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Beverly Hills City Council Approves Bike Share Pilot Program
City Will Order 50 Bikes to Fast Track Bike Sharing

Beverly Hills, CA – The Beverly Hills City Council agreed to purchase 50 “smart” bicycles with the goal of launching bike sharing by the fall of 2015. At the Apr. 7 study session, the City Council approved the \$327,000 purchase, which includes 50 bicycles equipped with a GPS tracking system, docking stations, information and sales kiosks and one year of operating expenses.

Beverly Hills will be the second city in the region to implement a bike share program following Santa Monica. Although Beverly Hills’ bicycle sharing program will be branded separately, it will use the same bicycle manufacturer and be compatible with Santa Monica’s program. Other nearby cities, including Los Angeles, are developing bike share programs. The City Council had earlier commissioned a bike share feasibility study to determine the locations of the docking stations, ridership forecast and the ideal size of the program. The study will be completed in June.

For more information, contact the Transportation Planning Division at (310) 285-2542.

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