



City of Beverly Hills

**Health and Safety Commission
Special Meeting**

October 18, 2010

4:00 PM

**Beverly Hills Library Meeting Room South
444 N. Rexford Drive**

***Enhancing the Health and Safety of
Our Community***

A detailed Commission packet is available for review in the Library and City Clerk's Office.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least seventy-two hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility. Conference Room 280-A is equipped with audio equipment for the hearing impaired, and is wheelchair accessible.

**CITY OF BEVERLY HILLS
Library Meeting Room South
444 N. Rexford Drive
AGENDA**

HEALTH AND SAFETY COMMISSION SPECIAL MEETING

October 18, 2010

4:00 p.m.

A. ROLL CALL

B. PLEDGE OF ALLEGIANCE

C. COMMISSION MINUTES

- Consideration of minutes of September 27, 2010.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

At this time, members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

E. REPORT FROM THE CHAIRPERSON

- Mayor's Cabinet Meeting – October 13, 2010.
- Other items of interest.

F. DIRECTOR'S REPORT

- Report from Myra Lurie, Beverly Hills School District Board Member
- Information Only:
 - a) CPR Newsletter
 - b) PACE Message re. Whooping Cough
 - c) Colorado River Aqueduct Trip
- Other Items

G. NEW BUSINESS

1. Pedestrian Safety – Lieutenant Mark Rosen
2. Work Plan Item: Enhancement of Citizen Corp Program
3. October 21, 2010 Shakeout
4. Health and Safety Awards

H. COMMENTS FROM COMMISSIONERS

Commissioners' brief responses to public comments, questions for clarification, brief announcements, request for information, and brief reports on activities.

I. ADJOURNMENT

CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
MINUTES

HEALTH AND SAFETY COMMISSION REGULAR MEETING

September 27, 2010

4:00 p.m.

The meeting was called to order at 4:03 p.m.

A. ROLL CALL

Commissioners Present: Aronberg, Millan, Kopeikin, Setian, Vice Chair Judelson,
Chair Landau

Commissioners Absent: Seidel

Staff: P. Mottice Muller, K. Ryan, J. Kahn, S. Epstein, M. Foxen, D. Chase, G. Barton

B. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Commissioner Aronberg.

C. COMMISSION MINUTES

MOVED by Judelson, SECONDED by Millan to approve the minutes of the meeting on July 26, 2010 (6/0)

Ayes: Judelson, Landau, Kopeikin, Aronberg, Setian, Millan

Noes: None

Absent: Seidel

CARRIED.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

None.

E. REPORT FROM THE CHAIRPERSON

MAYOR'S CABINET MEETING – AUGUST 11, 2010 AND SEPTEMBER 8, 2010.

The Mayor's Cabinet Meeting scheduled for August 11, 2010 was cancelled. Chair Landau attended the Mayor's Cabinet meeting on September 8, 2010. He reported back to the Commission on the various topics discussed at the meeting.

Other items of interest - none

F. DIRECTOR'S REPORT

REPORT FROM MYRA LURIE, BEVERLY HILLS SCHOOL DISTRICT BOARD MEMBER

- The "Subway to the Sea" issue continues to be discussed among the BHUSD Board. At a recent Board meeting, a 5-0 vote took place in favor of the original proposed route, rather than the alternate route that would pass beneath the high school.
- Prior to the beginning of the school year, all BHUSD staff took part in a professional development day where all staff was trained in first aid, CPR and AED.
- A policy has been adopted whereas the term "mental retardation" will no longer be used due to its negative connotation. The term "intellectual disability" will

now be utilized. Ms. Lurie explained that this change is not expected to affect benefits to the children who fall within this category.

INFORMATION ONLY:

- a) First Symptomatic Case of West Nile Virus in LAC Confirmed - no discussion
- b) It's Back to School for LA County - no discussion
- c) CPR Newsletter- no discussion
- d) Household Hazardous Waste and E-Waste Roundup flyer- no discussion
- e) Irrigation classes flyer- no discussion
- f) Beverly Hills Weekly – Interview with Chair Landau - no discussion

OTHER ITEMS

Director Mottice Muller reported that City and school district facilities can be used as shelters in the event of a disaster. Which facility will be utilized depends on the scope, size and location of the disaster, as well as the level of damage, among other factors. If the disaster occurs while school is in session, city facilities, if available, will be utilized over the school facilities as to disrupt classes as little as possible.

Director Mottice Muller also informed the Commission that the oil well issue will go before the City Council on October 5th. The ordinance regarding the oil wells at the high school has been updated by the City Attorney. Director Mottice Muller reminded the Commission that when they previously heard this item, and decided that this was more of a legal issue than a health issue, which had been decided in court.

