
Profile

Norma

First Name

Zager

Middle Initial

Last Name

Suffix

[REDACTED]
Email Address

[REDACTED]
Street Address

[REDACTED]
Suite or Apt

Beverly Hills

City

CA

State

[REDACTED]
Postal Code

Mailing Address (optional)

[REDACTED]
Primary Phone

Work / Cell Phone

Fax Number

Which Boards would you like to apply for?

Charitable Solicitations Commission: Submitted

Question applies to multiple boards

How long have you resided in Beverly Hills? (Applicant must be a resident of the City for a minimum of two years prior to filing an application)

over two years

Question applies to multiple boards

Have you ever been a paid lobbyist/legislative advocate? If so, when and before which commission(s)?:

no

Question applies to multiple boards

Are you a member or alumnus of the Team Beverly Hills Program?

yes

Question applies to multiple boards

Have you applied previously for a commission appointment? If so, which commission(s)?

yes for Charitable Solicitations

Question applies to Charitable Solicitations Commission

1. Please list ALL community activities in which you are presently involved, and ALL activities in which you have participated in the past (including years of service). Please highlight any activities related to charitable fundraising issues, either locally or elsewhere.

CERT Team Beverly Hills Founding Member of Friends of Greystone President of The FIF (Friends of Israeli Firefighters) two years Jewish Journal Philanthropic Columnist Board of Theater Forty As the editor of the Beverly Hills Courier for over five years I dealt with all charities that held events or activities in the City of Beverly Hills. I also served on a committee for the resolution of homeless issues in Los Angeles As an award-winning investigative reporter I am very familiar of the process of checking out charities for their authenticity.

Question applies to Charitable Solicitations Commission

2. Please describe any fundraising expertise or other background information related to accounting, financial statements, or 501(c)(3) financial reporting (education, business or personal) that you feel might be useful to you as a Charitable Solicitations Commissioner.

I was the president of the FIF (Friends of Israeli Firefighters and raised money for firetrucks for Israel. Founding member of Friends of Greystone

Question applies to Charitable Solicitations Commission

3. Have you attended one or more full Charitable Solicitations Commission meetings within the last 12 months? Why did you attend these particular meetings? Please comment on your reactions.

online. I watched to see issues the commission was discussing. Well run and organized.

Question applies to Charitable Solicitations Commission

4. Apart from set monthly meetings, Commissioners may be expected to attend Mayor's Cabinet meetings, liaison meetings, or Ad Hoc Committee meetings as needed. How much time do you envision giving to the Charitable Solicitations Commission? How often are you out of town? What other commitments might cause conflicts in your scheduling of Commission meetings?

one, I would be available.

Question applies to Charitable Solicitations Commission

5. What do you see as the major issue currently facing Beverly Hills and the charitable solicitations process?

I believe it's mainly a matter of disseminating information easily to the public over the website. Making the commission's web presence community user friendly. I also believe if possible there might be more opportunities for charitable organizations to participate in the Farmer's Market and special events sponsored by the City. Both regularly and for special events. This may open a greater revenue source for the city I also think it's important to check out the charities carefully and act as a conduit between the city and the charities involved. I'd like to see more community involvement and ability to give input.

Question applies to Charitable Solicitations Commission

6. Please provide your understanding of the Beverly Hills Municipal Code as it relates to the authority and enforcement rights of the Charitable Solicitations Commission.

I think there should be a yearly review of all events that have received complaints and infractions. There are a few items in the code that might be more specific in terms of time of request and ability of the City to cancel a request if certain negative information comes to light about an organization or solicitor. I also believe the residents should have more input.

Question applies to Charitable Solicitations Commission

7. Why do you wish to be a member of the Charitable Solicitations Commission? (Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?)

I am very familiar with all aspects of the City and commissions as attending commission meetings was a regular part of my job as editor of the Courier. Although I feel I would be capable of serving and contributing to any of the commissions, I see ways to explore new opportunities for added revenue and community involvement in the charitable contributions commission and it peaks my interest.

Question applies to Charitable Solicitations Commission

8. Commissioners are expected to attend all monthly meetings, but are allowed three absences a year. Are you able to make this time commitment?

Yes.

Question applies to Charitable Solicitations Commission

Completed applications should be returned to the City Clerk, 455 North Rexford Drive, Room 290, Beverly Hills, California 90210. If you have any questions, please contact the City Clerk at telephone number 310.285.2400.

