



CITY OF BEVERLY HILLS
Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

October 17, 2018
1:30 PM

MEETING CALLED TO ORDER

Date/Time: October 17, 2018 / 1:30 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski,
Chair Hirschfeld
Commissioners Absent: Commissioner Kaye
Staff Present: Mark Odell, Fernando Solis, Georgana Millican, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as presented.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES

Consideration of Minutes of the Architectural Commission special meeting of September 12, 2018.

Motion: MOVED by Commissioner Peteris, SECONDED by Commissioner Gardner Apatow to adopt the Consent Calendar as presented (4-0-1).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski,
Chair Hirschfeld

NOES: None

ABSENT: Commissioner Kaye

CARRIED

REPORTS FROM PRIORITY AGENCIES

None

CONTINUED BUISNESS

2. 264 SOUTH LA CIENEGA BOULEVARD

Sixt Car Rental (PL1806320)

Request for approval of a sign accommodation to allow a sign on a wall facing private property, business identification signage and an awning for Sixt Car Rental. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project (*Continued item from the May 16, 2018 Architectural Commission meeting*).

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Murray Fischer
Public Input: None

Motion: MOVED by Commissioner Peteris, SECONDED by Chair Hirschfeld to adopt the resolution as amended (4-0-1).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

ABSENT: Commissioner Kaye

CARRIED

NEW BUSINESS

3. 456 NORTH RODEO DRIVE

Celine (PL1820420)

Request for approval of a construction barricade graphic for Celine. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Ashok Vanmali – Gruen Associates
Public Input: None

Motion: MOVED by Commissioner Peteris, SECONDED by Vice Chair Persovski to adopt the resolution as presented (4-0-1).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

ABSENT: Commissioner Kaye

CARRIED

4. 319 NORTH RODEO DRIVE

Dior (PL1820426)

Request for approval of revisions to a previously approved façade modification, a sign accommodation for multiple business identification signs, and a construction barricade graphic for Dior. Pursuant to the provisions set forth in the California Environmental Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Lulu Saleh – Montalba Architects
Public Input: James Matson

Motion: MOVED by Vice Chair Persovski, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (4-0-1).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

ABSENT: Commissioner Kaye

CARRIED

The Commission took a recess at 2:30 PM.

The Commission reconvened at 2:37 PM.

5. 300 NORTH RODEO DRIVE

Van Cleef & Arpels (PL1820424)

Request for approval of a façade remodel, a sign accommodation to allow multiple business identification signs, and awnings along the second floor for Van Cleef & Arpels. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Roy Hasson – Permit Advisors
Public Input: None

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Vice Chair Persovski to adopt the resolution as amended (4-0-1).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

ABSENT: Commissioner Kaye

CARRIED

6. 145 SOUTH RODEO DRIVE

Amiri (PL1820425)

Request for approval of a façade remodel, business identification signage, landscaping, and a construction barricade graphic for Amiri. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider adoption of a Categorical Exemption for this project.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Branka Knezevic – Plana Architects
Public Input: None

Motion: MOVED by Vice Chair Persovski, SECONDED by Chair Hirschfeld to adopt the resolution as amended (4-0-1).

AYES: Commissioners Peteris, Gardner Apatow, Vice Chair Persovski, Chair Hirschfeld

NOES: None

ABSENT: Commissioner Kaye

CARRIED

Commissioner Gardner Apatow left the meeting at 3:44 PM.

PROJECT PREVIEW

7. 9120 WEST OLYMPIC BOULEVARD

Harkham Hillel Hebrew Academy (PL1820423)

Request for a preliminary review for the expansion of the existing buildings and new construction.

Project Planner: Fernando Solis, Associate Planner
Project Applicant: Shane Swerdlow – Craig Lawson & Co., LLC
Public Input: None

The Commission received the presentation and provided feedback on the proposed project, but took no formal action on this item.

COMMUNICATIONS FROM THE COMMISSION

- **Mayor's Cabinet Meeting**
 - Chair Hirschfeld provided a brief update from the Mayor's Cabinet Meeting; meeting video is also available online

COMMUNICATIONS FROM STAFF

- **Urban Designer Updates**

- Urban Designer Mark Odell advised the Commission of the Family Fall Funtastic event, which is taking place at the Beverly Hills Farmers Market on Sunday, October 21.
- The City Council recently designated residences at 604 Alpine Drive and 626 North Camden Drive as local landmarks, which brings the City's count to 40 Local Landmarks.
- The Great Shakeout Drill will take place at 10:18 AM on Thursday, October 18. Staff also showed a video regarding earthquake preparedness.

8. Staff-level Approvals

- Received and filed

9. 2018 Meeting Schedule

- Received and filed

10. 2019 Draft Meeting Schedule

- Received and filed; no changes were made to the proposed dates.

ADJOURNMENT

Date / Time: October 17, 2018 / 4:25 PM

PASSED AND APPROVED THIS 14TH DAY of NOVEMBER, 2018



Sheri Hirschfeld, Chair