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CITY OF BEVERLY HILLS

Room 280A
455 N Rexford Drive
Beverly Hills, CA 90210

CHARITABLE SOLICITATIONS COMMISSION SPECIAL MEETING

MINUTES

Wednesday, June 7, 2017
9:00AM

MEETING CALLED TO ORDER

Date/Time: June 7, 2017/9:01AM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Fischer, Safier, Platt, Chair Schreiber,
Vice-Chair Kraushaar
Commissioners Absent: None.
Staff Present: M. Rosen, E. Nica

COMMUNICATIONS FROM THE AUDIENCE

None.

APPROVAL OF AGENDA - TAB 1

By Order of the Chair, the agenda was approved as presented.

CONSENT CALENDAR

- Consideration of Minutes of the special meeting of May 17, 2017 – **TAB 2**

Motion: MOVED by Commissioner Platt, SECONDED by Commissioner Safier to adopt the minutes as presented (5-0).

AYES: Commissioners Safier, Platt, Fischer, Vice-Chair Kraushaar, Chair Schreiber

NOES: None

CARRIED

REPORTS FROM PRIORITY AGENCIES

None.

NEW BUSINESS

- Introduction of Public Works Director Shana Epstein – *taken out of order*

Director Shana Epstein introduced herself to the Commission, and explained some of the new services that Public Works offers.

- FY 17/18 Community Assistance Grant Funding Update – *taken out of order*

Jim Latta, Human Services Administrator, updated the Commission on the status of the Community Assistance Grant Funding applications. He informed the Commission that three organizations were contacted to provide additional information: Beverly Hills Bar Association, Public Council, and Bet Tzedek. Ultimately, Beverly Hills Bar and Public Council decided to drop their requests for funding; therefore, leaving only Bet Tzedek for consideration. Since Bet Tzedek has already been vetted and approved by the Charitable Solicitations Commission, no further action is required from the Commissioners.

Commissioner Fischer expressed his concern that the CAGF is limiting its scope in legal services by only referencing tenants and not landlords and strongly recommended that the legal service provide assistance to both.

Motion: MOVED by Commissioner Fischer, SECONDED by Chair Schreiber that the legal services to be provided are not only for tenants but also include landlords, and that if a criteria is to be determined for the landlords it be primarily for owner occupied or 2-4 unit buildings (5-0).

AYES: Commissioners Safier, Platt, Fischer, Vice-Chair Kraushaar, Chair Schreiber

NOES: None

CARRIED

- Discussion on One Permit for Multiple Events - **TAB 3**

The Commission looked over a list of all organizations that were issued more than two solicitation permits in 2016.

These options were discussed:

- 1) If one permit should be issued for multiple events, and request multiple Financial Statements; or
- 2) One permit should be issued for multiple events, and one Financial Statement be requested encompassing all events.

Ultimately, it was decided not make any changes with respects to permit issuance practices.

The Chair also requested Staff to review how the permit issuance number sequencing may affect the information presented in the Annual Report. It was suggested that the year of the event influence the sequence of the number (ie. 2017-### vs. 2018-###) and not the year the permit was issued.

CONTINUED BUSINESS

- Review of CSC Financial Statement format – **TAB 3**

The Commission discussed requested some slight typographical changes to the presented Financial Statement form.

Motion: MOVED by Commissioner Platt, SECONDED by Commissioner Fischer to adopt the changes to the Financial Statement as amended (5-0).

AYES: Commissioners Safier, Platt, Fischer, Vice-Chair Kraushaar, Chair Schreiber

NOES: None

CARRIED

ACTION ITEMS

- Due to the 15-day Filing Period, the Following Permit Requests were approved: Items are 501(c)(3) organizations – **TAB 5**

Motion: MOVED by Commissioner Safier, SECONDED by Commissioner Kraushaar to approve the permits as presented (5-0).

AYES: Commissioners Safier, Platt, Fischer, Vice-Chair Kraushaar, Chair Schreiber

NOES: None

CARRIED

STATUS REPORTS – TAB 5

Financial Statements (FS) of Completed Permits for Review

1. 2016-069 Boys & Girls Clubs of America
2. 2016-087 PEN CENTER USA WEST
3. 2016-192 United Friends of the Children
4. 2016-202 Unstoppable Foundation
5. 2016-239 Regents of the University of California, Los Angeles
6. 2017-063 JDRF
7. 2017-075 Young Musicians Foundation
8. 2017-077 World of Children

COMMUNICATIONS FROM THE COMMISSION

- Chair's Report

Chair Schreiber asked Staff the status of the request to obtaining additional clerical support for Commission needs. Capt. Rosen stated that at this time there are no

suitable volunteers for the Police Department to use in this capacity. Commissioner Platt stated that the Commission should enumerate the criteria of the needs of the Commission and then establish a position that would then be offered to Beverly Hills high school students to complete for community service. It was then suggested that the Chair create a guide of procedures for the volunteer/student to follow in order to assist the Commission with its needs.

a) "What Motivates Donors to Give?" – **TAB 7**

Included by the Chair for informational purposes.

- Comments from Commissioners

None.

- Other items brief announcements, request for information, and brief reports on activities.

Commissioner Safier requested that the 2016 Annual Report be created and included in the next CSC Meeting agenda and packet.

COMMUNICATIONS FROM STAFF

- Staff Report

a) Los Angeles County Police Canine Association Update – *taken out of order*

Staff informed the Commission that a letter was sent to the LACPCA outlining the concerns expressed in the May CSC meeting by the Commission, and asking them to respond regarding whether or not a portion of money directly received from Beverly Hills solicitations could be used towards funding programs, equipment, support, etc. for BHPD's K-9 Unit. Staff has not yet receive any response.

b) Briefing Regarding Changes to the Municipal Code

Capt. Rosen gave an overview of the events that led up to the review of the Commission's proposed changes to the Municipal Code as presented. Capt. Rosen also stated that he is in the process of collecting the municipal codes from other similar local governments in order to use them as resources and content to the Beverly Hills Municipal Code as it related to charitable solicitation. He plans to have some best practices to present to the Commissioners at the July meeting.

Additionally, Capt. Rosen recommended that the Commission determine the goals, scope, and aims of the Commission, short-term and long-term, and use these goals to guide them in determining their proposed changes.

Several Commissioners voiced their dismay and disappointment with having to review and go through the process of revision again. It was their understanding that the proposed changes had been vetted by and approved by the City Attorney's Office, and the Council Liaisons. The City Attorney, the City Manager, and Police Chief were invited to attend the next meeting to further discuss the matter in detail.

The Commission also expressed frustration with the lack of advancement in the ordinance.

- Reference Documents
 - List of Organizations That Have Net Proceeds Less Than 50% of Total Receipts from Their Charitable Events – **TAB A**
 - Organizations Publicizing Fundraising Events in Beverly Hills Without a Permit – **TAB B**
 - 2016 Overdue Financial Statements - **TAB C**
 - 2017 Overdue Financial Statements - **TAB D**
 - Financial Statement Log for 2016, numerical order – **TAB E**
 - Financial Statement Log for 2016, alphabetical order – **TAB F**
 - Financial Statement Log for 2017, numerical order – **TAB G**
 - Financial Statement Log for 2017, alphabetical order – **TAB H**

ADJOURNMENT

Date/Time: June 7, 2017/11:13AM

PASSED, Approved and Adopted
This 12th of July 2017


Richard Schreiber, Chair