

HISTORIC RESOURCES INVENTORY

Ser. No. 0213-83

HABS _____ HAER _____ NR 3 SHL _____ Loc _____
UTM: A 11-390600-3990520 B _____
C _____ D _____

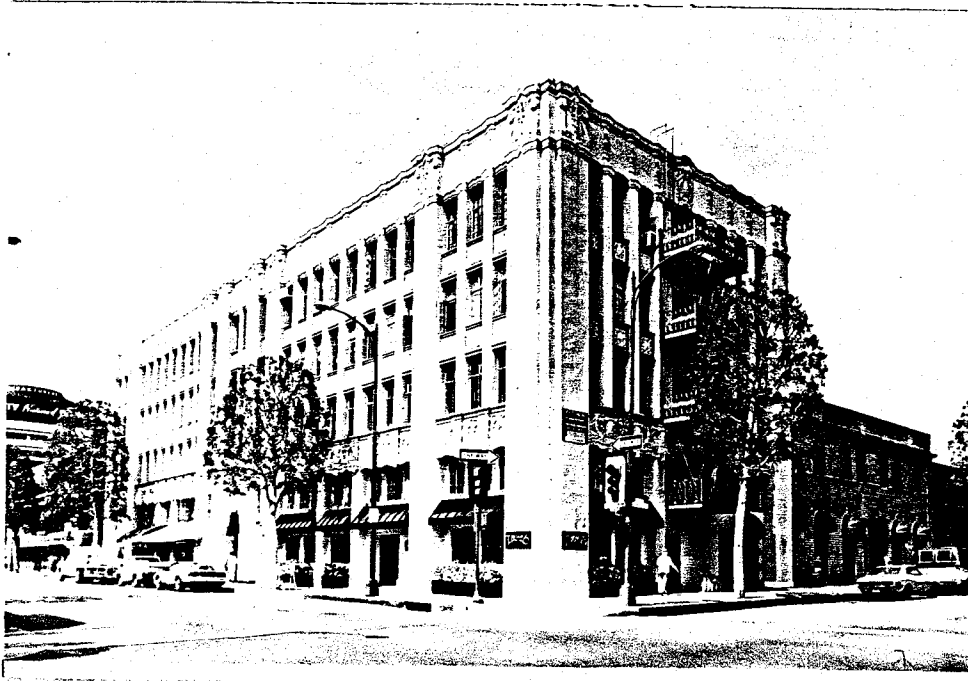
IDENTIFICATION

1. Common name: Beverly Professional Building
2. Historic name: Beverly Professional Building
3. Street or rural address: 9601 Brighton Way
City Beverly Hills Zip 90210 County Los Angeles
4. Parcel number: 4343-022-007
5. Present Owner: _____ Address: _____
City _____ Zip _____ Ownership is: Public _____ Private _____
6. Present Use: Retail/office Original use: Retail/office

DESCRIPTION

- 7a. Architectural style: Churrigueresque
- 7b. Briefly describe the present *physical description* of the site or structure and describe any major alterations from its original condition:

The Beverly Professional Building is a four story commercial building with decoration inspired by the Churrigueresque style. Located on the northwest corner of Camden Drive and Brighton Way, the structure is flat-roofed and is sheathed in stucco. Piers of different sizes divide the south elevation into eleven unequal bays and the east elevation into three. An intricately carved frieze, set back between the piers, tops a mezzanine whose windows are separated by spiraled mullions. Above the frieze, the bay divisions are multiplied by pilasters, creating equally-sized narrow channels of metal casement windows. The multi-paned casements are crowned by transoms and by decorated spandrels which are also recessed behind the plane of the piers. Another frieze, edged by scalloped moldings, wraps the cornice. Punctuating this frieze, the pier capitals display a volute and caduceus design, while the pilaster heads show an urn motif. The principal entry is centered on the south elevation. Shaped as an elaborately scrolled arch, it is embellished with a carved spandrel whose centerpiece is a draped female figure. Another notable feature is the iron firescape in the (see continuation sheet)



8. Construction date: 1926
Estimated _____ Factual x
9. Architect Harry Werner
10. Builder Newman & Newman
11. Approx. property size (in feet)
Frontage 152 Depth 50
or approx. acreage _____
12. Date(s) of enclosed photograph(s)
1986

13. Condition: Excellent ____ Good X Fair ____ Deteriorated ____ No longer in existence ____
14. Alterations: Storefronts, entrance, rooftop, signage
15. Surroundings: (Check more than one if necessary) Open land ____ Scattered buildings ____ Densely built-up X
Residential ____ Industrial ____ Commercial X Other: ____
16. Threats to site: None known X Private development ____ Zoning ____ Vandalism ____
Public Works project ____ Other: ____
17. Is the structure: On its original site? X Moved? ____ Unknown? ____
18. Related features: ____

SIGNIFICANCE

19. Briefly state historical and/or architectural importance (include dates, events, and persons associated with the site.)

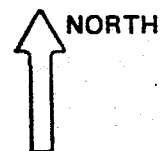
In the mid-1920s, substantial buildings began to appear along Brighton Way, particularly at its intersection with Camden Drive. Designed in the Spanish Colonial Revival style, these buildings had professional office space on the upper floors with commercial uses on the ground floor. This particularly strong grouping serves as a visual reminder of the period in which the city was emerging as one of the most prestigious locations in Southern California. The anchor of the intersection was the Beverly Professional Building, designed by local architect Harry Werner for real estate entrepreneurs Guy K. Harrison and George Cordingly. Werner had opened his office in the city in 1921, after receiving his education at the University of Southern California, travelling in Europe, and serving as an apprentice with several Los Angeles architects. The five story Churrigueresque office complex was the largest of his commissions in the commercial area. The building contained sixty office suites, and was designed primarily for use by those in the medical profession. The ground floor housed a pharmacy and several fine retail establishments. The (see continuation sheet)

20. Main theme of the historic resource: (If more than one is checked, number in order of importance.)
Architecture X Arts & Leisure ____
Economic/Industrial ____ Exploration/Settlement ____
Government ____ Military ____
Religion ____ Social/Education ____

21. Sources (List books, documents, surveys, personal interviews and their dates).
City of Beverly Hills Buildnig Permits
Beverly Hills Citizen, various dates

22. Date form prepared October, 1986
By (name) C. McAvoy & L. Heumann
Organization City of Beverly Hills
Address: 450 N. Crescent Dr.
City Beverly Hills Zip 90210
Phone: (213) 550-4881

Locational sketch map (draw and label site and surrounding streets, roads, and prominent landmarks):



See continuation sheet

CONTINUATION SHEET: 9601 Brighton Way

7b. Description:

central bay of the east facade. Alterations to building are fairly limited, and include some storefronts, the addition of cement block screens to either side of the entrance, and the removal of the rooftop finials. A large neon sign, said to be the biggest of its type, has also been displaced from the roof.

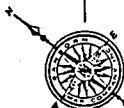
19. Significance:

building also sported a large roof sign thirty-five feet high, which was visible for several miles, said to be the largest in the state at the time of its construction. The Beverly Professional Building was built at a cost of \$250,000 and was completed in 1926. By January of the following year it was 80% leased, and is credited with being the beginning of the concentration of medical and dental facilities in the city.

2101

BEVERLY HILLS

2149



SANTA MONICA BLVD

2148

PACIFIC ELECTRIC RAILWAY

SANTA MONICA BLVD S.

N. RODEO DRIVE

N. CAMDEN DRIVE

N. BEDFORD DRIVE

N. ROXBURY DRIVE

9601 Brighton Way

2103

2102

BRIGHTON WAY

2110

11-69

