



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
4th Floor Conference Room A

Beverly Hills City Council Liaison / Branding and Licensing Committee

SPECIAL MEETING HIGHLIGHTS

Monday, January 29, 2018
2:00 PM

MEETING CALLED TO ORDER

Date / Time: January 29, 2018 / 2:07 PM

IN ATTENDANCE: Vice Mayor Julian Gold, Councilmember John Mirisch, Councilmember, David Schirmer, Chief Information Officer, Therese Kosterman, Public Information Manager, Adrienne Tarazon, Executive to the City Council, Cheyenne Yousef, City of Beverly Hills, Jack Sepetjian, Anto Beverly Hills, Anthony Sepetjian, Anto Beverly Hills, Thomas White, Beverly Hills Municipal League

1) Public Comment

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None.

2) Anto Shirt Samples Review

- Jack and Anthony Sepatjian of Anto Beverly Hills presented samples of Beverly Hills branded men's shirts and ties and gave background history on the company.
- Vice Mayor Gold and Councilmember Mirisch approved the samples to be brought to City Council.

3) Fiber to the Premise Logo Review

- David Schirmer, Chief Information Officer, presented four logo samples for review. Each sample represented data, voice, and video and were also presented to the City's tech committee.
- Vice Mayor Gold and Councilmember Mirisch reviewed and requested changes be made before bringing to Council for final approval.

4) Revisions to Leon's Beverly Hills Contract

- Therese Kosterman, Public Information Manager, presented proposed revisions to the Leon's Beverly Hills contract. Samples of jewelry were presented to the City Council, who asked for revisions. The revisions included increasing terms of the contract to 2021 instead of 2019. Vice Mayor Gold and Councilmember Mirisch reviewed and approved the extension.

ADJOURNMENT

Date / Time: January 29, 2018 / 2:32 PM