**CITY OF BEVERLY HILLS
CHARITABLE SOLICITATIONS COMMISSION
APPLICATION**

TO: MAYOR AND CITY COUNCIL

I am a resident of the City of Beverly Hills and am interested in being considered for an appointment on the Charitable Solicitations Commission.

Name Jeffrey Evans E-mail [REDACTED]

Residence Address (required): [REDACTED] Zip Code: [REDACTED]

Mailing Address (optional): _____ Zip Code: _____

Home Phone [REDACTED] Work Phone _____ Fax _____

How long have you resided in Beverly Hills? 9 years (Applicant must be a resident of the City for a minimum of two years prior to filing an application)

Occupation Business Consultant

Have you ever been a paid lobbyist/legislative advocate? If so, when and before which commision(s)? No

Have you ever applied to the Team Beverly Hills Program? Yes

Are you a member or alumnus of the Team Beverly Hills Program? Yes 2019

Have you applied previously for a commission appointment? If so, which commis-sion(s)? Yes CSC

1. Please list ALL community activities in which you are presently involved, and ALL activities in which you have participated in the past (including years of service). Please highlight any activities related to charitable fundraising issues, either locally or elsewhere.

- Team BH 2019
- Board of Directors BH Chamber of Commerce 2013-2019
- General Manager of Nespresso Beverly Hills 2013-2019
- Organized the Strides For CJD Walk at BH High School 2015-2017

2. Please describe any fundraising expertise or other background information related to accounting, financial statements, or 501(c)(3) financial reporting (education, business or personal) that you feel might be useful to you as a Charitable Solicitations Commissioner.

Fully understand the importance of running an charitable event at the lowest cost

possible so that a large % of the funds raised go to the charity. Made sure the

results for the Strides for CJD Walk was tremendously successful and that all

guidelines were followed and adhered to including submitting financial

were submitted on time and properly.

3. Have you attended one or more full Charitable Solicitations Commission meetings within the last 12 months? Why did you attend these particular meetings? Please comment on your reactions.

Viewed some mettings on Channel 10 Cable

4. Apart from set monthly meetings, Commissioners may be expected to attend Mayor's Cabinet meetings, liaison meetings, or Ad Hoc Committee meetings as needed. How much time do you envision giving to the Charitable Solicitations Commission? How often are you out of town? What other commitments might cause conflicts in your scheduling of Commission meetings?

I will be available to attend meetings when scheduled.

5. What do you see as the major issue currently facing Beverly Hills and the charitable solicitation process?

Ensuring that all charitable endeavours within BH are done properly and legally following all guidelines and protocols set up by the CSC and adhered to.

6. Please provide your understanding of the Beverly Hills Municipal Code as it relates to the authority and enforcement rights of the Charitable Solicitations Commission.

I know the commission looks to the % of charitable funds raised vs the cost of an event. The proper or preferred breakdown would be at least 70% of funds raised goes to the charity. All charitable endeavours need to follow BH Municipal Codes to ensure any charitable fund raising is lawful and represents BH and it's community pi

7. Why do you wish to be a member of the Charitable Solicitations Commission? (Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?)

Charitable fund raising has been very important to my family in regards to raising money and awareness for CJD and the importance of making sure any effort made is successful and the greatest % of money raised goes to the charity.

8. Commissioners are expected to attend all monthly meetings, but are allowed three absences a year. Are you able to make this time commitment?

Yes

Signature

Jeffrey Evans

Date 05/23/2020

Profile

Colleen

First Name

Knerr

Middle Initial

Last Name

Suffix

[REDACTED]

Email Address

[REDACTED]

Street Address

Suite or Apt

Beverly Hills

City

CA

State

[REDACTED]

Postal Code

Mailing Address (optional)

[REDACTED]

Home:

Primary Phone

Work / Cell Phone

Fax Number

[REDACTED]

none

Which Boards would you like to apply for?

