



City of Beverly Hills

Health and Safety Commission Regular Meeting

**September 26, 2011
4:00 PM
City Hall Room 280-B
455 N. Rexford Drive**

***Enhancing the Health and Safety of
Our Community***

A detailed Commission packet is available for review in the Library and City Clerk's Office.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least seventy-two hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility. Conference Room 280-A is equipped with audio equipment for the hearing impaired, and is wheelchair accessible.

**CITY OF BEVERLY HILLS
City Hall Room 280-B
455 N. Rexford Drive
Beverly Hills, CA 90210
AGENDA**

HEALTH AND SAFETY COMMISSION REGULAR MEETING

September 26, 2011

4:00 p.m.

A. ROLL CALL

B. PLEDGE OF ALLEGIANCE

C. COMMISSION MINUTES

- Consideration of minutes of July 25, 2011.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

At this time, members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

E. REPORT FROM THE CHAIRPERSON

- Mayor's Cabinet Meeting – August 10, 2011 and September 14, 2011.
- Other items of interest.

F. DIRECTOR'S REPORT

- Report from Myra Lurie, Beverly Hills School District Board Member
- Information Only:
 - a) Commission Calendar
 - b) FEMA, FCC Announce Nationwide Test of the Emergency Alert System
 - c) Beverly Hills Mosquito and Bee Service Requests
 - d) Hazardous Waste Round Up Flyer
- Other Items

G. NEW BUSINESS

1. Implementation of High School Leadership Program – Beverly Hills High School Principal Carter Paysinger will provide information on the implementation a Leadership program in the High School
2. Report from City Council Liaison Meeting on 8/10/11- The Chair and Vice Chair will review the City Council Liaison meeting
3. Health and Safety Message of the Month – Commissioners will discuss and choose a "Health and Safety Message of the Month"

4. The Great California Shakeout – The City will participate in this annual drill on October 20th at 10:20 A.M.
5. Liaisons to Stakeholder Groups – Review of which Commissioners volunteered to liaise with each City stakeholder group
6. Reinstatement of CERT Program - Staff will report on the reinstatement of the CERT program through Beverly Hills CPR, including how the City will support the program

H. COMMENTS FROM COMMISSIONERS

Commissioners' brief responses to public comments, questions for clarification, brief announcements, request for information, and brief reports on activities.

I. ADJOURNMENT

CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
Beverly Hills, CA 90210
MINUTES

HEALTH AND SAFETY COMMISSION REGULAR MEETING

July 25, 2011

4:00 p.m.

The meeting was called to order at 4:00 p.m.

A. ROLL CALL

Commissioners Present: Landau, Millan, Seidel, Aronberg, Vice Chair Setian, Chair Judelson

Commissioners Absent: Kopeikin

Staff: P. Mottice Muller, K. Ryan, Lt. Tony Lee, Sgt. Dennis Lynch, Ofcr. Don Chase

The Health and Safety Commission's Minutes will, in the future, show Commissioners as present, even if they arrived late to the meeting. This has been recorded improperly in the Minutes in the past.

B. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Commissioner Landau

C. COMMISSION MINUTES

MOVED by, SECONDED by to approve the minutes of the meeting on June 27, 2011 (6/0), as amended.

Ayes: Aronberg, Seidel, Setian, Millan, Landau, Judelson

Noes: None

Absent: Kopeikin

CARRIED.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

Teri Angel, Recreation Services Manager, reported to the Commission on the upcoming Senior Health Fair taking place on September 12th from 10am to 2pm. This event will offer various health screenings and information for seniors.

Commissioner Aronberg asked if the City was offering transportation to from the senior housing centers to this event. Ms. Angel replied that the City's shuttle service is available for anyone who calls to be picked up, whether or not they live in the senior housing center.

E. REPORT FROM THE CHAIRPERSON

MAYOR'S CABINET MEETING – July 13, 2011.

