



Beverly Hills City Council Liaison / Next Beverly Hills Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

**CITY HALL  
Municipal Gallery  
455 North Rexford Drive  
Beverly Hills, CA 90210**

**Tuesday, August 28, 2018  
8:00 AM**

**AGENDA**

- 1) Public Comment
  - a. Members of the public will be given the opportunity to directly address the Committee on any item not listed on the agenda.
- 2) Welcome
  - a. Self-Introductions of Guests and New Members
    1. a) Full name, b) Occupation, c) Beverly Hills connection, d) Next Beverly Hills interest, e) How did you hear about us?
  - b. Unveiling: Official Pin of Next Beverly Hills (presented by Mayor Gold)
  - c. Opening Announcements
- 3) Current Business
  - a. Special City Presentation: Public Feedback Process for La Cienega Park & Recreation Complex
  - b. Initiative Subcommittees Updates:
    1. Next Night 2018
    2. Next Gen Housing
    3. Next Beverly Hills Incubator
    4. Mural Art on Subway Wall
    5. Mayor's Initiatives Collaborations
  - c. Standing Subcommittees Updates:
    1. Marketing Subcommittee
    2. Introducing: Events Subcommittee
  - d. Community Liaisons Reports
- 4) New Business
  - a. Pitch (New initiative proposals)
  - b. Tell (Share interesting next gen-related info and events)
  - c. Next Meeting: September 25, 2018 at 8:00am-9:30am
- 5) Adjournment

Byron Pope, City Clerk

**Posted: August 24, 2018**

*Next Beverly Hills is a committee of talented local leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic, and civic needs, and to inspire them to make Beverly Hills a better place for all.*



In accordance with the Americans with Disabilities Act, the Municipal Gallery is wheelchair accessible and is equipped with audio equipment for the hearing impaired. If you need special assistance to attend this meeting, please call the City Manager's Office at (310) 285-1014 or TTY (310) 285-6881. Please notify the City Manager's Office at least twenty-four (24) hours prior to the meeting if you require captioning service so that reasonable arrangements can be made.



## **Next Beverly Hills Committee Overview**

**Committee name:** Next Beverly Hills

**Tagline:** Shaping our city's future together™

**Designation:** An official City of Beverly Hills committee chartered by the Mayor and City Council

**Founding:** May 2015 by then Mayor Julian Gold

**City Council Liaisons:** Mayor Julian Gold and Councilmember Bob Wunderlich

**City Staff Liaisons:** Pamela Mottice-Muller and Michael George

**Elected Leadership:** Jon Gluck (Chair) and Kaveh Farshad (Vice Chair)

**Meetings:** Open to public, monthly, every fourth Tuesday, at 8:00am-9:30am, at Beverly Hills City Hall (front desk will direct you).

**Membership:** Open to residents and non-residents of all ages who are passionate about NBH's mission.

**Mission:**

Next Beverly Hills ("NBH") is a committee of talented next generation leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic, and civic needs, and to inspire them to make Beverly Hills a better place for all.

*Turn me over for more info*

**2018 Priority Areas:**

1. Next Gen Arts
2. Next Gen Events
3. Next Gen Housing
4. City Communications Collaboration
5. Mayor's Initiatives Collaboration

**Organizational structure:**

- **Next Beverly Hills Committee** - The full Next Beverly Hills committee.
- **Subcommittees** - Member-driven teams carrying out NBH's work.
- **Priority Areas** - Areas of focus voted on by the full committee on an annual basis to guide NBH's work.
- **Initiatives** - Projects within NBH's Priority Areas that the Committee votes to undertake and forms a Subcommittee to carry out.