G. NEW BUSINESS

1. WATER UTILITY PUBLIC HEALTH GOAL REPORT

Shana Epstein, Environmental Utilities Manager, briefly explained the Water Utility Public Health Goal Report, highlighting its main points. Ms. Epstein noted that according to the report, Beverly Hills' water supply meets or exceeds the proscribed potable standards and therefore no additional work is recommended at this time.

2. INTRODUCTION OF WORK PLAN ITEM: ENHANCEMENTS TO NEIGHBORHOOD WATCH

Officer Chase reviewed topics of the 2009 and 2010 Neighborhood Watch Zone meetings and identified potential topics for the 2011 meetings; camera systems, e-noticing, K-9 demonstration, and recruitment of block captains. Officer Chase will return to the Commission's October meeting to request direction from the Commission on topics and ways to encourage residents to participate in the program.

Captain Greg Barton requested the Commission's input on how to bring back the City's CERT program which was recently cut from the Fire Department's budget due to budget cutbacks. This will also be further discussed at the Commission's October meeting.

Vice Chair Judelson requested that Captain Barton provide the Commission with the costs of putting on the CERT classes if people were willing to pay.

Chair Landau stated the Commission would like to assist in the development and implementation of a project to improve the Neighborhood Watch and Citizen Corps program.

3. PRESENTATION FROM INFORMATION TECHNOLOGY

At 4:40 p.m., the Commission recessed to the Information Technology Department, located at 444 N. Rexford Drive, Level B.

Mark Hobson, Assistant Chief Information Officer, gave a presentation on the City's Information Technology Department. Current and future technologies utilized by the City were presented and discussed. AJ Willmer, a member of the Smart City Committee, also attended the meeting, and stated that the committee welcomes suggestions from the Commission on current and future technology projects. The topic of readily available personal data online was also discussed.

4. HEALTH AND SAFETY COMMUNITY AWARD

MOVED by Kopeikin, SECONDED by Aronberg to extend the deadline for submission of nominations for the Health and Safety Community Awards, and to determine the extended deadline date at the Commission's October meeting (6/0)

Ayes: Judelson, Landau, Kopeikin, Aronberg, Setian, Millan

Noes: None

Absent: Seidel

CARRIED.

The Commission also agreed that nomination guidelines need to be clarified before moving forward.

Commissioner Millan left the meeting at 6:29 p.m.

5. OCTOBER MEETING DATE CHANGE TO OCTOBER 18, 2010

MOVED by Aronberg, SECONDED by Kopeikin to move the Commission's October, 2010 meeting from the 25th to the 18th (5/0)

Ayes: Judelson, Landau, Kopeikin, Aronberg, Setian

Noes: None

Absent: Seidel, Millan

CARRIED.

Commissioner Aronberg left the meeting at 6:39 p.m.

6. FUTURE AGENDA ITEMS

Commissioners agreed that future meeting agendas will include pedestrian safety and the viewing of the Every 15 Minutes video.

H. COMMENTS FROM COMMISSIONERS

None.

I. ADJOURNMENT

There being no further business, Chair Landau, with the consent of the Commission, adjourned the meeting at 6:42 p.m.

PASSED, Approved and Adopted

This _____ of _____, 2010

Peter Landau, Chair

Adrienne Tarazon

From: Pamela Mottice-Muller
Sent: Friday, October 08, 2010 10:50 AM
To: Adrienne Tarazon
Subject: FW: News from Beverly Hills CPR

Goes in packet as information only.

Pamela Mottice Muller
Director Office of Emergency Management
City of Beverly Hills
Policy & Management
455 N. Rexford Dr.
Beverly Hills. Ca. 90210
310-285-1025

From: Beverly Hills CPR [mailto:bhcpr911@gmail.com]
Sent: Friday, October 08, 2010 10:41 AM
To: Pamela Mottice-Muller
Subject: News from Beverly Hills CPR



October 2010

Beverly Hills CPR Newsletter

In This Issue

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[Beverly Hills CPR October Class Schedule](#)

[Beverly Hills CPR Board of Education](#)

[Be Prepared for a Pet Emergency](#)

[Are You a Type D Personality? Your Heart May be at Risk](#)

[Healthy Eating: The Best and Worst Fare](#)

[11-year-old dies after Collapsing at Football Practice](#)

Greetings!

The Beverly Hills CPR Program began in 1977 when volunteers organized to raise funds and coordinate instructors to train members of the community in CPR. A volunteer board, Friends of Beverly Hills CPR, continues to provide direction, plan programs, and raise funds to support our efforts.