Chair Judelson reviewed the items which were discussed by the other Commissions at the Mayor's Cabinet Meeting, including the following health and safety-related items:

- ❖ Public Works Commission - Southern California Edison's new Franchise Agreement with the City.
- ❖ Human Relations Commission – was unable to make a decision on the Noise Ordinance, this item will now go back to their City Council Liaisons.

- ❖ Chair Judelson reported at the Mayor's Cabinet meeting on the following subjects: hazardous waste disposal, the American Red Cross's shelter agreements with both the City and BHUSD, "Grab and Go" vest, possible reinstatement of the CERT program.
- ❖ Mayor Brucker reported on the dangers of computer hacking.

OTHER ITEMS OF INTEREST - None

F. DIRECTOR'S REPORT

REPORT FROM MYRA LURIE, BEVERLY HILLS SCHOOL DISTRICT BOARD MEMBER

Ms Lurie reported on the following items:

- Dr. Gary Woods has been selected as the new Superintendent
- Ilene Strauss, Assistant Superintendent of Educational Services, has retired, and will be replaced in the interim by Jennifer Tedford.
- Update on the Oil Well/Venoco issue. There will be a joint public meeting between the City Council and the School Board taking place on August 9th from 2-4 pm.
- Update on the Subway alignment matter.
- School Resource Officer program will be discontinued due to budget cuts and retirements, though the school district is considering finding funds within their budget to continue the program in some capacity.
- The school district's new food service program to include healthier, more appealing lunches to increase student participation.
- There is less money available through the bond measure than anticipated.

INFORMATION ONLY-*no comment*

- a) Commission Calendar
- b) 405 Closure After Action Report
- c) Beverly Hills CPR Newsletter – July 2011
- d) List of Beverly Hills Mosquito/Bee Service Requests

OTHER ITEMS:

Director Mottice Muller reported on the following items:

- There were no incidents associated with the closure of the 405 freeway, but the event provided an opportunity for City staff to test out the WebEOC program, which is an incident management system.
- Cedars-Sinai Medical Center is temporarily closing its helipad for five days for maintenance. Cedars has requested to utilize La Cienega Park's field for helicopter landings in the event of a large mass casualty event in Los Angeles County. The maintenance work on the helipad at Cedars would stop if the City needed to utilize La Cienega Park in the event of a large-scale disaster.
- The City may have found grant funding to hold a CERT refresher class. Director Mottice Muller will meet with Chief Scranton about this on July 26th.

G. NEW BUSINESS

1. NEIGHBORHOOD WATCH

Officer Don Chase and Sergeant Dennis Lynch presented to the Commission on upcoming changes to the Crime Prevention Division, which will affect the Commission's Neighborhood Watch Liaison. Officer Chase will transition out of the Crime Prevention Division and his Neighborhood Watch Program duties, and return to patrol duties. Sergeant Lynch will now be the supervisor of the

Crime Prevention Division, which will consist of ten Field Training Officers. Sgt. Lynch stated that he intends for the Field Training Officers to have more involvement with the Neighborhood Watch Program as well as more interaction with Block Captains.

Commissioner Seidel explained to Sgt. Lynch that the Commission's long term goal is to reinvigorate the block captain program through recruitment, and to have a captain, DCS and CERT member on each block. Sgt. Lynch agreed, and stated that his goal is also to create "sustainable" blocks, as well as to get people to know everyone on their block to create a network.

Commissioner Landau asked if the format of the Neighborhood Watch meetings will change, and Sgt. Lynch said that the current format will continue.

Commissioner Millan thanked Officer Chase for all of his work on the NHW program and with the Commission over the past few years.

Officer Chase went over the planned activities for the August 2nd Neighborhood Watch Meeting which will take place along with National Night Out, including the Quake Cottage, food trucks, raffles, and sale of CPR's earthquake preparedness kits. Officer Chase also stated that ads for the event have been placed in the local newspapers as well as use of the city's social media.

