For Immediate Release  
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**Beverly Hills Supports Local Wildfire Relief Efforts**

*Beverly Hills, Calif.* – The City of Beverly Hills stands with communities affected by the recent wildfires in Southern California and extends its deepest sympathies to all those impacted. The effects of the recent wildfires are overwhelming and the full extent of the damage has yet to be determined. We must all prepare for any type of disaster and work to help those most in need.

The City of Beverly Hills is communicating with emergency management organizations currently involved in firefighting efforts, and the Beverly Hills Fire Department has already sent a strike team to provide assistance with fire suppression in Ventura County. The City will continue adhering to national frameworks for providing cross-jurisdictional support in times of disaster.

**How to Help:**

Providing financial assistance is the most effective way to support the evacuees, including pets and animals. The public is encouraged to donate through the following organizations:

- National Voluntary Organizations Active in Disaster (NVOAD)  
  - [https://www.nvoad.org/howtohelp/donate/](https://www.nvoad.org/howtohelp/donate/)
- American Red Cross  
- Salvation Army  
- Los Angeles County Animal Care Foundation  
  - [https://lacountyanimals.org/](https://lacountyanimals.org/)

Be aware that scammers are known to take advantage of disaster response situations, and consider the following:

- Be cautious of requests for donations by unfamiliar organizations or people.
- Beware of unsolicited contacts and appeals on social media sites. Some leading relief charities now accept donations via cell phone, but unsolicited text
messages, like unsolicited telephone and email communications, should be viewed with suspicion and handled with caution.

- Crowd-funding and other types of internet-giving can be tools of tremendous good, but as with any type of giving it can be abused, so proceed with caution when donating online.