Are You In The Community Services Brochure?

The Community Services Department offers one of the best, low-cost advertising vehicles in Beverly Hills. The Brochure is published four times a year (fall, winter, spring, summer), and is mailed to over 19,000 homes in Beverly Hills. Copies are also available at the Library and Park locations. In addition, your advertisement will also be displayed in our online brochure.

Display Dimensions:

1/8 page: 3.5" wide x 2.36" high

1/4 page: 3.5" wide x 4.9" high

1/2 page: 7.25" wide x 4.9" high

Full page: 7.25" wide x 10" high

Back cover: 8.25" wide x 7" high

Ad formats:

- Ads must be in the appropriate size and format.
- Acceptable formats include jpeg, eps, or PDF.
- Ads should be grayscale, or if requesting full color, CMYK, have a minimum resolution of 300 dpi*
- Ads can be sent on CD to the address below, or emailed to: vnguyen@beverlyhills.org or
  City of Beverly Hills
  Attn: Evelyn Ruiz
  401 Roxbury Drive
  Beverly Hills, CA 90212

***Ads which must be edited, resized or reformatted require an additional fee.**

Advertising Rates

Rates below are per issue

Sign up for multiple issues for a discounted rate!

Size	1 issue	*10% disc.* 2 issues	*15% Disc.* 3 issues
1/8 page	$ 300	$ 270	$ 255
1/4 page	$ 400	$ 360	$ 340
1/2 page	$ 700	$ 630	$ 595
Full page	$1,000	$ 900	$ 850
Inside Cover (b/w)	$1,600	$1,440	$1,360

Rates below are per issue

Four Color Advertising Section:

Inside cover, only:

Size	1 issue	*10% disc.* 2 issues	*15% Disc.* 3 issues
1/8 page	$ 400	$ 360	$ 340
1/4 page	$ 500	$ 450	$ 425
1/2 page	$ 800	$ 720	$ 680
Full page	$1,700	$1,530	$1,445
Back cover, only	$3,000	$2,700	$2,550

For More Information Contact:

Evelyn Ruiz, *Customer Service Supervisor*

(310) 285-6850 or eruiz@beverlyhills.org

A 10% cancelation fee will be access if notification is less than 5 business days.

COMMUNITY SERVICES DEPARTMENT

QUARTERLY BROCHURE ADVERTISING CONTRACT

Business Name: _____ **Date of Contract:** _____

Contact Person: _____ **Email:** _____

Address: _____ **Phone:** _____

_____ **Fax:** _____

Business Phone: _____ **Cell Number:** _____

Issue:	☐ **Summer** (Jun. – Aug.)	☐ **Fall** (Aug– Dec.)	☐ **Winter** (Jan. -Mar.)	☐ **Spring** (Mar. - Jun.)
Deadline for Ad Submission:	March 21, 2013	May 30, 2013	September 20, 2013	December 13, 2013

Ad Size	Single Issue Price	# of Issues	Total	Payment Information
¼ page				☐ Single Payment
½ page				☐ Multiple Payments *(Payment for each issue must be received prior to printing date)*
Full page				
Back cover				☐ Check Check No. _____
				☐ Credit Card - circle: AX MC VI Card # Exp. date

Terms & Conditions

1. Advertisers shall remit payments according to the payment terms. The City of Beverly Hills ("City") will not print ads in which payment has not been received by the deadline date.
2. The City reserves the right, at its sole and absolute discretion, to refuse to publish any advertising and all advertising will conform to the attached Advertising Policy.
3. This contract shall be binding on the Advertiser, and in effect, only when signed, approved and accepted by the Director of Parks & Recreation of the City.
4. The title "Paid Advertisement" will be included at the bottom of each advertisement as determined by the City.
5. Cancellation or changes to an advertisement must be made in writing twenty-one (21) days prior to print deadline.
6. Final approval of all advertising content, copy and layout/placement will be given by the Director of Parks & Recreation.

City of Beverly Hills

_____

Steve Zoet, Director of Community Services

_____

Date

Advertiser

_____

(Signature)

_____

Printed Name