Charitable Solicitations Commission: Submitted

Question applies to multiple boards

How long have you resided in Beverly Hills? (Applicant must be a resident of the City for a minimum of two years prior to filing an application)

1983 - currently

Question applies to multiple boards

Have you ever been a paid lobbyist/legislative advocate? If so, when and before which commission(s)?:

no

Question applies to multiple boards

Are you a member or alumnus of the Team Beverly Hills Program?

yes

Question applies to multiple boards

Have you applied previously for a commission appointment? If so, which commission(s)?

parks and recreation - twice solicitations

Question applies to Charitable Solicitations Commission

1. Please list ALL community activities in which you are presently involved, and ALL activities in which you have participated in the past (including years of service). Please highlight any activities related to charitable fundraising issues, either locally or elsewhere.

currently - BHUSD Chair - Finance Committee - Financial Advisor Morgan Stanley, BH - 38 years - Taught investment class BH Adult school 10 years - Coached Little League and AYSO soccer for both of my boys - member of GLAS Childhelp.org. for 30 years - Past President 2x - 4 years - Chair of Childhelp.org Woman the World - volunteer fundraising for Childhelp for 30 years

Question applies to Charitable Solicitations Commission

2. Please describe any fundraising expertise or other background information related to accounting, financial statements, or 501(c)(3) financial reporting (education, business or personal) that you feel might be useful to you as a Charitable Solicitations Commissioner.

As chair of Women the World (Childhelp) I was responsible for meeting all of the financial obligations (record keeping, reporting results, fulfilling the 51% requirement

Question applies to Charitable Solicitations Commission

3. Have you attended one or more full Charitable Solicitations Commission meetings within the last 12 months? Why did you attend these particular meetings? Please comment on your reactions.

I attended 3 meetings last fall I am able to attend future meetings

Question applies to Charitable Solicitations Commission

4. Apart from set monthly meetings, Commissioners may be expected to attend Mayor's Cabinet meetings, liaison meetings, or Ad Hoc Committee meetings as needed. How much time do you envision giving to the Charitable Solicitations Commission? How often are you out of town? What other commitments might cause conflicts in your scheduling of Commission meetings?

I have no conflicts at this time. We travel 2 - 3 weeks annually. I anticipate no problems in attending all meetings as planned and other meetings as needed.

Question applies to Charitable Solicitations Commission

5. What do you see as the major issue currently facing Beverly Hills and the charitable solicitations process?

I would expect monitoring all of the charitable functions held in BH; have the soliciting organizations applied for permits? I would guess there are charities that need help in achieving their fundraising goals.

Question applies to Charitable Solicitations Commission

6. Please provide your understanding of the Beverly Hills Municipal Code as it relates to the authority and enforcement rights of the Charitable Solicitations Commission.

I have read the attached legal authorities and responsibilities. I have also filled out the forms and filed for permits in the past for Childhelp.org. I believe the commission examines the financial reports of charitable events. The commission would advise and assist when possible and would report to the police and city council where there are short comings.

Question applies to Charitable Solicitations Commission

7. Why do you wish to be a member of the Charitable Solicitations Commission? (Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?)

I feel my work as a financial advisor and my volunteer background has given me skills and knowledge that will be useful in fulfilling the responsibilities of this commission. I support the concept of volunteerism in meeting the needs of many in our society.

Question applies to Charitable Solicitations Commission

8. Commissioners are expected to attend all monthly meetings, but are allowed three absences a year. Are you able to make this time commitment?

Yes

Question applies to Charitable Solicitations Commission

Completed applications should be returned to the City Clerk, 455 North Rexford Drive, Room 290, Beverly Hills, California 90210. If you have any questions, please contact the City Clerk at telephone number 310.285.2400.

Thank you.

Profile

Kathy _____ Melamed _____
First Name Middle Initial Last Name Suffix

Email Address

Street Address Suite or Apt

Beverly Hills _____ CA _____
City State Postal Code

Mailing Address (optional)

Primary Phone

Work / Cell Phone

Fax Number

Which Boards would you like to apply for?

Charitable Solicitations Commission: Submitted

Question applies to multiple boards

How long have you resided in Beverly Hills? (Applicant must be a resident of the City for a minimum of two years prior to filing an application)

40 years

Question applies to multiple boards

Have you ever been a paid lobbyist/legislative advocate? If so, when and before which commission(s)?:

No

Question applies to multiple boards

Are you a member or alumnus of the Team Beverly Hills Program?

Yes (1999)

Question applies to multiple boards

Have you applied previously for a commission appointment? If so, which commission(s)?

No

Question applies to Charitable Solicitations Commission

1. Please list ALL community activities in which you are presently involved, and ALL activities in which you have participated in the past (including years of service). Please highlight any activities related to charitable fundraising issues, either locally or elsewhere.