Beverly Hills CPR is dedicated to reducing preventable deaths from heart disease, the number one cause of death in the United States. We train as many people as possible in the lifesaving techniques of CPR (cardiopulmonary resuscitation) as well as the use of AED's (automated external defibrillators), first aid and the Heimlich Maneuver. We use volunteers to teach American Heart Association courses for the community as well as healthcare professionals.

As of September 1, 2010, we have trained 87,000 people in these life saving techniques. Whether you just need to brush up on your skills or have never been trained in CPR before, be sure to check out our October class schedule and register for a class so that you can be counted as one of the 87,000 people trained within Beverly Hills this year.

Sitter Shock: Be Prepared to Pay

Quick Links

[Register Now](#)

[About Us](#)

[Related Topics](#)

Did you know?

New technology has made AEDs (automatic external defibrillators) simple and user-friendly. Clear audio and visual cues tell users what to do when using an AED and coach people through CPR. A shock is delivered only if the victim needs it.

[Join Our Mailing List!](#)

Sincerely,

Les Bronte
Administrative Coordinator

Beverly Hills CPR

Life Saving Donation

Beverly Hills Courier

October 1, 2010



Beverly Hills CPR and its Administrative Coordinator Les Bronte were honored Tuesday by the Beverly Hills Unified School District Board of Education for dedication to the health and safety of the Beverly Hills community. Earlier this month, Beverly Hills CPR certified more than 350 BHUSD staff members in Cardiopulmonary Respiration (CPR). To commemorate the honor, Bronte, in conjunction with the National HART Foundation, pledged \$2,500 for automatic defibrillator equipment to the Beverly High athletic department. Moving forward, for every 250 certified by Beverly Hills CPR, the organizations will donate another defibrillator to the district. Pictured (from left): Les Bronte, Administrative Coordinator, Founder of the National HART Foundation Tom Stafford, Beverly High's Principal Carter Paysinger and Assistant Principal Chuck Kloes

Beverly Hills CPR October Class Schedule



BLS for Healthcare Providers

10/02/2010 @ 9:30am
10/16/2010 @ 9:30am
10/26/2010 @ 6:30pm

Heartsaver CPR/AED

10/02/2010 @ 9:30am
10/16/2010 @ 9:30am
10/26/2010 @ 6:30pm

Heartsaver First Aid

10/16/2010 @ 1:00pm

Friends & Family CPR

10/06/2010 @ 5:30pm

Pet CPR

Call for Schedule

Please be advised that we also offer all of our classes as an online course followed by a short skills test that takes place one hour prior to each of our classes.

To obtain more information on class location, pricing, and to register you can visit our website at www.bhcpr.org

Beverly Hills CPR Board of Education

September 21, 2010



Beverly Hills CPR is proud to have been acknowledged with a proclamation from the Beverly Hills Unified School District on Tuesday, September 21st, 2010 for training over 87,000 people since 1977. In the month of October, BHCPR will be training over 300 High School students in CPR, the use of an AED and First Aid

[Click Here](#) to watch the video feed of the presentation.

Be Prepared for a Pet Emergency

Just a reminder; Beverly Hills CPR is has officially rolled out a new program that will focus on CPR and First Aid for pets. Classes will begin in October and offer instruction of what you can do if you find a dog or a cat, no birds please, unconscious at home or on the street. You will learn the fundamentals of checking for breathing and a heartbeat and the skill of rescue breathing and chest compressions.

The classes will also feature what to do if a pet is found bleeding, poisoned or drown and how to deal with a dog or cat from the effects of a natural or man-made disaster such as a fire, flood or earthquake.

Contact our office at 310 281 2753 for additional information or our web site a www.BHCPR.org

Are You a Type D Personality? Your Heart May Be at Risk

By: Alice Park

New York Times

September 14, 2010

Stress is a major contributor to heart disease, so it's no surprise that researchers have associated anxious Type A personalities with a greater risk of heart attack. Now they've connected another personality profile with heart problems: Type D.

People who are Type D, says Johan Denollet, a professor of psychology at Tilburg University in The Netherlands, have a negative outlook on life and tend to suppress these dour feelings and emotions. For the most part, they are reserved and socially inhibited. But, he insists, they are not necessarily depressed. Individuals classified as Type D do not exhibit all the symptoms of clinical depression, which include changes in mood that vary more than the chronic consistency of personality traits.

In a study published in *Circulation*, Denollet and his colleagues pooled 19 studies involving more than 6,000 heart patients with Type D personalities and measured their rates of recurrent heart events compared to non-Type D individuals. Those with the Type D profile were three times more likely to have additional heart problems, primarily heart attack or death due to heart disease, than those with more upbeat personalities.

