



CITY OF BEVERLY HILLS  
Room 280A  
455 North Rexford Drive  
Beverly Hills, CA 90210

## ARCHITECTURAL COMMISSION REGULAR MEETING

### MINUTES

October 18, 2017  
1:30 PM

#### MEETING CALLED TO ORDER

Date/Time: October 18, 2017 / 1:30 PM

#### PLEDGE OF ALLEGIANCE

#### ROLL CALL

Commissioners Present: Commissioners Persovski, Peteris, Gardner Apatow, Vice Chair  
Hirschfeld, Chair Kaye  
Commissioners Absent: None  
Staff Present: Mark Odell, Fernando Solis, Georgana Millican, Karen Myron

#### COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

#### APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as presented.

#### CONSENT CALENDAR

##### 1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission regular meeting of September 20, 2017.

##### 2. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission special meeting of September 20, 2017.

Motion: MOVED by Commissioner Peteris, SECONDED by Vice Chair Hirschfeld to adopt all items on the Consent Calendar as presented (5-0).

AYES: Commissions Persovski, Peteris, Gardner Apatow, Vice Chair  
Hirschfeld, Chair Kaye  
NOES: None

CARRIED

## REPORTS FROM PRIORITY AGENCIES

- **Proposed Water Rate Increases**

Director of Public Works Shana Epstein will provide information regarding proposed water rate increases.

Director of Public Works Shana Epstein provided information on the proposed water rate increases and answered questions from the Commission.

## CONTINUED BUSINESS

No items

## NEW BUSINESS

### 3. 351 FOOTHILL ROAD

**The Amanda Foundation (PL1725989)**

Request for approval of a sign accommodation to allow a mural on the exterior of a building. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner  
Project Applicant: Tammy Blank  
Public Input: None

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Commissioner Persovski to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Peteris, Gardner Apatow, Vice Chair  
Hirschfeld, Chair Kaye  
NOES: None

CARRIED

### 4. 437 NORTH RODEO DRIVE

**Stuart Weitzman (PL1725535)**

Request for approval of a façade remodel, a sign accommodation for multiple business identification signs, courtyard signage and awning signage for Stuart Weitzman. Pursuant to the provision set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner  
Project Applicant: Cynthia Eng - Archytecx  
Public Input: None

Motion: MOVED by Commissioner Peteris, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (5-0).

AYES: Commissioners Persovski, Peteris, Gardner Apatow, Vice Chair Hirschfeld, Chair Kaye

NOES: None

CARRIED

#### 5. 206 NORTH RODEO DRIVE

##### **Westtime (PL1721115)**

Request for approval of a façade remodel, business identification signage and construction barricade graphics. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner  
Project Applicant: Roy Hasson, Permit Advisors  
Public Input: None

Motion: MOVED by Vice Chair Hirschfeld, SECONDED by Commissioner Peteris to adopt the resolution as amended, with final approval to be granted by an Ad Hoc Committee comprised of Commissioner Peteris and Chair Kaye (5-0).

AYES: Commissioners Persovski, Peteris, Gardner Apatow, Vice Chair Hirschfeld, Chair Kaye

NOES: None

CARRIED

#### **STUDY SESSION**

No items

#### **COMMUNICATIONS FROM THE COMMISSION**

- **Mayor's Cabinet Meeting**
  - Chair Kaye provided a brief update from the Mayor's Cabinet Meeting

#### **COMMUNICATIONS FROM STAFF**

- **Urban Designer Updates**
  - None

**6. Staff-level Approvals**

- Received and filed

**7. 2017 Meeting Schedule**

- Received and filed

**8. 2018 Draft Meeting Schedule**

- Conflicts were noted with the September and November 2018 proposed meeting dates. Meetings for these months will be held on the second Wednesdays of the month – September 12, 2018 and November 14, 2018. All other 2018 meeting dates remained unchanged.

**9. California Great Shake Out**

- Urban Designer Mark Odell reviewed information regarding earthquake, emergency evacuation, and active shooter response procedures.

**ADJOURNMENT**

Date / Time: October 18, 2017 / 4:03 PM

PASSED AND APPROVED THIS 15<sup>TH</sup> DAY of NOVEMBER, 2017

  
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Michelle Kaye, Chair