2. EARTHQUAKE PRESENTATION

Director Mottice Muller briefly reviewed a PowerPoint presentation titled "Great and little Earthquakes of 2010 and 2011: Non-Traditional response and Ways to Survive the Big (and Little Ones)" which was originally given By Peter Yanev and Alexander Yanev at a recent emergency management conference. Director Mottice Muller went over the main points of the presentation. She pointed out that this presentation could be an example of the type of presentation given at the Community Emergency Management Stakeholder Summit, which the Commission will work on as a work plan item this fiscal year.

3. DISCUSSION OF VISION STATEMENT, FY 11-12 WORK PLAN ITEMS, AND FUTURE CITY COUNCIL LIAISON MEETING

Commissioners had a discussion about Work Plan items, including the continuation of Neighborhood Watch Program and holding a Community Emergency Management Stakeholder Summit.

Chair Judelson explained that she hopes to re-brand the City's AM radio station and increase its city-wide use, as well as having monthly health and safety messages.

A variety of ideas were offered about having local surgery centers involved in the event of a disaster.

Commissioner Millan requested to have follow up from the Police Department regarding pedestrian and cyclist safety.

The Commission's FY 2011-12 Work Plan, goals, vision, and accomplishments will be discussed with the City Council Liaisons at their meeting taking place on August 10th.

4. AUGUST MEETING

Due to vacation schedules, Commissioners agreed unanimously to cancel the August meeting.

H. COMMENTS FROM COMMISSIONERS

Commissioner Landau noted that School Resource Officers are being eliminated due to retirements in the Police Department as well as the expiration of the POA's contract. Commissioner Landau also reported on items discussed at the two Facilities Advisory Committee meetings that he recently attended, including the following:

- A strategic planner spoke at one of the meetings, discussing enrollment and demographics.
- Nelson Cayabyab, Chief Business Officer, is concerned about an earthquake fault which runs beneath high school property. Carbon dating studies will take place to determine if there have been underground shifts.
- Bonds provide funds to build structures, but do not provide operating funds.

I. ADJOURNMENT

There being no further business, Chair Judelson, with the consent of the Commission, adjourned the meeting at 6:35 p.m.

PASSED, Approved and Adopted

This _____ of _____, 2011

Debra R Judelson, Chair

HEALTH AND SAFETY COMMISSION CALENDAR

Updated: 9/19/11

.SEPTEMBER 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Sun	25	8am-12h	Police Service Day/Pancake Breakfast	Boat Court	
Mon	26	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.OCTOBER 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Wed	12	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Thu	20	10:20am	Great CA Shakeout Drill	Citywide	
Mon	24	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All
Sat	29	11:30-1pm	Neighborhood Watch Meeting	tbd (southwest area)	

.NOVEMBER 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	7	6pm	Police Black & White Ball	Beverly Hilton	
Wed	9	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	28	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.DECEMBER 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Sat	3	tbd	Neighborhood Watch Meeting	tbd	
Wed	14	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	19	4:00pm	Health and Safety Commission Meeting	Municipal Gallery	All

.JANUARY 2012

Day	Date	Time	Meeting/Event	Location	Attendees
Wed	11	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	25	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.FEBRUARY 2012

Day	Date	Time	Meeting/Event	Location	Attendees
Wed	8	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	25	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.MARCH 2012

Day	Date	Time	Meeting/Event	Location	Attendees
Wed	14	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	25	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.APRIL 2012

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	25	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.MAY 2012

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	25	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.JUNE 2012

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	25	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All



FEMA

FEMA, FCC Announce Nationwide Test Of The Emergency Alert System

Similar to local Emergency Alert System Tests, this Test is Scheduled to Take Place on November 9, 2011

Release Date: June 9, 2011

Release Number: HQ-11-099

WASHINGTON, D.C. -- The U.S. Department of Homeland Security's Federal Emergency Management Agency (FEMA) and the Federal Communications Commission (FCC) will conduct the first nationwide test of the Emergency Alert System (EAS). The nationwide test will occur on Wednesday, November 9 at 2 p.m. eastern standard time and may last up to three and a half minutes.