Even after accounting for the depressive effect that having heart disease may have on a person's outlook, the researchers found the association remained strong. They also controlled for the nature of patients' recovery from heart procedures. "The prognostic effect of the Type D personality cannot be explained away by the adverse reactions to bypass [procedures] or the severity of the cardiac disorder," says Denollet. "Type D personality was really an independent prognostic factor."

This doesn't mean everyone who walks around under a cloud is primed for a heart attack. But Type D personalities may share some biological features with the high-risk Type A group. Because they internalize their feelings, people with negative outlooks tend to have high levels of the stress hormone cortisol, and they also harbor enhanced levels of inflammatory factors that can damage heart arteries and promote arteriosclerosis.

And because they are less likely to be open to constructive changes in their lifestyle, they are also more likely to smoke and be physically inactive, says Denollet. The net of these factors is that Type D individuals may experience heart disease sooner than other personality types, according to Denollet's study.

So can Type D people lower their risk of heart problems? Perhaps. Denollet notes that it's not easy for these individuals to open up about whatever stresses or negative feelings they are holding inside, so it's important for physicians who recognize the profile in their patients and spend more time attempting to draw these patients out. Helping them address their sources of anxiety, through counseling or active intervention to change whatever may be causing them stress, can help them brighten their negative outlook. It's also useful, he says, to involve family members such as spouses to determine whether personality traits are putting patients at higher risk of heart problems.

Denollet is hoping to expand his work beyond just heart patients. He is collaborating with a group in Iceland to determine whether a Type D profile can identify healthy individuals who are at greatest risk of a heart event. The personality test is made up of 14 items that take a few minutes to complete, he says, which should make it an relatively easy screen for doctors to use during regular checkups.

Read more: <http://healthland.time.com/2010/09/14/a-new-risk-factor-for-heart-disease-type-d-personality/#xzz11h0xlJRx>

Healthy eating: The best (Mediterranean diet) and the worst (umm, some Southern fare)?

Published: October 6, 2010

Los Angeles Times

Was there ever a time when we didn't have a bottle of olive oil in the kitchen?

The traditional Mediterranean diet was introduced to Americans about 17 years ago after it officially was endorsed by the Harvard School of Public Health and the World Health Organization. With an emphasis on fruits, vegetables, nuts and whole grains as well as more fish and less red meat, the diet continues to be the darling of doctors and nutritionists.

If you aren't familiar with the details of this food plan, MayoClinic.com provides a food pyramid and easy-to-follow steps in [Mediterranean diet](#). Choose this heart-healthy diet option.

So what are the worst foods to have in your diet? We hate to single out any particular cuisine for finger-wagging purposes; instead we'll let you draw your own conclusions from the photo essay "Southern heart attack foods."

11-year-old dies after collapsing at football practice

By Todd Mordhorst Journal Sports Editor
Auburn Journal



GARDEN VALLEY - The first day of football practice turned tragic for the Golden Sierra Junior Grizzlies Monday evening.

Andrew Jacob Lamphere collapsed on the field and died Monday. The 11-year-old suffered cardiac arrest and the coroners' office released a statement Tuesday identifying the cause of death as a previously undiagnosed heart condition.

At about 7:55 p.m. Monday, the Garden Valley Fire Department and Cal Fire Units arrived at Golden Sierra High School after they received a call that an 11-year-old male had collapsed. When emergency crews arrived, he was in full cardiac arrest and was immediately taken to Marshall Medical Center in Placerville, according to Sgt. Jim Byers with the El Dorado County Sheriff's Office.

"Andrew was treated for an extensive period of time while being transported to Marshall Hospital, but died during transport," Byers said.

An autopsy conducted by the El Dorado County Coroner's Office Tuesday determined the preliminary cause of death to be, "an undiagnosed heart defect' described as Idiopathic Hypertrophic Subaortic Stenosis." The autopsy went on to state that the condition would not have been discovered during routine physicals and is not routinely tested for by physicians.

Junior Grizzly practices have been suspended and the organization's board of directors had a meeting scheduled Tuesday night to discuss how to proceed. A memorial was scheduled for Saturday at 11a.m. at the Cool Community Church.

Chris Whited, a youth pastor at Coloma's Motherlode Church, said the family was coping with the loss, "as best as could be expected." Whited read a brief statement from the family and he remembered Andrew as an active, fun-loving kid.

"He was always smiling," Whited said. "He was a great kid. He was always happy, very active. He loved to have fun."

Former Golden Sierra High football coach Kevin Ahern knew Andrew as both a student and a football player.

"He was a student of mine at Georgetown School and I know he came out for football and really did well to keep up with the other kids," Ahern said. "Anytime a tragedy like this happens it's a nightmare for the coaches and the activity organizers. We do everything we can to make sure things like this don't happen."

