For Immediate Release
Contact: Lauren Santillana, Public Information Coordinator
(424) 331-2386 mobile

Beverly Hills Joins 10th Annual Wyland National Mayor’s Challenge for Water Conservation
Residents are Encouraged to Make a Pledge to Reduce Their Water Footprint

Beverly Hills, CA (April 9, 2021) – Beverly Hills Mayor Bob Wunderlich has joined Mayors across the country in asking everyone to make a long-term commitment to manage water resources more wisely by taking part in the ‘Wyland National Mayor’s Challenge for Water Conservation.’

The Wyland Foundation, a non-profit organization dedicated to promoting, protecting, and preserving the world’s oceans, waterways and marine life, created the challenge 10 years ago as an opportunity to reward community members for their positive conservative actions.

A longtime supporter of reducing water waste, Mayor Wunderlich and his family have already taken steps to make the change.

“We replaced the landscaping at our house several years ago with drought tolerant landscaping and now we think it looks better than ever,” said Mayor Wunderlich.

WATCH: Video Message from Mayor Wunderlich

Now through April 30, Beverly Hills residents can make their online pledge to conserve water at mywaterpledge.com.

To learn more about the City’s water conservation visit bhsaves.org.

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