MEETING CALLED TO ORDER
Date / Time: November 20, 2013 / 1:32 PM

ROLL CALL
Commissioners Present: Commissioners Peteris, Gardner Apatow, Rubins, Vice Chair Bernstein, Chair Blakeley.
Commissioners Absent: None.
Staff Present: William Crouch, Cindy Gordon, Reina Kapadia, Karen Myron.

COMMUNICATIONS FROM THE AUDIENCE
Speakers: None.

APPROVAL OF AGENDA
Motion: Motion by Commissioner Peteris, second by Commissioner Rubins to approve the agenda as presented (5-0).
Action: The agenda was approved as amended.

EX PARTE COMMUNICATIONS
None.

ADOPTION OF MINUTES


Motion: Motion by Commissioner Peteris, Second by Vice Chair Blakeley to approve the minutes as presented (5-0).
Action: The minutes were approved as presented.
CONSENT CALENDAR

2. MOSAIC HOTEL (PL1330102)
   125 Spalding Drive
   Request for approval of a façade remodel and landscaping. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

3. LIVE NATION (PL1330063)
   9350 Civic Center Drive
   Request for approval of parking identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

4. FARBOD BARSUM (PL1330159)
   275 North Beverly Drive
   Request for approval of business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

   Motion: Motion by Vice Chair Bernstein, Second by Commissioner Gardner Apatow to approve the Consent Calendar as amended, removing items #5 – Iro, and #6 – Fatburger / Buffalo’s (5-0).
   Action: The Consent Calendar was approved as amended.

PUBLIC HEARINGS

5. IRO (PL1330168)
   Request for approval of a façade remodel, business identification signage, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

   Planner: Cindy Gordon, Associate Planner
   Project Agent: Enrico Como & Roi Lapeyre
   Public Input: None.

   Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution as presented (5-0).
   Action: The resolution was approved as presented.
6. **FATBURGER / BUFFALO’S (PL1310727)**  
   474 North Beverly Drive  
   Request for approval of a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.  
   *(Continued from the Architectural Commission meeting on October 16, 2013)*

   **Planner:** Cindy Gordon, Associate Planner  
   **Project Agent:** Serfio Meiron – Image Systems Signs, Inc.  
   **Public Input:** None.

   **Motion:** Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution as presented (5-0).  
   **Action:** The resolution was approved as presented.

**CONTINUED BUSINESS**

7. **132 SOUTH BEVERLY DRIVE (PL1310235)**  
   Request for approval of a façade remodel and a sign program. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.  
   *(This project will be continued to the December 18, 2013 Architectural Commission meeting)*

8. **439 NORTH BEDFORD DRIVE (PL1313345)**  
   Request for approval of a façade remodel and a sign program. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.  
   *(The project will be continued to the December 18, 2013 Architectural Commission meeting)*

9. **TEAVANA (PL1326234)**  
   9844 Wilshire Boulevard  
   Request for approval of a façade remodel a business identification sign, a sign accommodation to allow business identification signage to face private property, open air dining elements, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.  
   *(Continued from the Architectural Commission meeting on October 16, 2013)*

   **Planner:** Cindy Gordon, Associate Planner  
   **Project Agent:** Candice Doyle – Architects Orange  
   **Public Input:** None.
NEW BUSINESS – PUBLIC HEARINGS

10. OCEAN PRIME (PL1330366)
9595 Wilshire Boulevard
Request for approval of a façade remodel, landscaping, outdoor dining elements, business identification signage, and a sign accommodation to allow business identification signage to project above the top surface of an architectural element. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: George Kelly – Kelly Architects
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution as presented (5-0).
Action: The resolution was approved as presented.

11. 151 EL CAMINO DRIVE (PL1329795)
Request for approval of a façade remodel, landscaping, a sign accommodation for a ground sign, and a sign accommodation to allow business identification signage to project above the top surface of an architectural element. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Andrew Mangan – Wolcott Interiors
Public Input: Richard B. Rapozo, Rob Moffitt (email correspondence)

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to return the project for restudy (5-0).
Action: The project was returned for restudy.

The Commission took a recess at 3:01pm.

The Commission reconvened at 3:10pm.
12. 150 EL CAMINO DRIVE (PL1330138)
Request for approval of a façade remodel, landscaping, and a sign accommodation for a ground sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Branka Knezvic – Wolcott Interiors  
Public Input: Richard B. Rapozo, Rob Moffitt (email correspondence)

Motion: Motion by Commissioner Rubins, Second by Commissioner Gardner Apatow to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

Commissioner Rubins recused from the following item.

13. UMBERTO (PL1329977)
8840 Olympic Boulevard
Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Umberto Savone  
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (4-0-1, Rubins recused).

Action: The resolution was approved with conditions.

Commissioner Rubins rejoined the meeting.

14. THOMPSON HOTEL (1330148)
9360 Wilshire Boulevard
Request for approval of a façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner  
Project Agent: Mitchell J. Dawson  
Public Input: None.
Architectural Commission Meeting Minutes
November 20, 2013

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution as presented (5-0).
Action: The resolution was approved as presented.

15. CRESCENT HOTEL (PL1330181)
403 North Crescent Drive
Request for a revision to a previously approved façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Blue Hotel LLC
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (3-2, Gardner Apatow, Bernstein no).
Action: The resolution was approved with conditions.

16. 8801 WILSHIRE BOULEVARD (PL1327716)
Request for a revision to a previously approved façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Dmitriy Kazakov – Gabbay Architects
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).
Action: The resolution was approved with conditions.

PROJECT PREVIEW

17. 332-336 NORTH OAKHURST DRIVE (PL1330103)
Request for preliminary review of a new condominium building.

Planner: Cindy Gordon, Associate Planner
Project Agent: Matthew Hayden
Public Input: None.

Action: No action was taken on this item.
COMMUNICATIONS FROM THE COMMISSION
Chair Blakeley gave a brief report on the following items:
- Restaurant subcommittee meeting on November 6, 2013
- Team Beverly Hills on November 6, 2013
- Mayor’s Cabinet meeting on November 12, 2013

COMMUNICATIONS FROM THE URBAN DESIGNER
- 2014 Meeting Calendar (Tab 18)
- Staff-level Approvals (Tab 19)

MEETING ADJOURNED
Date / Time: November 20, 2013 / 6:33 PM

PASSED AND APPROVED THIS 18TH DAY OF DECEMBER, 2013

James Blakeley, III, Chair