Jeremy Meyers, whose son Carter played on Andrew's Junior Midget football team, said he got a phone call from his son shortly after the incident Monday night.

"He just told me a player on the team had collapsed," Meyers said. "He had no idea of the condition he was in."

Andrew had worn his hair long, but recently cut it off and donated it to the Locks of Love program.

"He was that kind of kid," Whited said. "He'd give anything. He was a great friend."

[Click Here to Read the Full Article](#)

Sitter Shock: Be Prepared to Pay

Latimes.com
September 2010

For most, finding a good sitter can be almost as hard as finding the time to need one. Do you ask a neighbor, how much will they charge and how do you know your children will be in good hands? According to a 2010 LATimes.com article, journalist Krista Jahnke stated, "A night out used to mean dinner, a show or sporting event, and of course, a nice glass of wine. Now that I'm a parent, date night is more likely to include my couch, Netflix and take-out. Why? I'm too cheap to hire a babysitter. The question of what to pay a decent sitter comes up frequently on moms' websites. It confounds parents of all experience levels. Should you pay one rate no matter how many kids you have? What if they'll be asleep most of the time you're away? And what's the base rate for our area?"

The average pay for a sitter seems to rest anywhere between \$10 to \$20, though most parents don't think that's an appropriate wage. If you are looking to hire a sitter, take into account what it is exactly that you are paying for.

HIRING A SITTER?

Questions to ask:

- Have you taken the Red Cross babysitter class, which teaches basic skills?
- Do you have CPR or first aid certification?
- Have you taken any classes in early childhood education or development?
- What are your general discipline and childcare philosophies?

- What is included in the rate? Will you make my child dinner? Do dishes and other light house-work? Will you pick them up or drop them off?
- If your sitter has worked in a daycare setting, ask about his or her certification. Even those operating out of their homes must register with the state and meet many state regulations.
 - Have you taken the Red Cross babysitter class, which teaches basic skills?
 - Do you have CPR or first aid certification?
 - Have you taken any classes in early childhood education or development?
 - What are your general discipline and childcare philosophies?
 - What is included in the rate? Will you make my child dinner? Do dishes and other light house-work? Will you pick them up or drop them off?
 - If your sitter has worked in a daycare setting, ask about his or her certification. Even those operating out of their homes must register with the state and meet many state regulations.

Ways to Save:

- Hire a younger sitter. You can probably find a 'tween or young teen who charges \$7-8 an hour.
- Negotiate to pay one rate for hours when your child is awake and another after they go to bed.
- Start a baby-sitting co-op with friends. Each family in the co-op could agree to baby-sit another family's kids for one night a month and get one night a month out.
- Go out with friends and leave the kids at one home and jointly hire a baby-sitter.
- Find a sitter working out of his or her home; it might cost less if you are willing to take your children to them.

Where to look:

- Call nearby day-care centers and ask whether any of their teachers baby-sit.
- If your place of worship has a youth group or nursery program, ask there.
- Try subscription sites like Care.com, Sittercity.com, Seekingsitters.com, Sitters.com, Elitesitters.com

[Click Here](#) to read the full article on LATimes.com.

Beverly Hills CPR Contact Info

455 North Rexford Drive

Beverly Hills CA 90210

(310) 281-2753

fax: (310) 550-9277

www.bhcpr.org

contact@bhcpr.org

Check us out on [Facebook!](#)

Beverly Hills CPR is a non-profit organization that relies on donations from the community to keep the program running. Through your generous donation you are helping to save a life.

To make a donation you can reach us at the contact information provided above.

Les Bronte
Administrative Coordinator
Beverly Hills CPR

Forward email

✉ **SafeUnsubscribe®**

This email was sent to pmottice@beverlyhills.org by bhcsr911@gmail.com.

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Email Marketing by



Beverly Hills CPR | 455 N Rexford Drive | Beverly Hills | CA | 90210

-----Original Message-----

From: BEVERLY HILLS UNIFIED SCHOOL DISTRICT <pace@bhUSD.k12.ca.us>

To: mslicken@aol.com

Sent: Mon, Oct 11, 2010 12:55 pm

Subject: Whooping Cough Epidemic & Tdap Vaccine Available



Beverly Hills
Unified School District

***A message from your school nurse, the California School Nurses Organization,
and the California Department of Public Health***

October 2010

**Health Update: Whooping Cough (also called Pertussis)
Epidemic & Tdap Vaccine Availability**

Dear Parents and/or Guardians of Beverly Hills Unified School District Students:

School is back in session and you're already busy juggling new schedules. But did you know there's a whooping cough (also called pertussis) epidemic in California? Whooping cough can cause a violent cough at any age and can be fatal, particularly for infants

Know how to protect yourself against whooping cough and **seek medical care promptly if you or anyone in your family might have whooping cough.** Whooping cough starts out like a common cold, and is often followed within days by severe coughing spells (young babies may not cough and disease can be milder in older children and adults). The disease can spread easily at school or home.

