



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
Municipal Gallery

**Next Beverly Hills Committee Meeting**

**SPECIAL MEETING HIGHLIGHTS**

Tuesday, May 23, 2017  
8:30 AM

**MEETING CALLED TO ORDER**

Date / Time: May 23, 2017 / 8:32 AM

**IN ATTENDANCE:** Mayor Lili Bosse, Vice Mayor Julian Gold, Assistant to the City Manager Tim Hou, Program Operations Specialist Michael George, Ben Reiss, Wil Master, Cory Charlupski, Sharona R. Nazarian, Kory Klem, Amy Rothner, Vic Nol, Michelle Green, Jon Gluck, Lilly Bogner, Ivan Lovegren, Dr. Allison Adams, Mark Elliot, Matt Kornberg, Boomer Welles, Irma Hopkins, Jenn Pedersen, Lois Leonhardi, Tal Navarro, Ryland Engelhart, and Erica Ash

**1) PUBLIC COMMENT**

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None.

**2) Welcome**

**a. New Member & Guest Introductions**

1. Amy Rothner
2. Cory Charlupski
3. Erica Ash
4. Dr. Allison Adams
5. Michelle Green
6. Lilly Bogner
7. Lois Leonhardi
8. Tal Navarro

**b. Opening Announcements**

1. The Committee co-chairs provided information on bi-weekly work meetings to supplement monthly meetings.
2. Jon Gluck provided an update that he is no longer Committee Co-Chair.

**3) Current Business**

**a. Updated Meetings Structure**

1. The Committee reviewed the monthly meeting plan and reminded attendees that work meetings will occur outside of regular meetings.

**b. Initiatives Updates**

**1. Community Liaisons**

- i. The Committee discussed the Community Liaisons program and provided a review of the initiative.
- ii. Updates on the Rent Stabilization Ordinance, the City's recently expanded smoking policies, and the B.O.L.D. initiative were provided.

**2. Next Night**

- i. The Committee discussed the forthcoming planning of Next Night and potential dates for the Event. No date was confirmed.

**c. Subcommittees Updates**

**1. Marketing**

- i. The Marketing Subcommittee provided an update and sample campaign materials for potential social media initiatives. The update included a presentation and sample videos for social media.

**4) New Business**

**a. 2017 Priorities and New Initiative Proposals**

1. The Committee Co-Chairs presented a process for the submission and proposal of new initiatives.

**b. 2 Year Anniversary Party**

1. Committee members were invited to celebrate the second anniversary of the Committee at a local restaurant.

**c. Pitch (New initiative proposals)**

1. A representative from the Gratitude restaurant presented information on the recently opened location in Beverly Hills.

**d. Tell (Sharing of interesting and relevant next gen-related info and events)**

1. None

**e. Upcoming Meetings**

1. June 27, 8:30am – 10:00am

**ADJOURNMENT**

Date / Time:

May 23, 2017 / 10:00 AM