AGENDA REPORT

Meeting Date: June 4, 2013
Item Number: F-4
To: Honorable Mayor & City Council
From: Cheryl Friedling, Deputy City Manager for Public Affairs
Subject: SUNSHINE TASK FORCE LOBBYIST DISCLOSURE FORMS
Attachments: 1. Sunshine Task Force Membership Roster
2. Current Lobbyist Disclosure Form
3. Current Lobbyist List (5 Years)

RECOMMENDATION
The Sunshine Task Force requests City Council direction on these proposed initiatives.

INTRODUCTION
The Mayor's Sunshine Task Force was recently established to promote greater transparency and public involvement in local government operations. The Task Force consists of active local residents and meets once a month.

An item currently under review by the Task Force, is the City's practice related to lobbyists who advocate on behalf of clients before the City Council, Commissions or staff.

DISCUSSION
Numerous jurisdictions, including the City of Beverly Hills require that lobbyists register by disclosing their professional relationship on behalf of clients. Currently, the City has 66 active forms on file for the past five years (see attachment 3). The lobbyist disclosure forms are retained by the City Clerk's Office without further action.
The Sunshine Task Force has discussed several initiatives to enhance this process:

a) Post current lobbyist disclosure submissions on the City's website to promote transparency
b) Review options to enhance the lobbyist disclosure form to incorporate more information or to update it more frequently
c) Explore compliance measures and enforcement options

**FISCAL IMPACT**

There is minimal fiscal impact associated with posting lobbyist disclosure forms to the City's website. Enforcement requirements have not been determined, and could have a financial impact, particularly if additional staff is required.

Cheryl Friedling,
Deputy City Manager

Approved By
Sunshine Task Force Membership Roster

Chair: Mayor John A. Mirisch
Vice Chair: Vice Mayor Lili Bosse
Dr. Charles Aronberg
Ed Brown
Mark Elliot
Fred Fenster
Marilyn Gallup
Gerald Lunn
Stella Sarraf
Thomas White
CITY OF BEVERLY HILLS  
CITY CLERK'S OFFICE  
LEGISLATIVE ADVOCATE REGISTRATION FORM  
(This document shall be available for public review)

Please write legibly or use typewriter

Advocate's Name: ____________________________________________________________

Telephone #: __________________________ Fax # ________________________________

Business Address:

__________________________________________________________________________

__________________________________________________________________________

Identity of Client(s):

__________________________________________________________________________

__________________________________________________________________________

General Description of the matter of municipal legislation the legislative advocate is attempting to influence:

__________________________________________________________________________

__________________________________________________________________________

cc: Councilmembers  
Planning Commissioners  
Architectural Commissioners  
Design Review Commission  
Public Works Commissioners  
City Manager  
City Attorney  

(legislative advocate)
# Registered Legislative Advocates

<table>
<thead>
<tr>
<th>Year</th>
<th>Identity of Client</th>
<th>Matter attempting to influence</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2013</strong></td>
<td>Robert Burke</td>
<td>AKA (Beverly Hills) – Metropolitan Crescent Associates, LLC</td>
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<tr>
<td></td>
<td>Mitchell J. Dawson</td>
<td>Beverly Hills Fine Arts Theater, LLC</td>
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<td></td>
<td>Mitchell Dawson</td>
<td>Jim Falk Lexus of Beverly Hills</td>
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<td></td>
<td>Mitchell Dawson</td>
<td>Harperbee, LLC, 706 Hillcrest</td>
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<td></td>
<td>Mitchell Dawson</td>
<td>Hillcrest Resident Trust, 711 Hillcrest</td>
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<td></td>
<td>Mitchell Dawson</td>
<td>The Peninsula Hotel</td>
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<td></td>
<td>Mitchell Dawson</td>
<td>Li Investments, LLC, 605 N. Palm Drive</td>
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<td></td>
<td>Mitchell Dawson</td>
<td>United Real Estate Investments, LLC, 50 N. La Cienega</td>
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<td>Thomas S. Levyn</td>
<td>Lexington Trust</td>
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<td></td>
<td>Stanley Stafford Jr.</td>
<td>AKA Beverly Hills/Metropolitan Crescent Assoc., LLC</td>
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<tr>
<td></td>
<td>Joseph N. Tilem</td>
<td>New Pacific Realty Co.; Vintage Capital Group LLC; John Freeman; Moshe Kraitm</td>
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<td></td>
<td></td>
<td>allowing extended stay guest residency in the City</td>
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<td>extended hours permit/live entertainment</td>
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<td>amend Conditional Use Permit</td>
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<td></td>
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<td>Central R-1 permit/design review approval</td>
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<td>Central R-1 permit</td>
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<td></td>
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<td>amend Conditional Use Permit and Extended Hours permit</td>
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<td>representation before the Design Review Commission</td>
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<td>medical use building registration</td>
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<td></td>
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<td>1000 N. Crescent Drive</td>
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<tr>
<td></td>
<td></td>
<td>allowing extended stay guest residency</td>
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<tr>
<td></td>
<td></td>
<td>zoning and code compliance</td>
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<tr>
<td><strong>2012</strong></td>
<td>Karen Ahearn</td>
<td>GCIP Holdings LLC</td>
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<tr>
<td></td>
<td>Linda J. Briskman</td>
<td>Roxbury Mgt/Maynard Brittan</td>
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<tr>
<td></td>
<td>Gregory C. Brown</td>
<td>Pacific Coast Energy Co.</td>
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<td></td>
<td>Murray D. Fischer</td>
<td>Soul Cycle</td>
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<td></td>
<td>Kenneth Goldman</td>
<td>Alex Sandel; Pango Mobile Parking; Mobydom Ltd.</td>
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<td></td>
<td>Theodore K. Green</td>
<td>Breitburn Energy</td>
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<td></td>
<td>Jon Kuespert</td>
<td>Pacific Coast Energy Company</td>
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<td></td>
<td>Thomas S. Levyn</td>
<td>GCIP Holdings LLC</td>
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<td>Rochelle Lewis</td>
<td>Pacific Coast Energy Co.</td>
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<td></td>
<td>Michael Nytzen</td>
<td>Roxbury Managers Ltd.</td>
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<td></td>
<td>Brad Pierce</td>
<td>Pacific Coast Energy Company</td>
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<td></td>
<td>Joan Velazquez</td>
<td>Beverly Hills Luxury Hotel, LLC</td>
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<td></td>
<td>William Weldon</td>
<td>Pacific Coast Energy Company</td>
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<td></td>
<td></td>
<td>9800 Wilshire Boulevard &amp; parking structure</td>
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<td>Gateway Project/9900 Santa Monica Blvd</td>
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<td>permit application to drill 2 oil wells from outside City limits</td>
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<tr>
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<td>exercise cycling studio &amp; reduction of parking requirements</td>
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<td>Technology for parking systems</td>
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<td></td>
<td>permit application to drill 2 oil wells outside City limits</td>
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<td></td>
<td>Gateway overlay zone</td>
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<td></td>
<td></td>
<td>permit application to drill 2 oil wells from outside City limits</td>
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<tr>
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<td>plaza/garage/hotel project</td>
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<tr>
<td></td>
<td></td>
<td>permit application to drill 2 oil wells outside City limits</td>
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As of 4/26/13
2011
Allan Alexander
Allan Alexander
Fran Cohen
Jim Crawford
Mitchell Dawson
Mitchell Dawson
Matt Iravani
Mark Olson
Michael Palladino
Michael Palladino
Patrick Perry
Sheldon Sloan
BH Wilshire International LLC
B.W. Hotel LLC
7-Eleven Inc.
BH Wilshire International, LLC
Soda Partners, LLC, 1806 Angelo Drive
Maison 140, 140-150 S. Lasky Dr.
BW Hotel LLC
Southern California Edison
BH Wilshire International, LLC
BW Hotel LLC
BH Wilshire International, LLC
Alex Goldbahar