•Founding Member -- Friends of Greystone (FOG) 2001-Present •Treasurer -- Garden and Design Showcase •Inaugural CERT (Community Emergency Response Team) Member •Treasurer -- Friends of Greystone (FOG) •"Woman of the Year" 2008 Iranian Jewish Women's Organization •BHPD Neighborhood Watch Block Captain 2004-Present •BHFD Firewise Board Member 2019-Present •City of Beverly Hills Volunteer Tenure Award 2015

Question applies to Charitable Solicitations Commission

2. Please describe any fundraising expertise or other background information related to accounting, financial statements, or 501(c)(3) financial reporting (education, business or personal) that you feel might be useful to you as a Charitable Solicitations Commissioner.

•Created and implemented Quickbooks for FOG turning our charity into a professional organization.
•Created "Greystone Ultimate Dinner Experience" the highest income producing fundraiser in FOG history. •Board Member/Silent Auction Committee - LA Free Clinic (Saban) Women's Auxiliary •Treasurer - Friends of Greystone •Fundraiser - Magbit Foundation •With CPA manage all financial aspects of Melamed Intl.

Question applies to Charitable Solicitations Commission

3. Have you attended one or more full Charitable Solicitations Commission meetings within the last 12 months? Why did you attend these particular meetings? Please comment on your reactions.

•Will attend all future meetings beginning on June 17, 2020. •Watched past meetings online. •Two most recent meetings cancelled due to Covid-19. •I have attended different commission meetings and I feel I can best serve our community on this commission.

Question applies to Charitable Solicitations Commission

4. Apart from set monthly meetings, Commissioners may be expected to attend Mayor's Cabinet meetings, liaison meetings, or Ad Hoc Committee meetings as needed. How much time do you envision giving to the Charitable Solicitations Commission? How often are you out of town? What other commitments might cause conflicts in your scheduling of Commission meetings?

•As much time as necessary. •My travel schedule is flexible and I will not miss any meetings. •I own my own business so I will not have any conflicts.

Question applies to Charitable Solicitations Commission

5. What do you see as the major issue currently facing Beverly Hills and the charitable solicitations process?

•Due to Covid-19, there are no events taking place so there is no reviewing of permits. •CSC (along with the Human Relations Commission) can play a vital role in vetting applicants for the \$1.5 Million community assistance the City of Beverly Hills provides each year which is of the utmost importance especially during the Covid-19 crisis. •Charities that do not apply for permits or mistakenly believe City of LA permits apply to Beverly Hills. •Difficulty finding updated financial information not provided by the charity and not listed on the City's website makes decision making difficult. •Reporting - Charities not reporting figures or providing their financial statements; hotels not providing names of events/charities that have signed agreements for events; or event planners not reporting planned or tentative events in a semi-monthly report.

Question applies to Charitable Solicitations Commission

6. Please provide your understanding of the Beverly Hills Municipal Code as it relates to the authority and enforcement rights of the Charitable Solicitations Commission.

•The CSC will review all solicitations permits with additional information provided by BHPD. •The CSC will make recommendations based on the information provided. •The official empowered by the City will decide on the permit ultimately. •Compliant charities must meet the following criteria: Solicit in the City of Beverly Hills with an approved permit; provide financial statements (after event); proceeds from event must be 50% or more of total receipts.

Question applies to Charitable Solicitations Commission

**7. Why do you wish to be a member of the Charitable Solicitations Commission?
(Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?)**

•I have been involved in charitable giving and fundraising most of my life. •I have a business degree and a strong background in finance. I can thoroughly analyze financial statements and have a strong understanding of non-profits which would enable me to determine the legitimacy of the applicants.

Question applies to Charitable Solicitations Commission

8. Commissioners are expected to attend all monthly meetings, but are allowed three absences a year. Are you able to make this time commitment?

•I will never miss a meeting.

Question applies to Charitable Solicitations Commission

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Thank you.

IMPORTANT NOTICE

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Chief of Police. Please DO NOT contact the City Councilmembers or the members of the Charitable Solicitations Commission regarding the Charitable Solicitation Commission vacancies.

