For Immediate Release  
December 27, 2018  
Contact: Dana Beesen  
310.285.2530  
dbeesen@beverlyhills.org

Dedication for Tom Friedman’s Sculpture, TakeAway, Slated for January 3  
Public Invited to Attend and Meet the Artist

Beverly Hills, Calif. – The City of Beverly Hills Mayor Julian Gold, City Council and the Fine Art Commissioners invites the public to the dedication of artist Tom Friedman’s sculpture, Takeaway, on Thursday, January 3, 2019 at 1 p.m. at Beverly Gardens Park on Santa Monica Boulevard at Rodeo Drive. Come meet the artist and indulge in the City’s newest addition to its Public Art Collection.

Takeaway sits at the corner of Santa Monica Boulevard and Rodeo Drive in Beverly Gardens Park. The sculpture, recommended by the Fine Art Commission and approved by City Council, is now part of the City’s Public Art Collection which boasts over 80 pieces.

In a letter of recommendation to the City Council from Carol Eliel, curator of Modern Art at Los Angeles County Museum of Art, she wrote, “Takeaway is from an ongoing body of work in which Friedman uses crushed aluminum foil roasting plans, tin foil, take-out containers, pie pans and the like to create large-scale figures…. (the sculpture) retains an endearing and very human quality. In our highly mediated technological age, we can all relate to the notion of endless rushing and constant attempts to keep things in balance. Takeaway expresses all of that at the same time that it suggests an exuberant freedman and can-do attitude.”

For more information on the City’s Public Art Collection, go to www.beverlyhills.org/publicart.

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