



BEVERLY HILLS FARMERS' MARKET

A CERTIFIED FARMERS' MARKET

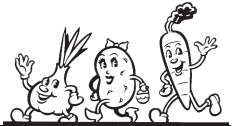
OPEN EVERY SUNDAY 9:00A.M. TO 1:00P.M.

9300 BLOCK OF CIVIC CENTER DRIVE

PIE-BAKE A'LA BEVERLY HILLS & PIESTA!



SUNDAY, JUNE 11, 2017 – 9:00 A.M.



CONTESTANT RULES & REGULATIONS

1. Only home-baked fruit pies will be accepted. **No** meat pies or cheesecakes will be accepted. The pie must be prepared and baked by the contestant submitting the pie entry for judging. Amateur bakers only. Professional chefs and restaurant entries will not be accepted.
2. All pies must be made with a fruit that is locally grown in California.
3. Crust and filling must be made from scratch. **No** store bought crust, dough, or can fillings may be used.
4. **No** artificial preservatives, binders, or sweeteners are to be used in the making of this pie.
5. One pie per applicant, please.
6. There is a nonrefundable \$5.00 entry fee per applicant due by 1:00pm, Sunday, May 28, 2017 made payable to the City of Beverly Hills. Contestants can register at the Farmers' Market Information Booth each Sunday, submit online or mail registration to: Beverly Hills Farmers' Market, c/o Community Services, 501 Doheny Road., Beverly Hills, CA 90210.
7. Only the first 20 entries will be entered in the contest. To be considered, application must be complete and submitted with a printed copy of the recipe. No incomplete entries will be considered.
8. All entries become the property of the City of Beverly Hills. We reserve the right to use your entry in all print and electronic media, and to edit it for brevity and clarity.
9. Contestants must bring their pies to the Pie Judging area at 9:00a.m. on Sunday, June 11, 2017. Pie Judging will take place between 11:00 a.m. and noon with winners announced shortly thereafter.

Judging will be based on the following criteria:

The Most Pieutiful Pie category will be judged solely on appearance.

Best Tasting Pie will be based on:

- Flavor
- Filling: consistency, doneness, moistness & flavor
- Crust: color, flavor, texture, doneness
- Overall appearance
- Creativity



Best Tasting Pie winners will receive Clementine gift cards: 1st place \$200, 2nd place \$100, 3rd place \$50. Most Pieutiful Pie winner will receive a \$50 gift card from Clementine.

FOR MORE INFORMATION, CONTACT MARKET MANAGEMENT AT 310.285.6830



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PIE-BAKE A'LA BEVERLY HILLS



CONTESTANT APPLICATION FORM

JUNE 11, 2017 – 9 A.M.

Please include \$5.00 application fee and attach your recipe. Thank you.

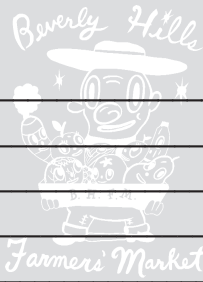
Contestant Name _____

Pie Name _____

Address _____

Email _____

Daytime Phone _____



The above information is correct to the best of my knowledge. I have read the Beverly Hills Farmers' Market Pie-Bake Rules and Regulations and I hereby agree to abide by such rules and regulations.

Signed _____ Date _____

