MEETING CALLED TO ORDER
Date / Time: October 16, 2013 / 1:34 PM

ROLL CALL
Commissioners Present: Commissioners Peteris, Gardner Apatow, Rubins, Vice Chair Bernstein, Chair Blakeley.
Commissioners Absent: None.
Staff Present: William Crouch, Cindy Gordon, Reina Kapadia, Karen Myron.

COMMUNICATIONS FROM THE AUDIENCE
Speakers: None.

APPROVAL OF AGENDA
Motion: Motion by Commissioner Rubins, second by Commissioner Peteris to approve the agenda as amended, moving Item 2, Lucky Brand Jeans, from the Consent Calendar to Continued Business (4-1 Apatow).
Action: The agenda was approved as amended.

EX PARTE COMMUNICATIONS
None.

ADOPTION OF MINUTES
1. Minutes from the Architectural Commission Meeting on September 18, 2013.

Motion: Motion by Chair Blakeley, Second by Commissioner Peteris to approve the minutes as presented (5-0).
Action: The minutes were approved as presented.

Recordings of the Architectural Commission’s meetings are available online within three business days of the meeting. Visit www.beverlyhills.org to access those recordings.
CONTINUED BUSINESS

2. **LUCKY BRAND JEANS (PL1326383)**

   **420 North Beverly Drive**

   Request for a revision to a previously approved façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

   Planner: Reina Kapadia, Limited Term Planner
   Applicant: David Magid, Lucky Brand Jeans
   Public Input: None.

   Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution as presented (5-0).
   Action: The resolution was approved as presented.

3. **132 SOUTH BEVERLY DRIVE (PL1310235)**

   Request for approval of a façade remodel and a sign program. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
   *(This project will be continued to the November 20, 2013 Architectural Commission meeting)*.

4. **FATBURGER / BUFFALO’S (PL1320727)**

   **474 North Beverly Drive**

   Request for approval of a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
   *(This project will be continued to the November 20, 2013 Architectural Commission meeting)*.

5. **439 NORTH BEDFORD DRIVE (PL1313345)**

   Request for approval of a façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
   *(Continued from the August 21, 2013 Architectural Commission meeting)*.

   Planner: Cindy Gordon, Associate Planner
   Project Agent: Ray L. Musser
   Public Input: None.
Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to return the project for restudy (5-0).
Action: The project was returned for restudy.

6. AKA (PL1318879)
155 North Crescent Drive
Request for approval of a sign accommodation for a ground sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
(Continued from the September 18, 2013 Architectural Commission meeting).

Planner: Cindy Gordon, Associate Planner
Project Agent: John Fleri – City Constructors, Inc.
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution as presented (3-2, Rubins, Blakeley no).
Action: The resolution was approved as presented.

NEW BUSINESS – PUBLIC HEARINGS

7. TEAVANA (PL1326234)
9811 South Santa Monica Boulevard
Request for approval of a façade remodel, a sign accommodation for business identification signage to face private property, open air dining elements, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Candice Doyle – Architects Orange
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to return the project for restudy (5-0).
Action: The project was returned for restudy.

The Commission took a recess at 3:32pm

The Commission reconvened at 3:46pm
8. JIMMY CHOO (PL1323022)
240 North Rodeo Drive
Request for approval of a façade remodel and a sign accommodation for multiple business identification signs, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Ashok Vanmali – Gruen Associates
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Gardner Apatow to approve the resolution as presented (5-0).
Action: The resolution was approved as presented.

After questions were proposed by the applicant, the Commission chose to re-open the item.

Motion: Motion by Commissioner Rubins, Second by Commissioner Peteris to re-open the item (5-0).
Action: The Commission re-opened the item.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Rubins to approve the resolution with conditions (5-0).
Action: The resolution was approved with conditions.

9. K. SOHO (PL1326457)
425 North Beverly Drive
Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Sungjun Yoo
Public Input: None.

Motion: Motion by Commissioner Rubins, second by Commissioner Gardner Apatow to approve the resolution with conditions (5-0).
Action: The resolution was approved with conditions.
PROJECT PREVIEWS

10. OCEAN PRIME (PL1326272)
9595 Wilshire Boulevard
Request for preliminary review of a façade remodel, business identification signage, landscaping, and open air dining elements.

Planner: Cindy Gordon, Associate Planner
Project Agent: George Kelly – Kelly Architects
Public Input: None.

11. 151 EL CAMINO DRIVE (PL1326396)
Request for preliminary review of a façade remodel and business identification signage.

Planner: Cindy Gordon, Associate Planner
Project Agent: Andrew Mangan – Wolcott Interiors
Public Input: None.

COMMUNICATIONS FROM THE COMMISSION
Vice Chair Bernstein gave a brief report from the Mayor’s Cabinet Meeting on October 5.

COMMUNICATIONS FROM THE URBAN DESIGNER
- Staff-level Approvals (Tab 12) received and filed.
- Urban Designer William Crouch thanked the Commission for their participation in the recent Architectural Commission retreat.
- Associate Planner Cindy Gordon clarified the details of the upcoming Community Meeting on October 24th.

MEETING ADJOURNED
Date / Time: October 16, 2013 / 5:09 PM

PASSED AND APPROVED THIS 20TH DAY OF NOVEMBER, 2013

James Blakeley, III, Chair