



# IN FOCUS

An Official Publication of the City of Beverly Hills - September 2018

## Help Shape the Future of La Cienega Park

*Please share your ideas for park improvements*



### **W**hat's your favorite thing to do at La Cienega Park & Recreation Complex? What activities or amenities would you like to see in the future?

The City is seeking feedback from park and facility users, residents and stakeholder groups through a variety of

channels, including Town Hall meetings, an online survey, focus groups, interviews, and outreach to service clubs, sports groups and others.

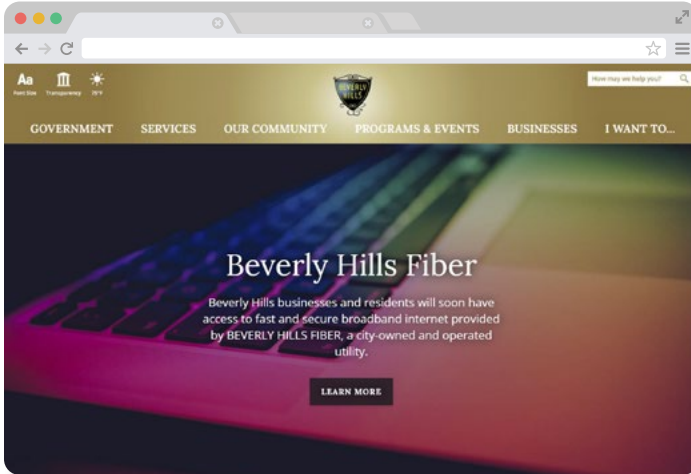
Please share your vision for La Cienega Park, Tennis Center and Recreation Complex at an upcoming Town Hall meeting or fill out a survey online. Public meetings are scheduled for Monday, October 8 and Wednesday, October

24 at 7 p.m. at the La Cienega Park & Recreation Complex Community Center. To take the community survey, visit [www.beverlyhills.org/LaCienegaSurvey](http://www.beverlyhills.org/LaCienegaSurvey).

For additional information, email [lacienegaproject@beverlyhills.org](mailto:lacienegaproject@beverlyhills.org).

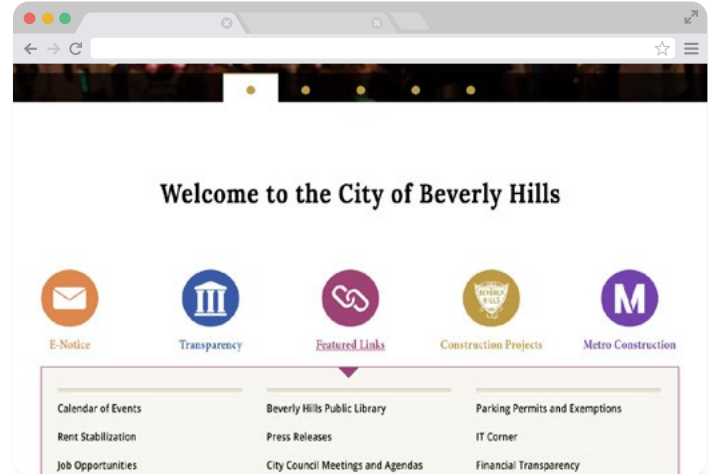
**Our parks belong to all of us, so let your voice be heard!**

# Redesigning BeverlyHills.org



The website is a key communication tool for the City of Beverly Hills and we're committed to making improvements to better serve the community.

We're redesigning page layouts, adding new elements, and reorganizing navigation menus to make it easier to find



what you're looking for. We're also creating the website with mobile in mind so that you can do more with your smartphone or tablet.

To learn more about the project and view design samples of our new pages, visit [beverlyhills.org/redesign](https://beverlyhills.org/redesign).

## An Update on the Use of Motorized Scooters in Beverly Hills

*City Council moves to prohibit use within City limits for six months*

**The proliferation of motorized scooters in Beverly Hills has come to a halt.**

During a special meeting on July 24, the City Council voted 4-1 to prohibit certain shared mobility devices—specifically motorized scooters—within City limits for six months.