Fortunately, there's a vaccine to protect your children and family against whooping cough. You and your child may have been immunized between infancy and kindergarten. However, this protection wears off over time. A booster shot is recommended for all children and adults 10 years of age and older to help prevent getting whooping cough, especially if there is a new baby at home now or coming soon. Whooping cough vaccines have been proven to be safe and effective. The most common side-effect is soreness at the injection site. **Talk with your doctor about getting immunized!**

If you don't have health insurance, contact the Los Angeles County Health Department about the Vaccines for Children Program. This program provides free vaccines to children 18 years of age and younger.

Hollywood/Wilshire Health Center

5205 Melrose Ave.

Los Angeles, CA 90038

323-769-7800

www.publichealth.lacounty.gov

Sincerely,

Laurie E. Linden, RN, BSN, PHN, MS

District Nurse

Beverly Hills Unified School District

This e-mail has been sent to you by BEVERLY HILLS UNIFIED SCHOOL DIST. To maximize their communication with you, you may be receiving this e-mail in addition to a phone call with the same message. If you wish to discontinue this service, please inform BEVERLY HILLS UNIFIED SCHOOL DIST IN PERSON, by US MAIL, by TELEPHONE at (310) 551-5100 or REPLY TO THIS E-MAIL.



Mr. Robert Wunderlich, Director
Metropolitan Water District
700 North Alameda Street
Los Angeles, CA 90012-2944

October 11, 2010

Dear Bob:

On behalf of the Commission I thank you for the invitation to this year's inspection trip of the MWD's facilities. Unfortunately, none of our Commissioners are able to break free this year. Last year, both David Seidel (plus wife) and I were able to go on the Northern California tour which was both fun and very educational.

For whatever reason, this year just hits all of us wrong. I do hope you will think of us next year so that David and I can plug the Northern California trip to the other commissioners.

Thanks again.

Very truly yours,

A handwritten signature in black ink, appearing to read "Peter B. Landau". The signature is stylized and cursive.

Peter B. Landau, Chairman
Health & Safety Commission

cc: Pamela Mottice-Muller



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health & Safety Commission
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: October 18, 2010
SUBJECT: Pedestrian Safety

Commissioner Aronberg has requested a representative from the Police Department attend a Commission meeting to discuss the information in the **Courier Article: August 6, 2010, Motorists Caught in Web of BH Police Sting..** The Commission had been under the impression that the City had minimal pedestrian safety issues. The article states that Beverly Hills was ranked #1 in the state for number of vehicles hitting pedestrians per population.

Lt. Rosen, Traffic Bureau, will attend the meeting to discuss this issue and to identify ways the Commission may help.



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commission
FROM: Pamela Mottice Muller, Director of Emergency Management
DATE: October 18, 2010
SUBJECT: Work Plan Item: Enhancement of Citizen Corp Program

The following are the work plan items for the H&S Commission for fiscal year 10/11:

1. The Health and Safety Commission will identify components of a healthy lifestyle and positive decision making and develop a community outreach campaign.
2. The Health and Safety Commission will develop a Speakers' Bureau that incorporates health and safety related messages.
3. The Health and Safety Commission will work with the Police Department to make contributions and enhance the existing Neighborhood Watch Program.

Sgt. Foxen, Officer Chase and Chief Barton will attend the meeting to discuss work plan item #3.

BACKGROUND

After September 11, President Bush implemented the Citizen Corps initiative. This initiative supported community based programs through citizen volunteer efforts. The national mission of Citizen Corps is to harness the power of every individual through education, training, and volunteer service to make communities safer, stronger, and better prepared to respond to the threats of terrorism, crime, public health issues, and disasters of all kinds. The Department of Homeland Security has mandated that communities develop a mechanism for community-wide disaster preparedness so that citizens can survive the first three days after a disaster or until professional emergency services arrive. The City Council has chosen Citizen Corps, composed of representatives from Neighborhood Watch, Citizen Emergency Response Team (CERT,) Volunteers in Policing (VIP,) and the Disaster Communications System (DCS) to accomplish this task. In 2005, the City Council directed Staff to ensure all City volunteer groups are working together, especially in response to preparing for and responding to a disaster. The Neighborhood Watch program administrated by the Police

Department, agreed to lead the preparedness and potential response in the neighborhoods.

