



Next Beverly Hills Committee Overview

Committee name: Next Beverly Hills

Tagline: Shaping our city's future together™

Designation: An official City of Beverly Hills committee chartered by the Mayor and City Council

Founding: May 2015 by then Mayor Julian Gold

City Council Liaisons: Mayor Julian Gold and Councilmember Bob Wunderlich

City Staff Liaisons: Pamela Mottice-Muller and Michael George

Elected Leadership: Jon Gluck (Chair) and Kaveh Farshad (Vice Chair)

Meetings: Open to public, monthly, every fourth Tuesday, at 8:00am-9:30am, at Beverly Hills City Hall (front desk will direct you).

Membership: Open to residents and non-residents of all ages who are passionate about NBH's mission.

Mission:

Next Beverly Hills ("NBH") is a committee of talented next generation leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic, and civic needs, and to inspire them to make Beverly Hills a better place for all.

Turn me over for more info

2018 Priority Areas:

1. Next Gen Arts
2. Next Gen Events
3. Next Gen Housing
4. City Communications Collaboration
5. Mayor's Initiatives Collaboration

Organizational structure:

- **Next Beverly Hills Committee** - The full Next Beverly Hills committee.
- **Subcommittees** - Member-driven teams carrying out NBH's work.
- **Priority Areas** - Areas of focus voted on by the full committee on an annual basis to guide NBH's work.
- **Initiatives** - Projects within NBH's Priority Areas that the Committee votes to undertake and forms a Subcommittee to carry out.

Official partners:

- Beverly Hills Chamber of Commerce
- Beverly Hills Conference & Visitors Bureau

Website: BeverlyHills.org/Next

Social media:

- **Channels:** @NextBeverlyHills on Facebook and Instagram; @NextBevHills on Twitter
- **Primary hashtag:** #NextBeverlyHills
- **Secondary hashtags:** #nextgen #nextgeneration #lovebevhills #beverlyhills #90210

Contact info:

- **Chair:** Jon Gluck - Jon@JonGluck.com
- **Vice Chair:** Kaveh Farshad - KFar@ScoreParkingNow.com
- **City Staff Liaison:** Michael George - MGeorge@BeverlyHills.org

If you're interested in becoming a member of Next Beverly Hills, please email Michael George at MGeorge@BeverlyHills.org

Date of submission (today's date) *

05 / 14 / 2018

What is your full name? (NBH active members only) *

Jamie Ross

What is the full name of the FIRST co-sponsor? (NBH active members only)

*

Kory Klem

What is the full name of the SECOND co-sponsor? (NBH active members only) *

Joel Hile

Which of NBH's current Priority Areas does the initiative fall within? (select all that apply) *

- Next Gen Arts
- Next Gen Events
- Next Gen Housing
- City Communications Collaboration
- Mayor's Initiatives Collaboration

What is the TITLE of the initiative? (up to 5 words) *

Mural Art on Subway Wall

What TYPE of initiative is this? *

- Charitable fundraiser - Event
- Charitable fundraiser - Drive
- Document/Presentation/Report
- Event (non-fundraiser)
- Survey
- Advertising/Marketing Campaign
- Other: Public Art

What is the DESCRIPTION of the initiative? (up to 3 sentences) *

An 80' by 20' wall is going up on Canon and Wilshire during the subway construction. While the wall will create an inconvenience for the City and its businesses, we also see an opportunity to feature an incredible public art piece. We are working with key stakeholders to try to encourage a NextGen focused art installation during the 2-6 years the wall is up.

What is the estimated TIMEFRAME to complete the initiative? *

- Under 1 week
- 1-4 weeks
- 1-3 months
- 3-6 months
- 6-12 months
- Ongoing for 12+ months

What are the RESOURCES requested? (select all that apply) *

- City of Beverly Hills staff
- NBH committee members
- NBH official partner organizations (Beverly Hills Chamber and/or Beverly Hills Conference & Visitors Bureau)
- Third-party vendors (ex. caterer, coordinator, tech provider, etc)
- Funding
- Other:

If FUNDING is requested, what is the estimated total amount needed?