The majority of the Council cited concern for public safety and a lack of any advanced planning and outreach by the motorized scooter companies as the primary reasons for the new ordinance, which prohibits the devices from being operated or placed in any public right-of-way or on public property, or offered for use anywhere in the City.

Beverly Hills Police are enforcing a zero-tolerance policy, which includes impounding the devices and issuing citations related to vehicle code violations resulting in fines.

The use of motorized scooters in Beverly Hills dramatically increased over the summer, with the Police Department



issuing warnings and citations for riders not wearing helmets, driving on sidewalks in a business district or not possessing a valid driver's license. Police have responded to several injury-involved vehicle collisions involving motorized scooters. Police have also removed scooters from sidewalks and streets that obstructed the normal movement of traffic and created a hazard.

The majority of the Council expressed an interest in meeting with representatives from the motorized scooter companies to establish clear guidelines for possible future use of the devices within the City.

# Beverly Hills Welcomes New Finance Director and First Independent City Auditor

*Meet two new leaders dedicated to maintaining our City's long-term financial health*

## Director of Finance Jeff Muir



Jeff Muir, a veteran of municipal finance, has been named Director of Finance for the City of Beverly Hills. Muir, who began his new role in September, is responsible for a total budget of \$475 million and a General Fund budget of \$236 million.

He serves as fiscal advisor to the City Manager, City Council and City Departments.

Muir spent the past eight years as Chief Financial Officer for the City of Culver City. He began his career in the City of Inglewood as a budget analyst and worked in a variety of capacities, ultimately holding the position of the Assistant City Administrator and Chief Financial Officer before joining Culver City.

Throughout his career, Muir has overseen all aspects of city finance and led a variety of projects such as financial system implementations, ballot tax measures, developing financial forecast models, debt issuance and debt refinancing.

Muir earned his B.A. in Economics from Occidental College and his M.B.A. from the University of Southern California. He also currently serves as the chair for the South Bay Chapter of the California Society of Municipal Finance Officers.

## Independent City Auditor Eduardo Luna



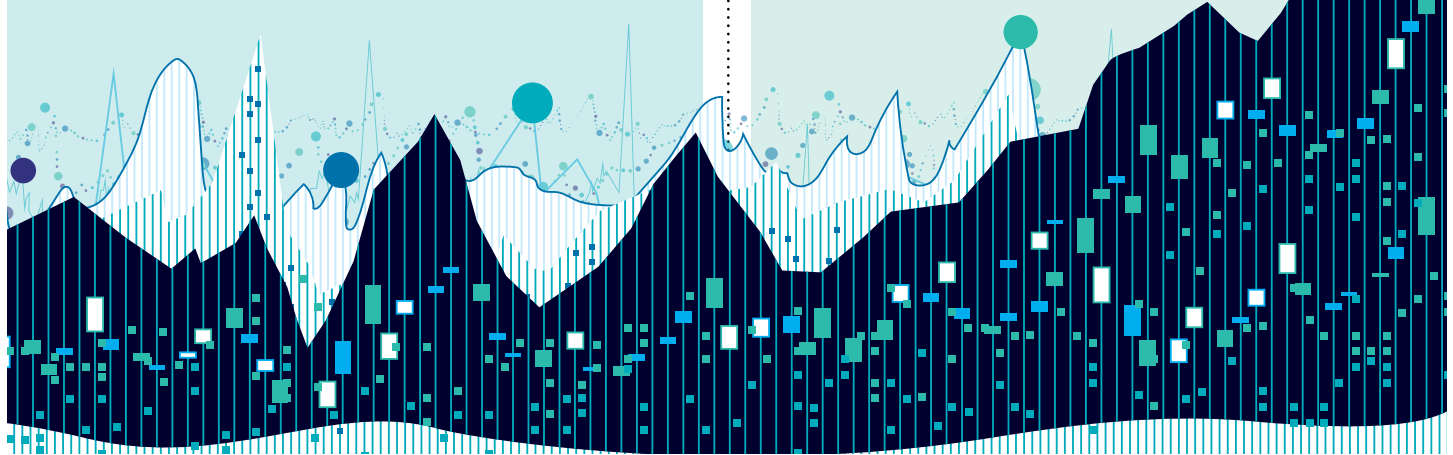
The City Council has selected Eduardo Luna as the City's first Independent City Auditor. Luna, who will report directly to the City Council, is expected to join Beverly Hills in October. The newly created position was first

