



Dear Candidate,

The Beverly Hills City Council formed the Human Relations Commission to promote positive human relations in all aspects of community life in our city. On March 2, 2010, the Commission presented an election civility statement to the City Council and received unanimous approval for its dissemination to candidates for office, community leaders and all residents during municipal elections. The statement established a citywide expectation for all of us during the course of this campaign and election, with the intention that it would become the accepted standard of behavior throughout our city.

An *Embrace Civility* flyer with the full text of the statement is attached. We are introducing it to you with your campaign material with the hope that you will see in its message an opportunity to demonstrate your leadership as a positive role model. As Human Relations Commissioners, we are promoting an ideal, but the task of achieving it is up to all of us. We ask that you join us as we take a stand in support of an environment where respect and responsible actions prevail in every aspect of our community life. We hope that you will be inspired to live this message and carry it to others as well.

The Human Relations Commission provides a public forum at its regularly scheduled meetings for anyone who wishes to voice their observation or share their concern about civility. For additional information call 310-285-1006 or go to www.beverlyhills.org/humansvcs.

Sincerely,

Human Relations Commission

Rochelle Ginsburg, Chair
Ori Blumenfeld, Vice Chair
Karen Popovich Levyn
Jerald Friedman
Sonia Berman



The Human Relations Commission
of the City of Beverly Hills strives to promote
positive human relations in all aspects of community life.

We believe that the examination of diverse candidates and
challenging issues can be conducted with great civility.

While our schools may provide civics education in the classroom,
we citizens are obligated to provide our young people
with a real life model of positive civic behavior
that we teach by example.

We hope that every member of this community
will join us as we take a stand in support of
an environment where respect and responsible
actions prevail in all elections
and in every aspect of our community life.