The EAS is a national alert and warning system established to enable the President of the United States to address the American public during emergencies. NOAA's National Weather Service, governors and state and local emergency authorities also use parts of the system to issue more localized emergency alerts.

Similar to local EAS tests that are already conducted frequently, the nationwide test will involve broadcast radio and television stations, cable television, satellite radio and television services and wireline video service providers across all states and the territories of Puerto Rico, the U.S. Virgin Islands and American Samoa.

On November 9, the public will hear a message indicating that "This is a test." The audio message will be the same for both radio and television. Under the FCC's rules, radio and television broadcasters, cable operators, satellite digital audio radio service providers, direct broadcast satellite service providers and wireline video service providers are required to receive and transmit presidential EAS messages to the public. A national test will help the federal partners and EAS participants determine the reliability of the system and its effectiveness in notifying the public of emergencies and potential dangers nationally and regionally.

"A national test of our Emergency Alert System, with the vital communications support and involvement of participants, is a step towards ensuring that the alert and warning community is prepared to deliver critical information that can help save lives and protect property," said Damon Penn, FEMA's Assistant Administrator of National Continuity Programs. "Because there has never been an activation of the Emergency Alert System on a national level, FEMA views this test as an excellent opportunity to assess the readiness and effectiveness of the current system. It is important to remember that this is not a pass or fail test, but a chance to establish a baseline for making incremental improvements to the Emergency Alert System with ongoing and future testing. It is also important to remember that the Emergency Alert System is one of many tools in our communications toolbox, and we will continue to work on additional channels that can be a lifeline of information for people during an emergency."

"The upcoming national test is critical to ensuring that the EAS works as designed," said Jamie Barnett, Chief of the FCC's Public Safety and Homeland Security Bureau. "As recent disasters here at home and in

Japan have reminded us, a reliable and effective emergency alert and warning system is key to ensuring the public's safety during times of emergency. We look forward to working with FEMA in preparation for this important test."

Over the past two years and as part of ongoing national preparedness planning efforts, FEMA, the FCC and other federal partners, state, local, tribal and territorial governments, Emergency Alert System participants and other stakeholders have been working toward making this test a reality.

As the federal, state, tribal, territorial and local governments prepare for and test their capabilities, this event serves as a reminder that everyone should establish an emergency preparedness kit and emergency plan for themselves, their families, communities, and businesses. Anyone can visit www.Ready.gov for more information about how to prepare for and stay informed about what to do in the event of an actual emergency.

FEMA's mission is to support our citizens and first responders to ensure that as a nation we work together to build, sustain, and improve our capability to prepare for, protect against, respond to, recover from, and mitigate all hazards.

Beverly Hills

Mosquito Service Requests: 1

1) 07/25/11 – 218 N. Elm Drive – “Caller reports biting mosquitoes around her property; doesn’t know where they are coming from.”

Resolution – Found mosquito breeding in the fountain of neighbors at 217 N. Elm Drive and, in standing gutter water nearby at 9300 blk. Dayton Way. Treated both sites and entered into route book for future inspections.

Bee Service Requests: 4

1) 08/01/11 – 457 S. Rexford Drive – “Caller reports bee activity in the front yard area.”

Resolution – Found bees to be inside an air vent of the property; recommended consulting with a P.C.O.

2) 08/15/11– 471 S. Roxbury Drive – “Caller reports bees inside the back yard fence.”

Resolution – Problem was wasp nests attached to the fence; treated, bagged and removed.

3) 08/17/11 – 343 N. Almont Drive – “Caller reports bee swarming near the water meter box.”

Resolution – Bees had absconded prior to arrival.

4) 08/18/11 – 517 N. Arden Drive – “Caller reports bees on the back fence and foliage at rear of property.”

Resolution – Bees are inside the dividing wall in the backyard; the wall is severely damaged to the point that attempting to apply a sealant would be ineffective. Suggested that the owner consult with a structural P.C.O.

