

## ARI BUSSEL

Ari Bussel is Vice President of Operations at Saybrex International, a privately held family business specializing in the distribution of fine wines and spirits. He is responsible for the day-to-day operations of the company and has held various positions in the company since 1993.

Prior to joining Saybrex, Mr. Bussel served as First Lieutenant in the Center for Systems Analysis at General Headquarters of the Israel Defense Forces, where he led the implementation of the Logistics War Doctrine in the Computerized Wargame Program.

Mr. Bussel is involved in a variety of philanthropic and civic activities. Mr. Bussel completed the Team Beverly Hills Leadership Program and served on the Environmental Sustainability Topic Committee of the City of Beverly Hills. He was a member of the Steering Committees of former Beverly Hills Mayor MeraLee Goldman and the current Beverly Hills City Treasurer, the Hon. Eliot Finkel. Mr. Bussel also completed and participated in the Community Emergency Response Training Program of the City of Beverly Hills as well as the Crisis Response Team of the Maple Counseling Center.

Mr. Bussel was among the founding members and served on the boards of Gen. Shimon Erem's Israel Christian Nexus, the Western Region of Friends of Israel Firefighters and the Israel Institute for Alternative Energy Advancement. He completed the Salvin Leadership Program of the Anti Defamation League.

Mr. Bussel writes regularly. For the past decade, his weekly columns appeared in print in Israel Jewish Life, Shalom LA, Muslim World Today and Israeli Week. Mr. Bussel's articles appear on numerous websites, including Canada Free Press, Free Republic, NewsBlaze, SlantRight and OpEdNews. He is a member of the Los Angeles Press Club.

Mr. Bussel received a Master of Science in Operations Research from Stanford University and Bachelor's degrees from UCLA in Applied Mathematics and in Economics with a specialization in Computing.

Mr. Bussel was an avid runner who completed the 2005 and 2006 Los Angeles Marathon.

Mr. Bussel divides his time between Israel and the United States, writing about the social, political, military and foreign policy fabrics of the two countries. Mr. Bussel is a member of the foreign press corps in Israel. Since 2008, Mr. Bussel has cooperated with award-winning investigative journalist and author in a series of essays "Postcards from America – Postcards from Israel," and since 2011 in a series of radio broadcasts "Conversations Eye to Eye."