- Under \$100
- \$101-300
- \$301-500
- \$500-1,000
- \$1,001-2,500
- \$2,501-5,000
- \$5,001-15,000
- \$15,001-30,000
- Over \$30,000

What kind of SPONSORS are interested in contributing to the initiative, if any? (sponsors are not required)

- In-Kind (products and/or services)
- Cash
- Both in kind and cash
- None at this time

If SPONSORS are interested in being involved, please describe more about their proposed contributions (ex. If cash, how much? If in-kind, items and quantity?):

Additional comments or feedback:

We are working through the project's funding and budget. We have a current budget placeholder of \$100,000. There are a few different potential funding options for this initiative that we are still exploring. At this time, we are not asking for Next BH funding.

Thank you!

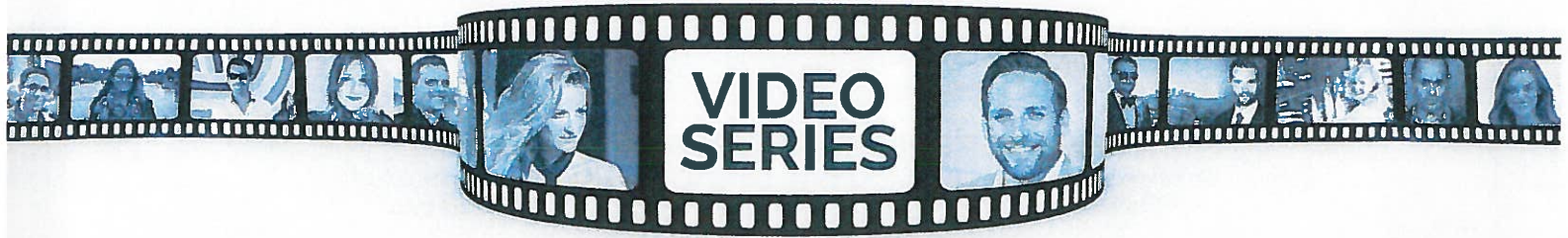


Please carefully review the details you provided above and then click "SUBMIT" below. Committee Leadership will be in touch with you soon. Thank you for stepping up to propose this new initiative to the Next Beverly Hills committee!

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WHO IS NEXT BEVERLY HILLS?



The Marketing Subcommittee will showcase the accomplishments, interests and fun facts about the Next Beverly Hills committee members in a video series called *Who Is Next Beverly Hills?*

What will be produced?

- One 2-3 minute long video compilation of all participating committee members
- Several 30 second videos of individual committee members

What will this be used for?

The main video compilation will be used to pitch press for coverage and local businesses for partnership opportunities. Additionally, individual videos will be used on social media to showcase the Next Beverly Hills committee to the community and recruit new members.

How do I participate?

- 1) Complete the form at bit.ly/whoisnbh
(link will be posted to the internal Facebook group)
- 2) Commit to a 30 minute filming window

We're excited to share your story!
Please email noelle@thedmsagency.com with any questions.