TOO TOXIC TO TRASH



Household Hazardous Waste and E-Waste Roundup

Saturday, October 1, 2011
9:00 am - 3:00 pm

Beverly Hills City Streets
Foothill Road between
Alden Drive and West 3rd St.
Beverly Hills

Open to all Los Angeles County residents

Dispose of Household Hazardous Waste and E-Waste the right way on Saturday:

OCTOBER 1, 2011

BUSINESS WASTE WILL NOT BE ACCEPTED.

What you CAN bring to an event (examples):

- Brake fluid, paint, paint thinner, cleaners with acid or lye, pesticides or herbicides, household batteries and car batteries, pool chemicals, motor oil, oil filters, expired pharmaceuticals, anti-freeze, and fluorescent light bulbs.
- Household electronic waste which includes: Computer monitors, televisions, computer CPUs, keyboards, printers, cellular phones, etc.

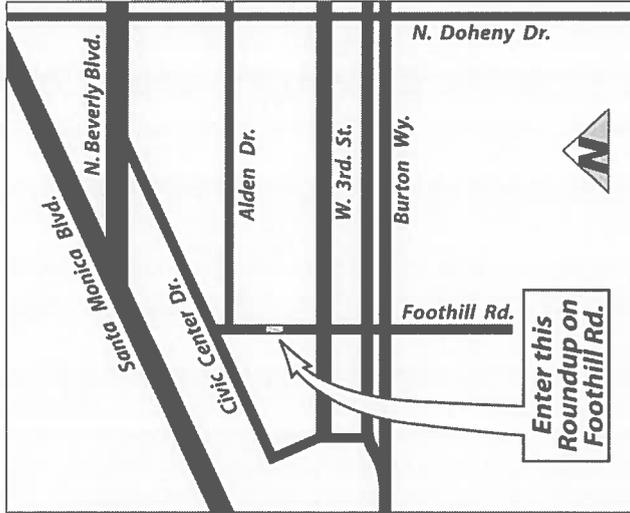
What you CAN'T bring to an event:

- Hazardous waste and electronic waste from businesses.
- Explosives, ammunition and radioactive materials.
- Trash and tires.
- White goods such as refrigerators, stoves and washing machines, etc.
- Controlled substances.

How to prepare items for transportation:

- Bring the items in a sturdy box, preferably in their original labeled containers.
- Do not mix the items together.
- There is a limit of 15 gallons or 125 pounds of hazardous waste per trip.
- Be prepared to leave your containers and boxes. Remove all other items from your trunk.

For a complete listing of what you can and cannot bring or information on upcoming events, contact: 1(888) CLEAN-LA • www.CleanLA.com, or 1(800) 238-0172 • www.lacsd.org.



Brought to you by the County of Los Angeles and presented by the Department of Public Works and the Sanitation Districts of Los Angeles County in cooperation with the cities of Beverly Hills, Culver City, Los Angeles, and West Hollywood.

Home-generated sharps waste such as hypodermic needles, pen needles, syringes, lancets, and intravenous needles **SHOULD NOT** be placed in your trash. Bring them to the Roundups or visit www.CLEANLA.com for alternate disposal options.



You can also take your used motor oil to more than 600 oil recycling centers in Los Angeles County. Call 1(888) CLEAN-LA for a complete listing.

Printed on recycled paper.



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commissioners
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: September 26, 2011
SUBJECT: Implementation of the Leadership Program in Beverly Hills High School

Beverly Hills High School Principal Carter Paysinger will report to the Commission on the use of the Leadership Program which was purchased by the Vaghan Setian Foundation and donated to the school district.

Health and Safety Commissioners viewed a sample of the video and program at their November 22, 2010 meeting.

Members of the Human Relations Commission plan to attend the meeting to hear Principal Paysinger's presentation.



