Julian A. Gold M.D., Mayor

August 21, 2018

The Honorable Edmund G. Brown
Governor, State of California
State Capitol, Governor’s Office
Sacramento, CA 95814

Re:  SB 946 (Lara): Sidewalk vendors.
City of Beverly Hills – Request for Veto

Dear Governor Brown,

On behalf of the City of Beverly Hills, I regretfully write to you today in OPPOSITION to SB 946 (Lara) and respectfully request that you VETO this bill when it comes before your desk. This bill would strip cities and counties of local authority by requiring them to adopt a sidewalk vending licensing program in order to regulate sidewalk vendors.

Beyond mandating that a locality create and maintain a sidewalk vending licensing program in order to regulate sidewalk vendors, SB 946 (Lara) establishes restrictions on the type of regulations that a local authority may enact, seriously eroding local control. SB 946 (Lara) takes away the City’s ability to ensure rights-of-way, including sidewalks, are safe and passable to pedestrians and the physically disabled. Furthermore, it would allow sidewalk vendors to conduct business in our parks, which is a use the City parks were never designed for. The impacts to those who use or live near those parks would be extensive and cause an undesirable environment for families who enjoy our City parks.

The City of Beverly Hills is a world-renowned tourist destination and many of the travelers who visit our City come in part to shop at our many high-end retail stores. The restrictions on a local jurisdiction’s ability to regulate sidewalk vendors contained in SB 946 (Lara) would prevent the City of Beverly Hills from taking steps to preserve the City’s character as a desirable shopping destination. The bill specifically states that economic competition does not constitute an objective health, safety, or welfare concern that would have a significant impact on the commercial district of the City.
Economic competition is a very real concern that online shopping has decreased consumer spending at the stores located in our business district. Our City has made strides over the past year to improve the shopping experience for consumers and we see this bill as an incursion into local control and how our City can best decide to the use of sidewalks and right-of-way in a manner that best services the community.

For these reasons, the City of Beverly Hills respectfully OPPOSES SB 946 (Lara) and urges you to VETO this measure. Thank you for your consideration.

Sincerely,

Jillian A. Gold, M.D.
Mayor, City of Beverly Hills

cc: The Honorable Ricardo Lara, 33rd Senate District
    The Honorable Richard Bloom, 50th Assembly District
    The Honorable Ben Allen, 26th Senate District
    Andrew K. Antwih, Shaw / Yoder / Antwih, Inc.