Arts & Culture

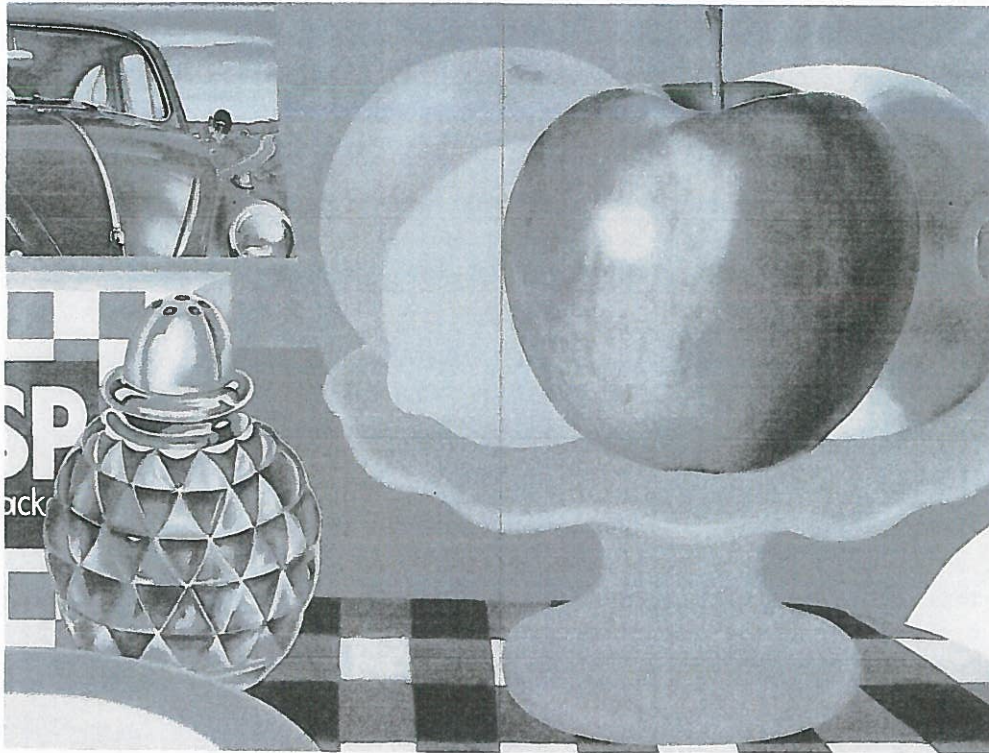
Local Events - July 2018

On-going	Now - Jul. 29	The Paley Center	The Crown: Imagining a Royal World Exhibit
Tuesday	Jul. 5	Beverly Canon Gardens	Concerts on Canon - Colours West
Sunday	Jul. 8	The Wallis	Dance Sunday/Salsa
Thursday	Jul. 12	Beverly Canon Gardens	Concerts on Canon - Amber and Smoke
Thur-Sun	July 12-15	Gagosian Gallery	Opening of Tom Wesselmann Exhibit (shows through August 24)
Saturday	Jul. 14	The Wallis	The Sorting Room - For The Record: Tarantino
Wednesday	Jul. 18	Saban Theater	Happy Together Tour 2018
Thursday	Jul. 19	The Wallis	The Sorting Room - ASCAP Urban Songwriter Showcase
Friday	Jul. 19-Aug. 19	Greystone Mansion	Music in the Mansion - Il Palpiti
Saturday	Jul. 20	The Wallis	The Sorting Room - ASCAP A Little New Music
Tuesday	Jul. 21	The Wallis	Concerts on Canon - Tom Nolan Band
Thur - Tues.	Jul. 26-31	Beverly Canon Gardens	Screwball Comedy
		The Wallis	The Sorting Room - ASL Cabaret
			The Sorting Room - Celebrity Autobiography
			Concerts on Canon - The Hodads
			Hershey Felder: Beethoven

Around the Galleries

Gagosian Gallery	Tom Wesselman Exhibit (through August 24)
Marc Selwyn Fine Art	Hannah Wilke - Drawings and Sculpture (through July 7)
Galerie Michael	Salvador Dali (through July)
Karl Hutter Fine Art	Peter Riezebos and Donald Judd
Kylin Gallery	Menthe Wells (through July 8)

GAGOSIAN



TOM WESSELMANN

Wesselmann: 1963–1983

Opening reception: Thursday, July 12, 6–8pm

July 12–August 24, 2018

456 North Camden Drive, Beverly Hills

Tom Wesselmann, *Still Life #29*, 1963, oil and collage on canvas, in 2 parts, 108 × 144 inches (274.3 × 365.8 cm) © The Estate of Tom Wesselmann/Licensed by VAGA, New York

I used what was around me, so my culture was what I used. But I didn't use it for cultural reasons—it was not a cultural comment.