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commissioners
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: September 26, 2011
SUBJECT: Health and Safety Liaison Meeting with City Council Liaisons

On August 10th, Chair Judelson and Vice Chair Setian met with the Health and Safety Commission's City Council Liaisons (Mayor Brucker and Councilmember Gold) to review the past fiscal year's accomplishments and the upcoming fiscal year's work plan.

Chair Judelson and Vice Chair Setian will report to the Commission on the discussions that took place at this meeting.

The handout provided to the Council Liaisons is attached.

Health and Safety Commission

GOALS:

- To create a "Community Culture of Awareness and Preparedness"
- To encourage good decision making and battle complacency on health and safety matters
- To serve as ambassadors to the community on health and safety related resources and information

VISION:

To inspire greater citizen participation and awareness regarding health and safety issues that impact our community.

ACCOMPLISHMENTS FY 2010-2011:

- Awarded the first Employee Health and Safety Awards.
- Implemented and awarded the first Community Health and Safety Awards.
- In conjunction with the Police Department, introduced, provided support and insight on a new Neighborhood Watch Zone Meetings concept. Attend multiple Neighborhood Watch events. Participation has significantly increased with this new format.
- Developed four Health and Safety messages to use at Community Neighborhood Watch meetings.
- Provided suggestions and approved the City's Hazard Mitigation Plan.
- Represented the Health and Safety Commission message at a variety of City events and speaking engagements.
- Heard information on the City's pesticide and herbicide use and made suggestions which staff was able to implement.
- Presentation from Information Technology. Provided suggestions on the community mapping technology.
- Presentation by Public Works on the City's Water Quality report.
- Heard a presentation from Police Department and Public Works on Pedestrian Safety. Provided suggestions which were implemented and taken back to the Transportation and Parking Commission.
- Participated in the Shakeout Drill.
- Served as a member of the BHUSD FAC.
- Studied and made recommendations to the Fire Department on reinstating the CERT program.
- Adopted the Human Relations Civility statement.
- Reviewed a curriculum program to be used in schools that promotes good decision making and recommended this program to be used in the schools.
- Heard and supported a City ordinance to be developed on the *Mobile Food Facility Letter Grade System*.
- Heard and provided recommendations on the *Nighttime Social Event and Amplified Music and Entertainment in Residential Neighborhoods* issue.

FY 2011-2012 WORK PLAN ITEMS:

1. The Health and Safety Commission will continue to work with the Police Department to implement a new Neighborhood Watch Program
2. The Health and Safety Commission will support a Community Emergency Management Stakeholder Summit which will include leaders from the business, government, non-profit, faith/community based, volunteer organizations, and medical and school communities

COMMISSIONERS HAVE SHOWN INTEREST IN THESE ADDITIONAL AREAS OF FOCUS FOR FY 2011-2012:

1. Rebranding of AM Radio station and increase its city-wide use
2. Explore the availability of using local medical surgery center locations and supplies.
3. Monthly Health and Safety Messages (with support from Communications Division)
4. Possible solicitation for Health and Safety Awards
5. Explore ways to Reinstate CERT Program
6. Follow up from the Police Department on pedestrian and cyclist safety



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commissioners
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: September 26, 2011
SUBJECT: Monthly Health and Safety Messages

At the July meeting, the Commission decided that each month a key health and safety message will be developed and then publicized throughout the community.

Commissioners are asked to bring possible messages/topics to each meeting. Commissioners should write out the message and bring any supporting documentation that might be needed.

The Commission will choose the message to be publicized for the following month. In case of multiple messages, the Commission will vote on the message to be used.

Various outreach methods available throughout the City are:

- AM Radio
- Website
- Cable TV
- Local Media
- Library Televisions
- Twitter
- Facebook

Commissioners are asked to bring a message to the September meeting to be used in October.



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commissioners
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: September 26, 2011
SUBJECT: The Great California Shakeout

The Great California Shakeout will be held on October 20th at 10:20 A.M.

All Commissioners are urged to participate at their homes and businesses and to encourage the community to participate. Additional information can be found at www.shakeout.org.

The City is still fine-tuning its plans but at the very least, will have an all employee drop, cover, and hold drill.