Serving on the Beverly Hills Charitable Solicitations Commission

The Charitable Solicitations Commission is one of twelve (12) Commissions appointed by the City Council to carry out a variety of delegated functions. The City Manager, department heads and other city staff who work for the City Council provide staff support to the Commissions. The Police Department provides primary staff support to the Charitable Solicitations Commission although depending on the issues, other departments provide support as well.

There are five Charitable Solicitations Commission positions serving for an initial two-year term. At the discretion of the City Council, Commissioners may be reappointed to a second term of four years. A member may serve beyond expiration of that member's term until such time as a successor is appointed. An application form for appointment to the Charitable Solicitations Commission may be obtained in the City Clerk's office in Room 290 of City Hall or by calling 310.285.2400. It is recommended that those seeking appointment attend a few Charitable Solicitations Commission meetings to familiarize themselves with some of the current issues and to see how the meetings are conducted. When there is an anticipated vacancy, the City Council announces the upcoming vacancy and invites interested persons to submit application forms. The City Council then screens the applications and may invite candidates to an informal interview. Once a selection has been made, the City Council appoints the successful candidate at a formal public meeting. The City Clerk swears in new Charitable Solicitations Commissioners sometime before their first meeting, generally immediately prior to their first meeting.

Legal Authorities and Responsibilities

The Municipal Code sets out the areas over which the Charitable Solicitations Commission has

**CITY OF BEVERLY HILLS
CHARITABLE SOLICITATIONS COMMISSION
APPLICATION**

TO: MAYOR AND CITY COUNCIL

I am a resident of the City of Beverly Hills and am interested in being considered for an appointment on the Charitable Solicitations Commission.

Name Kevin Lipton E-mail [REDACTED]

Residence Address (required): [REDACTED] Beverly Hills, CA [REDACTED]

Mailing Address (optional): [REDACTED] Beverly Hills, CA [REDACTED] Zip [REDACTED]

Home Phone [REDACTED] Work Phone [REDACTED]

How long have you resided in Beverly Hills? 34 years (Applicant must be a resident of the City for a minimum of two years prior to filing an application)

Occupation Lawyer

Have you ever been a paid lobbyist/legislative advocate? If so, when and before which commission(s)? No

Have you ever applied to the Team Beverly Hills Program? No

Are you a member or alumnus of the Team Beverly Hills Program? No

Have you applied previously for a commission appointment? If so, which commission(s)? No

1. Please list ALL community activities in which you are presently involved, and ALL activities in which you have participated in the past (including years of service). Please highlight any activities related to charitable fundraising issues, either locally or elsewhere.

Lipton Legal Accident Relief Fund - Founder - 2020

Queen of Hearts Rescue, Inc. - Chief Financial Officer - 2015-Present

Dream Center- Volunteered and handed out meals - 2007

Museum of Tolerance - Took classes to become an official tour guide - 2002

2. Please describe any fundraising expertise or other background information related to accounting, financial statements, or 501(c)(3) financial reporting (education, business or personal) that you feel might be useful to you as a Charitable Solicitations Commissioner.

Bachelor's of Science in Business Administration with a Focus in Entrepreneurship from the University of Southern California

Juris Doctorate from Southwestern Law School, as well as CALI Awards the study of TORTS, Wills & Trusts, and Sports Law; also a member of the Law Journal

Practicing attorney in California and Washington DC, and have aided dozens of businesses in preparing and filing documents for incorporation.

Lipton Legal Accident Relief Fund - Founder - 2020 - Created and filed all legal documents for the 501(c)(3), as well as all fund raising.

Queen of Hearts Rescue, Inc. - Chief Financial Officer - 2015-Present - Created and filed all legal documents for the 501(c)(3), as well as all fund raising.

3. Have you attended one or more full Charitable Solicitations Commission meetings within the last 12 months? Why did you attend these particular meetings? Please comment on your reactions.

Yes, I have watched all of the videos of the commission's hearings in 2020 as well as 2019; attending any meetings in person in 2020 has not

been possible due to the COVID-19 pandemic. The purpose for watching all of the videos was to better acquaint myself with the Charitable

Solicitations Commission, its members, and the process that is gone through in both application and review of a particular charity.

4. Apart from set monthly meetings, Commissioners may be expected to attend Mayor's Cabinet meetings, liaison meetings, or Ad Hoc Committee meetings as needed. How much time do you envision giving to the Charitable Solicitations Commission? How often are you out of town? What other commitments might cause conflicts in your scheduling of Commission meetings?

