



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Virtual Meeting

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Thursday, January 20, 2022
6:30 PM

MEETING CALLED TO ORDER

Date / Time: January 20, 2022 / 6:31 PM

IN ATTENDANCE: Mayor Robert Wunderlich, Councilmember Julian A. Gold, M.D., Assistant City Manager Nancy Hunt-Coffey, Deputy City Manager Gabriella Yap, Management Analyst Gabrielle Ressa, Chair Tiffany Davis, Vice Chair Noah Etessami, Allison Adams, Tiffany Saidnia Aflalo, Selena Albanese, Connor Brumfield, Carey Cassidy, Cory Charlupski, Kipton Cronkite, Erika De La Cruz, Kaveh Farshad, Noelle Freeman, Jason Grant, Joel Hile, Todd Johnson, Nano Melkumian, Aaron Nazarian, Noah Nazarian, Derrick Ontiveros, Ariel Ouziel, Alina Pavlyuk, Raven Vermeil, John Zandi

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item not listed on the agenda.

Speakers: None

2) Resolution of the Beverly Hills City Council Liaison / Next Beverly Hills Committee continuing to authorize public meetings to be held via teleconferencing pursuant to Government Code Section 54953(e) and making findings and determination regarding the same.

Recent legislation was adopted allowing the Beverly Hills City Council Liaison / Next Beverly Hills Committee to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions and the proposed resolution implements the necessary requirements.

3) Welcome & Introductions

a. Next Beverly Hills Chair Tiffany Davis and Vice Chair Noah Etessami

- Chair Davis and Vice Chair Etessami welcomed the group.

b. Mayor Robert Wunderlich and Councilmember Julian A. Gold, M.D.

- Mayor Wunderlich and Councilmember Gold welcomed the group and wished everyone a happy and healthy new year.

c. Introductions of Prospective New Members and Special Guests

- Chair Davis and Vice Chair Etessami introduced the following new members to the group: Selena Albanese, Carey Cassidy, Jason Grant, Nano Melkumian, Aaron Nazarian, Noah Nazarian
- Nancy Hunt-Coffey introduced herself as the Assistant City Manager and discussed her roles and responsibilities in the City in the Policy & Management Department. Gabriella Yap introduced herself as the Deputy City Manager and discussed her roles and responsibilities in the City in the Policy & Management Department. Gabrielle Ressa introduced herself as a Management Analyst and

discussed her roles and responsibilities in the City in the Policy & Management Department.

4) New Business

a. Next Up – City Announcements for the Next Generation

- There was no discussion for this item.

b. Meeting Procedures

- Chair Davis encouraged participation at meetings, reminded that Committee meetings are publicly broadcast, and discussed voting eligibility for the Committee.

c. Mission Statement

- Next Beverly Hills ("NBH") is a committee of talented, next generation leaders focused on innovative initiatives which address the lifestyle, economic, and civic needs of those in their 20s, 30s, and 40s. Chartered by the Mayor and the City of Beverly Hills, it seeks to engage all who are interested to inspire them to make Beverly Hills a better place for all.

d. 2022 Areas of Focus

- **Leadership Development**
 - This area of focus encourages involvement in City initiatives.
- **Next Gen Events & Outreach**
 - This area of focus encourages growth in Next Beverly Hills.
- **Next Gen Arts, Culture & Historical Appreciation**
 - This area of focus encourages Next Gen-related experiences in arts, culture, and historical appreciation.
- **Economic Development**
 - The Committee values its partnership with the Chamber of Commerce and the City on initiatives for economic growth.
- **Safety & Quality of Living**
 - The Committee supports the Beverly Hills Police Department, Fire Department, and other City Commissions and Committees that improve safety and quality of living in the City.
- **Charitable Engagement**
 - This area of focus encourages Next Beverly Hills members to support approved charitable causes.

e. Subcommittee Chair Appointments

- Raven Vermeil - Social Outreach Chair
- Kipton Cronkite - Art Chair
- Joel Hile – Cultural Chair
- Allison Adams – Charity Chair
- Ariel Ouziel – Sustainability Chair
- Noelle Freeman and Irma Hopkins - First Thursdays Co-Chairs
- City Council Liaisons - Civic Awareness

f. Goal Setting for 2022 Subcommittees

- As the Social Outreach Chair, Raven Vermeil discussed photos and content for the Committee as well as upcoming events.
- As the Art Chair, Kipton Cronkite discussed Visions of the Future and expanding future art initiatives for the 2022 year.

- As Cultural Chair, Joel Hile discussed the Culture Calendar and upcoming events.
- As Charity Chair, Allison Adams discussed different charitable causes to support for 2022, including an upcoming event with the Rotary Club of Beverly Hills. Councilmember Gold discussed charities relevant to the next generation as well as charities who don't receive as much support as larger or more famous charities. Councilmember Gold discussed the City's support of the Special Olympics.
- As Sustainability Chair, Ariel Ouziel discussed recycling, composting, food waste, landfills, biking in the City, sewer drain maintenance, and upcoming events. Mayor Wunderlich suggested a tour of the waste disposable recycling facility for the Committee as well as an organic waste disposal Ordinance. Councilmember Gold discussed food waste initiatives and the Clean Power Alliance.
- As one of the First Thursdays Co-Chairs, Noelle Freeman discussed business offerings and the activities for the upcoming First Thursdays, including salsa lessons, and the trolley.

g. City Council Liaisons – Civic Awareness Updates

- Mayor Wunderlich discussed rental issues during COVID-19, the urban forest management plan, bicycle lanes in the city, new businesses in the City, OpenBH, and Frieze Los Angeles. Councilmember Gold discussed new businesses, events, and entertainment in the City.

5) Current Business

a. Citywide Valet

- Vice Chair Etessami let the Committee know future discussions would occur for this topic.

b. OpenBH

- Vice Chair Etessami reminded up an upcoming public meeting for OpenBH.

c. 2020 – 2021 Time Capsule

- Chair Davis updated the Committee on a video and dedication event for the time capsule.

d. Open Discussion (Share interesting next-gen related info, events, invites, and ideas)

- Noelle Freeman reminded that Kindness Week is February 14-19, 2022.
- A group photo was taken.

e. Mark Your Calendar: First Thursdays – February 3, 2022

- There is a salsa class at First Thursdays on February 3, 2022.
- There is a Frieze LA event on February 10, 2022 and the Frieze LA art show on February 17-20, 2022.
- On January 28, 2022, the City of Beverly Hills is turning 107 years old.

6) Future Agenda Items Discussion

- There was no discussion for this item.

7) Adjournment

a. The upcoming Next Beverly Hills Committee is scheduled for Thursday, February 17, 2022 at 6:30 PM.

- Date / Time: January 20, 2022 / 7:42 PM