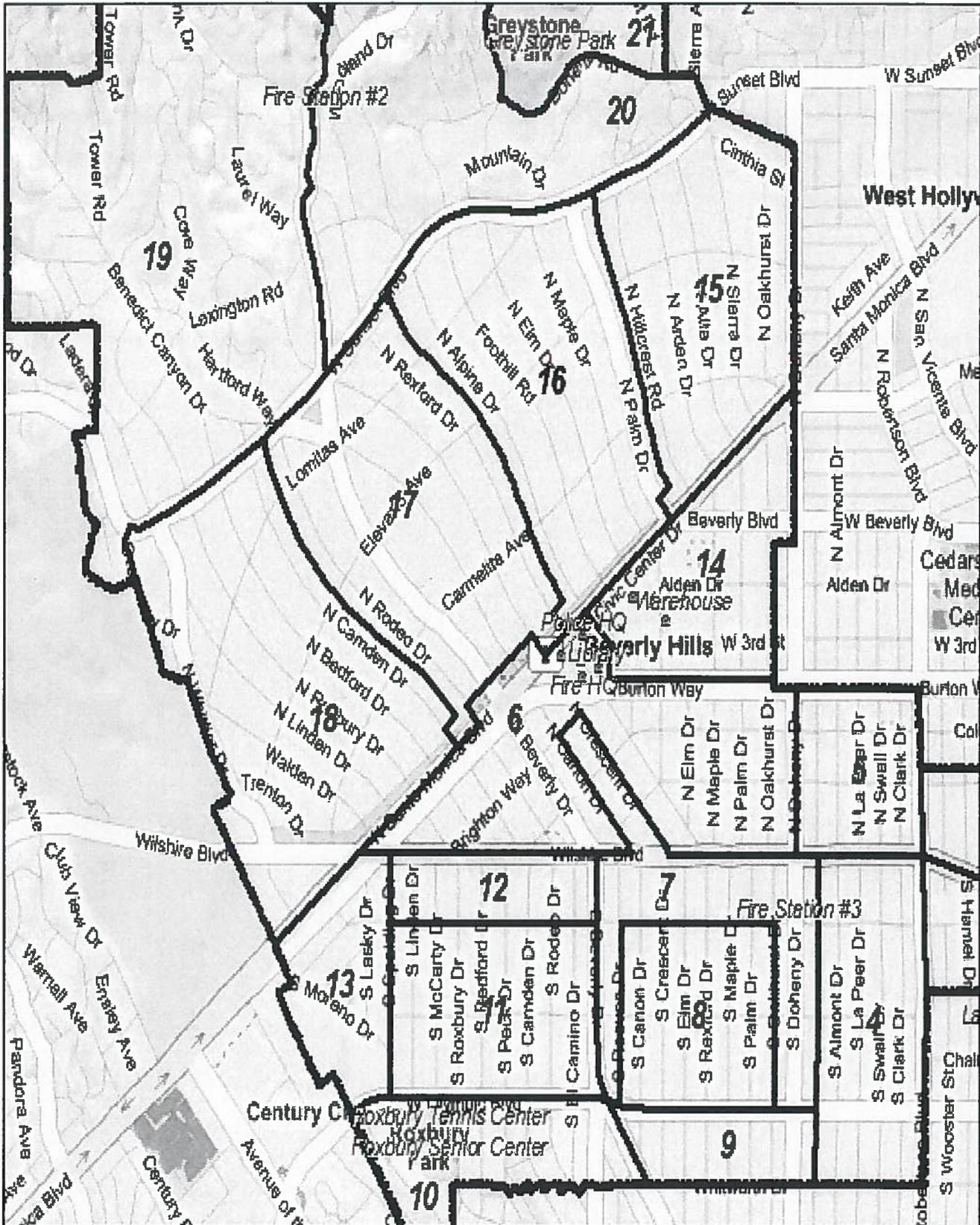
There have been a variety of programs and activities completed in the past to fulfill this mission. Officer Chase will speak on the current participation levels in Neighborhood Watch and the Fire Department will speak about current status of the CERT program.

Increasing Neighborhood Watch participation, re-instating CERT classes, and increasing neighborhood preparedness and response capabilities is a goal.

Attached are the NHW Zone maps and the following is the Zone that Commissioners reside.

Chair Landau – Zone 6
Vice Chari Judelson – Zone 2
Commissioner Aronberg – Zone 10
Commissioner Seidel – Zone 3
Commissioner Millan – Zone 8
Commissioner Kopeikin – zone 16
Commissioner Setian – zone 6
(School Liaison Myra Lurie – zone 11)

Staff seeks Commission's input, thoughts, and assistance on these issues..



