MEETING HIGHLIGHTS

Thursday, May 31, 2018
4:00 PM

MEETING CALLED TO ORDER:
Date / Time May 31, 2018 / 4:06 PM

IN ATTENDANCE: Mayor Julian Gold, MD, Councilmember Lili Bosse, City Manager Mahdi Aluzri, Director Office of Resilience Pamela Mottice-Muller, Community Outreach Manager Huma Ahmed, Senior Management Analyst Cindy Owens, 208 Rodeo Restaurant Yiffat & Michael Rublevich, William A. Toscano, Sean Weber-Small (RDC/AGENC), Cara Kleinhart (RDC/AGENC), Alex Beetz (RDC/AGENC), Ashley Quammen (RDC/AGENC), Dana Pusateri (RDC/AGENC), Nicola Cagliata (RDC/AGENC)

1) Public Comment

Members of the public will be given an opportunity to directly address the Committee on any item, not on the agenda.

Speakers: Yiffat and Michael Rublevich of 208 Rodeo Restaurant

- Welcomed City’s BOLD initiative.
- Addressed issue of competing with food trucks during night of ceremony.
- Discussed options that would accommodate the public wanting food trucks and the concerns of restauranteurs on Rodeo Drive.
- RDC/AGENC offered to work with them to provide outreach options to draw business to restaurants on Rodeo Drive.

2) Proposal from RDC for Scope of Work and Funding Request for FY 2018-19

- Presentation by Cara Kleinhart
• Overview of FY 2017-2018 successes

• Reviewed FY 2018/2019 proposed programming
  o Holiday Décor
  o Holiday Lighting Celebration
  o Runway to Rodeo
  o Photo Installation
  o Concours d'Elegance
  o Photo Installations

• Liaisons requested a proposal be brought back for four or five photo booths to be installed Citywide.
  o What would it look like?
  o Where would they be?
  o How much would it cost?

• Liaisons supported idea of bringing additional programming, such as heaters for holiday. Liaisons requested these ideas be brought before the full City Council as this would require additional funding.
  o City Manager suggested staff could look at contracting for this directly.

ADJOURNMENT:
Date / Time May 31, 2018 / 5:00 PM