



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
4<sup>th</sup> Floor Conference Room A

**Beverly Hills City Council Liaison / Chamber of Commerce Committee**

**SPECIAL MEETING HIGHLIGHTS**

Thursday, April 18, 2019  
4:00 PM

**MEETING CALLED TO ORDER**

Date / Time: April 18, 2019 / 4:08 PM

**IN ATTENDANCE:** Councilmember Lili Bosse, Councilmember Bob Wunderlich, Assistant City Manager George Chavez, Marketing & Economic Sustainability Manager Laura Biery, Blair Schlecter (Beverly Hills Chamber of Commerce), Todd Johnson (Beverly Hills Chamber of Commerce), Charles Black (Beverly Hills Chamber of Commerce), Adonis Simmons (Business Community Member), Executive Assistant Lisa Karson

Public in attendance: Gregory Haller (Resident)

**1) PUBLIC COMMENT**

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

**2) Proposed Fiscal Year 2019-2020 Beverly Hills Chamber of Commerce Work Plan**

The purpose of this meeting is to discuss the Chamber of Commerce work plan items for the upcoming fiscal year 2019-2020 that include the following continuing programming:

- New York Business Attraction and Retention Mission
- San Francisco Business Attraction and Retention Mission.
- Set up and management of business retention meetings between 12 Beverly Hills business owners and the Mayor.
- Organization and hosting of bi-annual broker's roundtables.
- Development and maintenance of an Economic Development Website Portal.
- Organization of LA Metro Subway Stakeholder Outreach meetings.
- Continued management of Small Business Task Force.
- Convene three forums for LA Cienega Landowner and Property Managers.
- Strategic support for the Beverly Hills Destination Master Plan.
- Organization for the bi-annual Get to Know Your City Program.
- Participation in the Small Business Development Center Partnership at El Camino College.
- Organization of the My Beverly Hills program.
- Outreach and support of Summer BOLD.
- Outreach and support of Winter BOLD.

In addition to continued programming, the Chamber is including one new initiative for the upcoming fiscal year:

- The Chamber will collaborate with the City on creating a series of six Business Success Videos that will highlight businesses that originated in Beverly Hills.

## **ADJOURNMENT**

Date / Time:            April 18, 2019 / 4:42 PM