I imagine dedicating as much time as necessary to best accomplish all of my duties as a commissioner. More specifically, I plan to dedicate

at least 5-10 hours per month to the commission and any preparation needed for meetings. As a practicing attorney, my vacation time is already

limited due to the need to keep in constant contact with clients and I generally stay local, though I will always make myself available for the commission.

5. What do you see as the major issue currently facing Beverly Hills and the charitable solicitation process?

At the current time, I see a need to use technology to modernize the application process and make it more user-friendly. More specifically,

we need to facilitate the process of looking up permits to more easily determine if they are approved, denied, and/or delinquent without

only scanning through the annual reports.

6. Please provide your understanding of the Beverly Hills Municipal Code as it relates to the authority and enforcement rights of the Charitable Solicitations Commission.

Based on BHMC Article 8 Section 4-3-805, the commission works as an advisory committee and is responsible for working with the Human Relations

Committee to review and investigate applications submitted and make a recommendation, based on Section 4-3-807, "to the official empowered by

the city to grant or deny such permit, which is generally the Chief of Police.

7. Why do you wish to be a member of the Charitable Solicitations Commission? (Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?)

I believe the work done by the Charitable Solicitations Committee is the precise intersection between my passion for charity and giving back to our

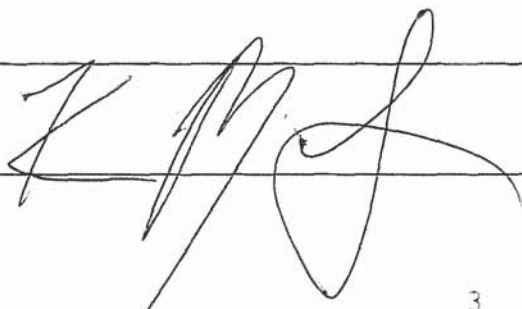
amazing city, Beverly Hills. Additionally, I believe that through my experience in starting various charitable organizations coupled with my legal

and business background, I am well-equipped with the necessary skills to effectively help make a difference on this particular commission.

8. Commissioners are expected to attend all monthly meetings, but are allowed three absences a year. Are you able to make this time commitment?

Absolutely.

Signature



Date

6/12/20

Profile

JR Dzubak
First Name Middle Initial Last Name Suffix

[Redacted]
Email Address

[Redacted]
Street Address Suite or Apt

Beverly Hills CA [Redacted]
City State Postal Code

Mailing Address (optional)

[Redacted] Beverly Hills, CA [Redacted]

Home: [Redacted]
Primary Phone

Work / Cell Phone

[Redacted]

Fax Number

[Redacted]

Which Boards would you like to apply for?

Charitable Solicitations Commission: Submitted

Question applies to multiple boards

How long have you resided in Beverly Hills? (Applicant must be a resident of the City for a minimum of two years prior to filing an application)

15 years

Question applies to multiple boards

Have you ever been a paid lobbyist/legislative advocate? If so, when and before which commission(s)?:

Never

Question applies to multiple boards

Are you a member or alumnus of the Team Beverly Hills Program?

Yes, enjoyed the program and is why I want to apply for a commissioner position

Question applies to multiple boards

Have you applied previously for a commission appointment? If so, which commission(s)?

Yes, I applied for Charitable Solicitation in the past. This would be my third time trying.

Question applies to Charitable Solicitations Commission

1. Please list ALL community activities in which you are presently involved, and ALL activities in which you have participated in the past (including years of service). Please highlight any activities related to charitable fundraising issues, either locally or elsewhere.

I have enjoyed years of service inside Beverly Hills and outside Beverly Hills. I have participated for years in our local Beverly Hills Rotary Club and have been a Rotarian for 20 years. Currently incoming secretary for 2020-21. This past year with experiencing Covid-19 I have co-chaired Feeding the Soul program through Rotary which is a program for feeding families & youth in BH who are low-income with a hot meal. I have been apart of BHHS Career Day as a speaker and long time supporter of this amazing program for the youth. I have participated over the last decade in mostly all our BH PTA events from a parent perspective with contributing attending and volunteering when needed. Participate in mostly any and all BH community celebrations as a influencer and ambassador for our hometown support through social media. BH Chamber Member and served on one Past Council Campaign in 2017. Served as a Board Member for LA Arthritis Foundation, LAUSD School Attendance Review Board, Board Member for the Rotary Club, Member and Committee member for (AAGLA) Apartment Association of Greater Los Angeles. Member of the Del Rey Yacht Club, Board Member Ambassador for Brent Shapiro Foundation. Currently working in Non-Profit Management for 33 years and responsible for raising millions a dollar a year in LA County mostly for at risk-youth programing.