discussed at a Council priority-setting session in 2017 with the primary purpose of performing audits and reviews of City departments, programs and services.

For the past 10 years, Luna served as Chief Audit Executive for the nation's eighth largest city, San Diego, which has an annual budget of \$3.3 billion. He is an eight-time winner of the Association of Local Government Auditors Knighton Award for Best Performance in the United States and Canada.

Luna began his career as an Evaluator for the U.S. Government Accountability Offices in San Francisco and Washington, D.C. He spent the next 12 years as Deputy City Auditor for the City of San Jose, before arriving in San Diego.

Luna earned his B.A. in Political Science from Santa Clara University and his Master of Public Affairs from the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin.



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### We've Got Connections

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Visit [www.beverlyhills.org/socialmedia](http://www.beverlyhills.org/socialmedia) to find out more.



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## CALENDAR

October	November
<p><b>MON. 8<sup>TH</sup></b></p> <ul style="list-style-type: none"><li>• Columbus Day - Library closed to the public</li><li>• 7:00PM La Cienega Park &amp; Recreation Complex Town Hall Meeting La Cienega Park &amp; Recreation Complex</li></ul>	<p><b>TUE. 6<sup>TH</sup></b></p> <ul style="list-style-type: none"><li>• 2:30PM City Council Study Session   Council Chamber</li><li>• 7:00PM City Council Formal Meeting   Council Chamber</li></ul>
<p><b>TUE. 9<sup>TH</sup></b></p> <ul style="list-style-type: none"><li>• 2:30PM City Council Study Session   Council Chamber</li><li>• 7:00PM City Council Formal Meeting   Council Chamber</li></ul>	<p><b>WED. 7<sup>TH</sup></b></p> <ul style="list-style-type: none"><li>• 6:30PM - 8:00PM<ul style="list-style-type: none"><li>› Purple Line Extension Outreach Meeting</li><li>› Purple Line Extension Sections 1 &amp; 2: La Cienega Station and Rodeo Station Monthly Update Meeting. Municipal Gallery, 455 N Rexford Dr, Beverly Hills, CA 90210, USA</li></ul></li></ul>
<p><b>TUE. 16<sup>TH</sup></b></p> <ul style="list-style-type: none"><li>• 2:30PM City Council Study Session   Council Chamber</li><li>• 7:00PM City Council Formal Meeting   Council Chamber</li></ul>	<p><b>MON. 12<sup>TH</sup></b></p> <ul style="list-style-type: none"><li>• Veterans Day - Library closed to the public</li></ul>
<p><b>WED. 24<sup>TH</sup></b></p> <ul style="list-style-type: none"><li>• 7:00PM La Cienega Park &amp; Recreation Complex Town Hall Meeting La Cienega Park</li></ul>	<p><b>TUE. 20<sup>TH</sup></b></p> <ul style="list-style-type: none"><li>• 2:30PM City Council Study Session   Council Chamber</li><li>• 7:00PM City Council Formal Meeting   Council Chamber</li></ul>
	<p><b>THU. 22<sup>ND</sup> AND FRI. 23<sup>RD</sup></b></p> <ul style="list-style-type: none"><li>• Thanksgiving Holiday - Library closed to the public</li></ul>

For a complete listing of City events, go to [www.beverlyhills.org/exploring/calendar/](http://www.beverlyhills.org/exploring/calendar/)