9900 Wilshire Blvd.
9500 Wilshire Blvd private club at Bev Wilshire Hotel
proposal for 401 S. Robertson Blvd.
9900 Wilshire Blvd.
demolition permit for a tear down of property-viability analysis
hotel expansion Conditional Use Permit
private club at Beverly Wilshire Hotel at 9500 Wilshire Blvd.
utility operation & programs
9900 Wilshire Blvd.
private club at Beverly Wilshire Hotel at 9500 Wilshire Blvd.
9900 Wilshire Blvd.
trade or sale of 6739 W. Olympic Blvd.

2010
Allan Alexander
Susan Berk
Susan Berk
Susan Berk
Susan Berk
Mitchell Dawson
Mitchell Dawson
Eileen Hecht
Deborah Kallick
Thomas S. Levyn
Rob Glushon/
Steve Kaplan
Lee Silver
Stephen P. Webb
Steve Webb
Stephen Webb
Stephen P. Webb
121 San Vicente LLC/Mike Ahman
Equinox
121 San Vicente LLC
Western Triangle Merchants Assn Inc.
Iris Capital Group
Beverly Wilshire Investment Co., LLC, 9454 Wilshire Blvd.
Viceroy Hotel Group (L’Ermitage)
consultant to merchants, property owners & neighbors of
8767 Wilshire Blvd.
Cedars-Sinai Medical Center
Prime Healthcare Services, Inc.
Iris Capital Group
121 San Vicente, LLC/Mike Anmar
Nessah
Dominium Mgt Corp
The Camden House/Flame Restaurant
Heritage Auction Gallery

119-123 San Vicente property development
 Conditional Use Permit
119, 121-123 San Vicente Blvd. redevelopment
advocacy for merchants in the Western Triangle & Business Triangle
8767 Wilshire Blvd.
extension of Conditional Use Permit
entitlements; potential internal improvements
8767 Wilshire
moratorium on medical office space
1196 Summit Drive
8767 Wilshire Blvd.
119-123 San Vicente Blvd. property development
proposed school and parking structure
proposed medical office legislation
lease negotiations
signage approval
<table>
<thead>
<tr>
<th>2009</th>
<th>Les Bronte</th>
<th>Cape Horn</th>
<th>rezoning &amp; development of property</th>
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<tr>
<td></td>
<td>Andrew Casana</td>
<td>The Dax Foundation</td>
<td>animal declawing</td>
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<td>Mark R. Edwards</td>
<td>CBS-Decaux Street Furniture</td>
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<td></td>
<td>Harvey Englander</td>
<td>BHP Holdings, LLC</td>
<td>conversion of William Morris properties</td>
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<td>Murray Fischer</td>
<td>BH Holdings – Cape Horn; Gale One on One; RP Real Property Partners; The Merchants on Robertson Blvd.; Dayan Investment</td>
<td>get development agreement to allow CIDs; new condo project;</td>
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<td>Victor Martin</td>
<td>CBS-Decaux Street Furniture</td>
<td>new additions to building; review 8767 application;</td>
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<td>Joseph Tilem</td>
<td>APA Inc./ 405/413 S. Beverly Drive Co.</td>
<td>converting auto use to retail stores</td>
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<td>Stephen Webb</td>
<td>Cape Horn</td>
<td>business opportunities in the City</td>
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<td></td>
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<td>parking covenant between 400 and 405 S. Beverly Drive</td>
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<td>proposed ordinance re. CID</td>
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