19<sup>TH</sup> DAY of JULY, 2017

  
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Michelle Kaye, Chair