



For Immediate Release

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Beverly Hills Joins Wyland National Mayor's Challenge for Water Conservation

Community is encouraged to save water throughout the month of August and beyond

Beverly Hills, CA (August 3, 2020) – Beverly Hills Mayor Lester Friedman has joined Mayors across the country in asking everyone to make a long-term commitment to manage water resources more wisely by taking part in the Ninth Annual 'Wyland National Mayor's Challenge for Water Conservation,' August 1-31.

As part of the campaign, Mayor Friedman and his family are pledging to wash only full loads of laundry. The Wyland Foundation is a non-profit organization dedicated to promoting, protecting, and preserving the world's oceans, waterways and marine life.

Although the emergency drought is over, the Stage C water restrictions in place in Beverly Hills urge residents to:

- Continue to conserve in order to achieve 20% water reduction.
- Prevent sprinkler runoff and adhere to the City's watering schedules.
- Report and correct leaks as soon as possible.

For more information on the challenge, please visit mywaterpledge.com and to learn more about the City's water conservation, visit bhsaves.org.

WATCH: [Video Message from Mayor Friedman](#)

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