**Official partners:**

- Beverly Hills Chamber of Commerce
- Beverly Hills Conference & Visitors Bureau

**Website:** [BeverlyHills.org/Next](http://BeverlyHills.org/Next)

**Social media:**

- **Channels:** @NextBeverlyHills on Facebook and Instagram; @NextBevHills on Twitter
- **Primary hashtag:** #NextBeverlyHills
- **Secondary hashtags:** #nextgen #nextgeneration #lovebevhills #beverlyhills #90210

**Contact info:**

- **Chair:** Jon Gluck - [Jon@JonGluck.com](mailto:Jon@JonGluck.com)
- **Vice Chair:** Kaveh Farshad - [KFar@ScoreParkingNow.com](mailto:KFar@ScoreParkingNow.com)
- **City Staff Liaison:** Michael George - [MGeorge@BeverlyHills.org](mailto:MGeorge@BeverlyHills.org)

If you're interested in becoming a member of Next Beverly Hills, please email Michael George at [MGeorge@BeverlyHills.org](mailto:MGeorge@BeverlyHills.org)

**Arts & Culture**

**Local Events - September 2018**

Day	Date	Venue	Artist/Event	Genre
On-Going	Sept. 1-30	Paley Center + Other Venues	Essentially Marilyn: An Exhibit	Exhibit
On-Going	Sept. 6-16	Paley Center + Other Venues	PaleyFest Fall TV Previews	Television
Week of	Sept. 21-28	The Wallis (and other venues)	L.A. Film Festival	Cinema
Friday	September 21	Saban Theater	The Isley Brothers	Music
Saturday	September 22	Saban Theater	Al Di Meola & Jordan Rudess	Music
Sunday	September 30	Saban Theater	Johnny Rivers	Music
On-Going	Sept. 20 - Oct. 14	Theatre 40	26 Pebbles	Theater

**Around the Galleries**

			I Don't Like Fiction, I Like History: Duane Hanson with Thomas Demand, Andreas Gursky, Sharon Lockhart and Jeff Wall
On-Going	Sept. 5-28	Gagosian	
On-Going	Sept. 2018	Garboushian	Summer 2018 Group Show
On-Going	Sept. 15-30	Galerie Michael	Chagall Festival

Next Beverly Hills Committee  
2018 Teams List  
Last revised on: August 27, 2018

NOTE: If you're a new member interested in joining one or more of these teams, please contact NBH Chair Jon Gluck and Vice Chair Kaveh Farshad

INITIATIVE SUBCOMMITTEES				STANDING SUBCOMMITTEES		
Next Night 2018	Next Gen Housing	Next Beverly Hills Incubator	Community Liaisons	Mural Art on N. Canon Wall	Marketing	Events
<b>Leadership:</b> Cory Charupski Chair  Boomer Welles <i>Block Businesses Chair</i> tbd  Entertainment Chair Allison Adams Vendors Chair  Marketing by NBH Marketing Subcomm.  <b>Members:</b> Derrick Ontiveros Ben Reiss	<b>Leadership:</b> Alex Polin Chair  <b>Members:</b> Woody Clark Mark Elliot Rebecca Pynoos	<b>Leadership:</b> Bradley Cook Co-Chair Tal Navarro Co-Chair  <b>Members:</b> David All Derrick Ontiveros Liat Portal	<b>Arts &amp; Culture Co-Liaisons:</b> Joel Hile Jamie Ross  <b>Business Liaison:</b> Ben Reiss  <b>Charitable Liaison:</b> Bradley Cook  <b>Education Liaison:</b> Alex Polin  <b>Health &amp; Safety Liaison:</b> Sharona Nazarian  <b>Heritage Liaison:</b> Woody Clark  <b>Mayor's Strategic Planning Committee Liaison:</b> Tiffany Saidnia  <b>Mobility Liaison:</b> Mark Elliot  <b>Parks &amp; Recreation Liaison:</b> open  <b>Planning Co-Liaisons:</b> Irma Hopkins Tiffany Saidnia  <b>Public Works Liaison:</b> Steve Weinglass  <b>Technology Co-Liaisons:</b> Kory Klem Derrick Ontiveros	<b>Leadership:</b> Kory Klem Co-Chair Jamie Ross Co-Chair  <b>Members:</b> tbd	<b>Leadership:</b> Noelle Freeman Chair Ariana Escalante Social Media Chair  <b>Members:</b> Henry Alfano Lauren Escobar Irma Hopkins Tal Navarro	<b>Leadership:</b> Kipton Cronkite Chair  <b>Members:</b> tbd