



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Room 280A

Next Beverly Hills Committee Meeting

SPECIAL MEETING HIGHLIGHTS

Tuesday, April 25, 2017
9:00 AM

MEETING CALLED TO ORDER

Date / Time: April 25, 2017 / 9:01 AM

IN ATTENDANCE: Mayor Lili Bosse, Councilmember Julian Gold, Assistant to the City Manager Tim Hou, Program Operations Specialist Michael George, Jon Gluck, Ben Reiss, Paul O'Brien, Julie Wagner, Sarah Kurtz, Riley Kuffner, Alex Polin, Kaveh Farshad, Eyal Simko, Mark Elliot, Jamie Ross, Boomer Welles, Avi Dahan, Jon Paul Puno, Ivan Lovegren, Irma Hopkins, Stephanie Yavelow

1) PUBLIC COMMENT

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None.

2) Welcome

a. New Member & Guest Introductions

1. Riley Kuffner
2. Stephanie Yavelow
3. Kaveh Farshad
4. Eyal Simko
5. Russell Stuart
6. Avi Dahan
7. Sarah Kurtz

3) Current Business

a. Initiatives:

1. Community Liaisons
 - Committee members were presented with the list of options for Community Liaison positions. Committee members will fill the positions on a volunteer basis.
2. Next Night
 - The Committee intends to host another Next Night in August. The Committee is awaiting details on City funding to determine how much additional funding may be needed.
 - Committee members discussed various subcommittees in relation to planning and executing Next Night.

Subcommittees may be further developed to support Next Night planning and logistics as needed.

3. Housing White Paper

- Committee members discussed the status of the Housing White Paper. The Housing White Paper subcommittee may choose to continue the project and develop a timeline to complete the research.

b. Subcommittees Updates:

1. Marketing

- The Marketing Subcommittee gave a presentation on the newly developed marketing plan for the Committee, with particular emphasis on social media.

c. Updated Meetings Structure

- The Committee intends to meet on the fourth (4th) Tuesday of each month for the remainder of the year.

4) New Business

a. 2 Year Anniversary Party

1. The second anniversary of the Next Beverly Hills Committee occurs on May 20.

b. 2017 Priorities and New Initiative Proposals

1. Moved to next meeting

c. Pitch (New initiative proposals)

1. None

d. Tell (Sharing of interesting and relevant next gen-related info and events)

1. Highlighted events included the My Beverly Hills April Event, a Metro Community Meeting, and the Dr. Chopra Meditation event.

e. Upcoming Meetings

1. May 23, 8:30am – 10:00am

ADJOURNMENT

Date / Time:

April 25, 2017 / 10:30 AM