Question applies to Charitable Solicitations Commission

2. Please describe any fundraising expertise or other background information related to accounting, financial statements, or 501(c)(3) financial reporting (education, business or personal) that you feel might be useful to you as a Charitable Solicitations Commissioner.

Working in non-profit management and having been a trainer nationally for Boys & Girls Clubs of America, I have had the experience looking at financial statements for high performing orgs, to organizations in distress. Mostly by understanding the importance of financial statements, balance sheets, cash flows reports. Asking the right questions sometimes is key to understanding why a charity is allocating or spending dollars in a specific category. My experience also comes from being a commercial landlord here in LA and a Beverly Hills Retail Business owner here as well. The combination of all three still comes down to understanding your financials and what questions to ask. I have 30 years in non-profit management, 20 years in commercial property management and 15 years in small business retail management. With all that experience, my strength is people and trying to have folks work together for the common good and toward making things better. The Charitable Solicitation Committee has such an important

Question applies to Charitable Solicitations Commission

3. Have you attended one or more full Charitable Solicitations Commission meetings within the last 12 months? Why did you attend these particular meetings? Please comment on your reactions.

I have attended meetings mostly through the online portal. I have attended the meeting to better understand what is being discussed and to see why and how the process works. I have never not agreed on the commissions outcome of a decision or direction. I have always thought the commission might engage our Police Chief in supporting the work more as the commissions role HUGE and would like to see them get more support.

Question applies to Charitable Solicitations Commission

4. Apart from set monthly meetings, Commissioners may be expected to attend Mayor's Cabinet meetings, liaison meetings, or Ad Hoc Committee meetings as needed. How much time do you envision giving to the Charitable Solicitations Commission? How often are you out of town? What other commitments might cause conflicts in your scheduling of Commission meetings?

If so lucky to be selected I would make this a priority for me as it would be an honor to serve as I applied for the third try. I generally take any time away during summer because we have kids in the BH Schools. Travels tends to be limited with kids in school. Also, the family business require time. Because everything we do is local, I don't see any conflicts preventing me to serve.

Question applies to Charitable Solicitations Commission

5. What do you see as the major issue currently facing Beverly Hills and the charitable solicitations process?

I wouldn't say major issue but having folks understand the transparency of the work this commission is responsible for. Having organizations work with the City applying for exemptions and permits the commissions responsible is really large. The commission is building stronger relations, training, and holding charities accountable. Public Trust is key when it comes to the work and for that reason I would like to be apart of this team.

Question applies to Charitable Solicitations Commission

6. Please provide your understanding of the Beverly Hills Municipal Code as it relates to the authority and enforcement rights of the Charitable Solicitations Commission.

My understanding it's limited and can only be changed by council. I think however, working together to give the Commission the ability to enforce policy requirements would empower the commission in partnership with the rewriting some of the code.

Question applies to Charitable Solicitations Commission

7. Why do you wish to be a member of the Charitable Solicitations Commission? (Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?)

I find this particular Commission exciting for me. It's what I so much enjoy and do in Los Angeles and being apart of a commission of the City I love so much, would be an honor to be apart of making a difference in what I have committed 30 years doing in service. Getting involved with Team Beverly Hills shared so many avenues how you can make a difference, and for me serving in this capacity wanting to learn more, engaging our charities, hearing about what they do and helping strengthen process just felt right.

Question applies to Charitable Solicitations Commission

8. Commissioners are expected to attend all monthly meetings, but are allowed three absences a year. Are you able to make this time commitment?

I would be able to make this work and if selected would make this a priority for me.

Question applies to Charitable Solicitations Commission

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Thank you.

IMPORTANT NOTICE

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Chief of Police. Please DO NOT contact the City Councilmembers or the members of the Charitable Solicitations Commission regarding the Charitable Solicitation Commission vacancies.

Serving on the Beverly Hills Charitable Solicitations Commission

The Charitable Solicitations Commission is one of twelve (12) Commissions appointed by the City Council to carry out a variety of delegated functions. The City Manager, department heads and other city staff who work for the City Council provide staff support to the Commissions. The Police Department provides primary staff support to the Charitable Solicitations Commission although depending on the issues, other departments provide support as well.