Shake Out™

The Great California ShakeOut

Annual Statewide Earthquake Drill

Individuals and Families

Get Ready to ShakeOut!

At 10:20 a.m. on October 20, 2011, millions of Californians will "Drop, Cover, and Hold On" in The Great California ShakeOut, the largest earthquake drill ever! Everyone is encouraged to participate in the drill wherever you are at 10:20 a.m. on 10/20!

Major earthquakes may happen anywhere you work, live, or travel in California. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent a major earthquake from becoming a catastrophe for you, your family, and your community.

Why is a "Drop, Cover, and Hold On" drill important? As with anything, to act quickly you must practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.



More than 7.9 million Californians participated in the 2010 ShakeOut statewide. The Great California ShakeOut will be held on the third Thursday of October each year.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at ShakeOut.org

HOW TO PARTICIPATE

Here are simple things individuals and families can do to participate in the ShakeOut. Instructions and resources can be found at www.ShakeOut.org/individuals.

Plan Your Drill:

- Register at www.ShakeOut.org/register to be counted in the ShakeOut Drill, get email updates, and more.
- Download a Drill Broadcast recording from www.ShakeOut.org/drill/broadcast.
- Have a two-minute "Drop, Cover, and Hold On" drill at 10:20 a.m. on October 20.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Do a "hazard hunt" for items that might fall during earthquakes and secure them.
- Create a personal or family disaster plan.
- Organize or refresh your emergency supply kits.
- Identify and correct any issues in your home's structure.
- Other actions are at www.earthquakecountry.org.

Share the ShakeOut:

- Have a neighborhood party to discuss preparedness, and register for the ShakeOut.
- Invite friends and family members to register.
- Encourage your community, employer, or other groups you are involved with to participate.
- Share your experience at www.shakeout.org/share.



As a registered ShakeOut participant you will:

- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever!
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

© 2011 ECA



What will YOU be doing at 10:20 a.m. on

THURSDAY

OCTOBER 20, 2011 ?

The Great
California

Shake
Out!!

Join millions of Californians who will

Drop, Cover and Hold On!

Why? Earthquakes can shake the state at any time,
and this is our chance to practice what to do to be safe.



Earthquake Country **Alliance**
© 2011 We're all in this together.

**Learn more at
Shakeout.org**



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commissioners
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: September 26, 2011
SUBJECT: Liaisons to Stakeholder Groups

At the March 24, 2008 meeting, the Commission identified community stakeholder groups and volunteered as liaisons to be responsible to reach out to each group. The Minutes for this item read as follows:

General and corporate stakeholders were defined. A few stakeholders in Beverly Hills are medical organizations, schools, businesses and faith-based & community organizations. The City hopes to increase relationships with stakeholders. It is the responsibility of the Liaison in the EOC to maintain relationships with stakeholders during a disaster. The suggestion was made by Myra Lurie to involve Rotary as a stakeholder. **Commissioners volunteered to serve as liaisons to each of the stakeholder groups as follows: Medical – Aronberg and Judelson; Schools (public and private) - Seidel and Setian; Businesses – none; Community and Faith-Based Organizations – Millan; City Tenants – Landau; and Homeowner Groups and Senior Housing – Kopeikin.**

Please review the above liaison assignments and provide any comments, updates, etc. A liaison to the business community is still needed. As we begin the planning for the Summit, it will be important that Commissioners assist in the outreach to these stakeholder groups.



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commissioners
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: September 26, 2011
SUBJECT: Reinstatement of CERT Program

Staff will report on the plan to reinstate CERT classes and CERT refresher classes through Beverly Hills CPR. The report will include how the City will support the program.

Les Bronte and the Director of Emergency Management will travel to Culver City to meet with their non-profit CERT Board Director and City staff person to discuss how their program is run. The plan is to model the Beverly Hills program after the Culver City program.

Commissioner Landau has agreed to assist Les Bronte in re-establishing the program.