—Slim Stealingworth (a pseudonym of Tom Wesselmann)

Gagosian is pleased to present *Wesselmann: 1963–1983*, an exhibition of seven monumental paintings made by Tom Wesselmann over a span of two decades. This is the first time this group of works has been shown on the West Coast.

During the 1950s, when Wesselmann was a student at Cooper Union in New York, his drawings often took the form of hybrid collages that incorporated sketches and scraps of wallpaper and advertisements that he found in the New York City subway. As experimentation evolved into technique, his early assemblage paintings, which included functional objects and gadgets, gave way

to shaped canvas paintings in which objects are arranged in space as tableaux. Diverging from the Abstract Expressionist principles that reigned in 1950s New York, Wesselmann played an integral role in defining New York Pop art, while retaining art historical precedents, including a notable inheritance from Henri Matisse.

In 1962 Wesselmann began accumulating printed commercial billboard posters, which he then transformed and recontextualized with his own brushstrokes and anomalous configurations. *Still Life #29* (1963), twelve feet in width, depicts ordinary objects arranged on a kitchen table, including a fruit bowl in which a photographic apple is collaged over a lemon and orange that are flatly rendered in oil paint. Beyond the objects, common to any American kitchen, a Volkswagen traverses a road as if through the window of Wesselmann's chimerical kitchen interior.

The scale of the billboard works was unprecedented in Wesselmann's oeuvre, and prefigured the spatial and pictorial innovation of his *Standing Still Life* paintings, collaged compositions with proportions that dwarf human scale. These still lifes comprise multiple canvases shaped like the objects they depict and mounted on both wall and ground. Wesselmann achieved precise formal and chromatic arrangements by shifting panels until the composition "locked into place."

Wesselmann's *Standing Still Life* works, along with the contemporaneous *Bedroom Paintings*, are charged with narrative implications. He used still-life motifs to approach portraiture anew, suggesting human presence through arrangements of inanimate objects: the still life in place of the portrait, or nude. In *Bedroom Painting #30* (1974), the objects in the still life become a surrogate for Wesselmann's wife and lifelong muse, Claire, who is portrayed via her belongings placed on a bedside table. Absent from the image itself, the subject remains present to the artist. *Still Life #61* (1976) turns this method inward, to self-portraiture. A six-part work measuring over thirty feet in width, it shows Wesselmann's own toothbrush, cocktail ring, and house key. With a canny and irreverent eroticism, the objects suggest the passage of time: an arrival, an activity in progress, a night spent together.

The exhibition is accompanied by a fully illustrated catalogue, including a new text by Ara H. Merjian, a conversation between Michael Craig-Martin and Jeffrey Sturges, and a chronology by Lauren Mahony.

Tom Wesselmann was born in Cincinnati in 1931, and died in New York in 2004. Collections include Tate, London; Museum für Moderne Kunst, Frankfurt am Main, Germany; Hamburger Kunsthalle, Hamburg, Germany; Albertina Museum, Vienna; Museu Coleção Berardo, Lisbon, Portugal; Museum of Modern Art, New York; Whitney Museum of American Art, New York; Museum of Contemporary Art, Los Angeles; Hirshhorn Museum and Sculpture Garden, Washington, DC; High Museum of Art, Atlanta; and Hara Museum of Contemporary Art, Tokyo. Recent institutional exhibitions include Museo d'Arte Contemporanea di Roma, Rome (2005); *Tom Wesselmann DRAWS*, Kreeger Museum, Washington, DC (2011); and *Beyond Pop Art: A Tom Wesselmann Retrospective*, Montreal Museum of Fine Arts (2012, traveled to Virginia Museum of Fine Arts, Richmond; Denver Art Museum; and Cincinnati Art Museum).

Tom Wesselmann: La Promesse du Bonheur will open at Le Nouveau Musée National de Monaco in June 2018.

#Wesselmann1963to1983

Press

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