There are five Charitable Solicitations Commission positions serving for an initial two-year term. At the discretion of the City Council, Commissioners may be reappointed to a second term of four years. A member may serve beyond expiration of that member's term until such time as a successor is appointed. An application form for appointment to the Charitable Solicitations Commission may be obtained in the City Clerk's office in Room 290 of City Hall or by calling 310.285.2400. It is recommended that those seeking appointment attend a few Charitable

Profile

Shellie

First Name

R

Middle Initial

Sigal

Last Name

Suffix

[REDACTED]

Email Address

[REDACTED]

Street Address

[REDACTED]

Suite or Apt

Beverly Hills

City

CA

State

[REDACTED]

Postal Code

Mailing Address (optional)

[REDACTED]

Primary Phone

Work / Cell Phone

Fax Number

Which Boards would you like to apply for?

Charitable Solicitations Commission: Submitted

Question applies to multiple boards

How long have you resided in Beverly Hills? (Applicant must be a resident of the City for a minimum of two years prior to filing an application)

40 Years

Question applies to multiple boards

Have you ever been a paid lobbyist/legislative advocate? If so, when and before which commission(s)?:

No

Question applies to multiple boards

Are you a member or alumnus of the Team Beverly Hills Program?

No. I have applied several times, but have not yet participated.

Question applies to multiple boards

Have you applied previously for a commission appointment? If so, which commission(s)?

No

Question applies to Charitable Solicitations Commission

1. Please list ALL community activities in which you are presently involved, and ALL activities in which you have participated in the past (including years of service). Please highlight any activities related to charitable fundraising issues, either locally or elsewhere.

The Amanda Foundation (4 years), Volunteer work with Wilshire Boulevard Temple (5 years), Our House Grief Support (5 years), Beverly Hills PTA (13 years)

Question applies to Charitable Solicitations Commission

2. Please describe any fundraising expertise or other background information related to accounting, financial statements, or 501(c)(3) financial reporting (education, business or personal) that you feel might be useful to you as a Charitable Solicitations Commissioner.

I worked with Crohn's and Colitis Foundation to help raise funds for several years. I worked with Wilshire Blvd Temple for one year and helped them determine which students qualified for financial aid. I worked with The Amanda Foundation on their annual fundraiser, and also worked on PTA fundraising for many years.

Question applies to Charitable Solicitations Commission

3. Have you attended one or more full Charitable Solicitations Commission meetings within the last 12 months? Why did you attend these particular meetings? Please comment on your reactions.

I have not.

Question applies to Charitable Solicitations Commission

4. Apart from set monthly meetings, Commissioners may be expected to attend Mayor's Cabinet meetings, liaison meetings, or Ad Hoc Committee meetings as needed. How much time do you envision giving to the Charitable Solicitations Commission? How often are you out of town? What other commitments might cause conflicts in your scheduling of Commission meetings?

I will give as much time as necessary to the Charitable Solicitations Commission. I am out of town maybe 4 times/year... several days to a week each time. The only other commitment that might conflict would be a business related event that cannot be rescheduled.

Question applies to Charitable Solicitations Commission

5. What do you see as the major issue currently facing Beverly Hills and the charitable solicitations process?

I do not see major issues at this time. I think the city works with all organizations to ensure the process is fair, and that approvals are given to those most deserving.

Question applies to Charitable Solicitations Commission

6. Please provide your understanding of the Beverly Hills Municipal Code as it relates to the authority and enforcement rights of the Charitable Solicitations Commission.

My understanding is that commission makes recommendations to either grant or deny applications. The commission needs to go over all the details to ensure everything is true. Commission also needs to review prior permits to see if all rules were followed.

Question applies to Charitable Solicitations Commission

7. Why do you wish to be a member of the Charitable Solicitations Commission? (Specifically, why have you chosen this form of community service over the many other avenues of community service available in our community?)

I believe the Charitable Solicitations Commission would be a great opportunity to work with the PTA groups within the city. I have been part of Beverly Hills for a long time, and I look forward to giving back.

Question applies to Charitable Solicitations Commission

8. Commissioners are expected to attend all monthly meetings, but are allowed three absences a year. Are you able to make this time commitment?

Yes