1

2 km

Projection: Web Mercator

© Copyright 2010 City of Beverly Hills. All rights reserved. Although we make every effort to provide accurate data herein, this map is only representational and no warranties expressed or implied.



NHW

Author:

Date: 8 October 2010



CITY OF BEVERLY HILLS STAFF REPORT

From: Pamela Mottice Muller, Director Office of Emergency Management
Subject: Great California Shakeout Drill on October 21, 2010 10:21 am
Attachments: Shakeout Flyer for individuals

INTRODUCTION

On October 21, 2010 at 10:21 a.m., the City of Beverly Hills will join the State of California, the County and City of Los Angeles, and many other stakeholders in participating in the Great California Shakeout drill. On that date, all participants will stop what they are doing and react as if an earthquake has occurred; responding by dropping to the ground, taking cover under something sturdy, and holding on: DROP, COVER and HOLD.

DISCUSSION

We all must become better prepared for major earthquakes, and also practice how to protect ourselves when they occur. The purpose of the earthquake drill, is to help people and organizations do both. Compared to the rest of the country, California is considered a high earthquake risk. As with anything, to react quickly you must practice often. We may only have seconds to protect ourselves, before strong shaking knocks us down or drops something on us. The idea is, if we practice now, then when an earthquake actually occurs, we will take the correct action by automatically dropping to the ground, taking cover and holding on.

On October 21, 2010 millions of Californians will participate in the Shakeout Drill. At 10:21 a.m. all Shakeout drill participants will stop what they are doing and react accordingly. The City encourages all residents and businesses to participate. Information on how to prepare and how to join the City and millions of others is found at www.shakeout.org.

Drill goals for all City departments are as follows:



- practice
- practice the activation of the EERT (Employee Emergency Response Team)
- practice the initial reporting and compiling of information on City facility damage, city injuries, and department status,
- practice activating the EOC.

The initial drill will last two minutes, but the remaining drill will last for one hour. Customer Service to the Public will only be disrupted for a short amount of time.

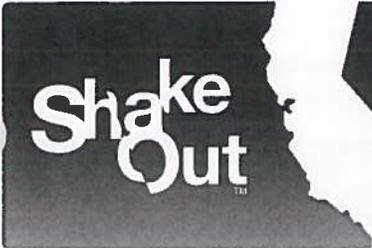
FISCAL IMPACT

None

RECOMMENDATION

Commissioners asked to go to www.shakeout.org and sign up to participate as well as encourage residents and businesses to do the same.

Pamela Mottice Muller



Shake Out

The Great California ShakeOut

Annual Statewide Earthquake Drill

Individuals and Families Get Ready to ShakeOut!

At 10:21 a.m. on October 21, 2010, millions of Californians will "Drop, Cover, and Hold On" in *The Great California ShakeOut*, the largest earthquake drill ever! Everyone is encouraged to participate in the drill wherever you are at 10:21 a.m. on 10/21!

Major earthquakes may happen anywhere you work, live, or travel in California. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent disasters from becoming catastrophes.

Why is a "Drop, Cover, and Hold On" drill important? As with anything, to act quickly you must practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.



More than 6.9 million Californians participated in the 2009 ShakeOut statewide. The *Great California ShakeOut* will be held on the third Thursday of October each year.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at **ShakeOut.org**

HOW TO PARTICIPATE

Here are simple things individuals and families can do to participate in the ShakeOut. Instructions and resources can be found at ShakeOut.org/individuals.

Plan Your Drill:

- Register at www.ShakeOut.org/register to be counted in the ShakeOut Drill, get email updates, and more.
- Have a two-minute "Drop, Cover, and Hold On" drill at 10:21 a.m. on October 21.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Do a "hazard hunt" for items that might fall during earthquakes and secure them.
- Create a personal or family disaster plan.
- Organize or refresh your emergency supply kits.
- Identify and correct any issues in your home's structure.
- Other actions are at www.earthquakecountry.org.

Share the ShakeOut:

- Invite everyone who matters to you to register.
- Have a neighborhood party to discuss preparedness, and register for the ShakeOut.
- Encourage your community, employer, or other groups you are involved with to participate.
- Share your experience at www.shakeout.org/drill.



As a registered ShakeOut participant you will:

- Learn what you can do to get prepared
- Receive ShakeOut news and other earthquake information
- Be counted in the largest earthquake drill ever!
- Set an example that motivates others to participate

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CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health & Safety Commission
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: October 18, 2010
SUBJECT: Health and Safety Awards

The Health and Safety Award application timeline, criteria and outreach will be discussed. Currently the City has received nominations for the award.

Staff would like direction on how to proceed.