For Immediate Release

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PROTECTED BIKE LANE DEMONSTRATION PROJECT AND COMMUNITY BIKE RIDE JULY 25
Event on Roxbury Drive to Demonstrate Design and Solicit Feedback

Beverly Hills, CA – On Sunday, July 25, 2021, from 10:00 a.m. to 4:00 p.m., the City of Beverly Hills will host a Protected Bike Lane Demonstration Project event to test a proposed protected bike lane on southbound Roxbury Drive, south of Olympic Boulevard, adjacent to Roxbury Park.

Using temporary markings, signs, and planters, this demonstration will show what a protected bike lane looks like and offer the chance for cyclists to test the proposed bike lane configuration and provide feedback on the design. Members of the community are encouraged to attend the event on bicycle, ride through the pop-up protected bike lane, and share their experiences and thoughts on the proposal. In addition at 10:30 a.m., Beverly Hills Mayor Bob Wunderlich will lead a Community Bike Ride along a two mile loop in the area.

This segment of Roxbury Drive is identified as a high priority project in the City’s Complete Streets Action Plan, a supplemental document to the Complete Streets Plan that City Council adopted on April 20, 2021. Due to the available street width, this location provides the opportunity to install a high-quality bicycle facility connecting to existing bike lanes in Los Angeles with no reduction of parking spaces or impacts to vehicle travel lanes. Following the demonstration project event, the City Council will review the findings, including public comments, and consider a plan for a one-year pilot project.

What: Protected Bike Lane Demonstration Project Event and Community Bike Ride

When: Sunday, July 25, 2021, from 10:00 a.m. to 4:00 p.m. (Community Bike Ride with Mayor Wunderlich at 10:30 a.m.)
Where: Roxbury Drive at Olympic Boulevard, adjacent to Roxbury Park

For questions, please contact the Public Works Department at (310) 285-2467 or email AskPW@beverlyhills.org. To learn more about the Complete Streets Plan and projects, visit beverlyhills.org/completestreets.

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