



GREYSTONE MANSION

Concours d'Elegance

Community Services
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
(310) 285.2530
www.beverlyhills.org

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Contact: Heather Sumagaysay
(310) 285-2530
hsumagaysay@beverlyhills.org

Tickets Still Available for Luxurious Automotive Show in Beverly Hills ***Fifth Annual Concours d'Elegance Returns to Greystone Mansion on Sunday, May 4th***

Greystone Mansion is one of a few nationally registered historic landmarks in Southern California and on Sunday, May 4, the entire estate will be open to attendees of the 2014 Greystone Mansion Concours d'Elegance from 10 a.m. – 4 p.m. Tickets and exclusive hotel packages can be purchased online at www.greystoneconcours.org.

Featured as the backdrop in dozens of motion picture and television productions, including *X-Men*, *Spider-Man 3*, *The Big Lebowski*, Christopher Nolan's *Batman* franchise, and *There Will Be Blood*, concours guests will receive a behind the scenes look at rarely seen areas in the Greystone Mansion, such as the speakeasy, billiard, and bowling alley.

"Concours d'Elegance is a remarkable opportunity for history buffs, cinema fans, and people interested in Los Angeles pop culture to get a limited glimpse of the mansion in all its splendor and glory," says Cindy Brynan, director of the Greystone Concours. "Our Concours not only provides an unparalleled experience for automobile and motorcycle aficionados, but also for folks who might not realize how special it is to be able to explore Greystone Mansion."

World-class Beverly Hills businesses, such as the *Beverly Hills Hotel*, *Montage Beverly Hills*, *Avalon Hotel* and *Luxe Rodeo Drive Hotel*, are partnering with Concours to offer exclusive hotel and restaurant packages to ticket holders. Packages also include prix fixe dinner offers from *Bouchon Bistro*, *Fleming's Prime Steakhouse of Beverly Hills*, *Haakasan*, and *Il Fornaio*.

This year's event will honor the **60th anniversary of the Porsche Speedster**, **50th anniversary of the legendary Mustang**, and notable **Italian cars**. Additionally, a special Centennial Class has been added to this year's event featuring **half-a-dozen cars built 1914 or earlier** to honor Beverly Hills' 100th anniversary. The concours field will also feature 175 exceptional automobiles and motorcycles, focusing on 16 classes of vintage, classic cars from recognized marques manufactured before 1975.

Admission tickets are all-inclusive and provide admission to concours along with gourmet food, libations from *Stella Artois* and *Asombroso Fine Tequila*, free expert-led lectures on the history of Beverly Hills tabloid scandals, a commemorative program and poster, a fashion show sponsored by *Revamp Vintage*, awards ceremony, and access to a high-end vendor marketplace. Each ticket also includes convenient, off-site parking, shuttle service and two-for-one entrance to the Peterson Automotive Museum.

Founding sponsors *Gooding & Company* and the *Petersen Automotive Museum* are joined this year by other gracious sponsors including the *Auto Gallery*, *Brooks Brothers*, *B.R.M.*, *Chubb Personal Insurance*, *Infiniti of Beverly Hills*, *Meguiar's*, *Sotheby's International Realty*, and the *Beverly Hills Conference and Visitors Bureau*.

The Greystone Concours d'Elegance is produced by the City of Beverly Hills with the support of *Friends of Greystone* and is an annual fundraiser for the ongoing restoration and preservation of Greystone. For more information, please call (310) 285-6830 or visit www.greystoneconcours.org. For media inquiries, please contact Heather Sumagaysay at hsumagaysay@beverlyhills.org or call (310) 285-2530.