MEETING CALLED TO ORDER
Date / Time: March 25, 2021 / 10:00 AM

IN ATTENDANCE: John Mirisch, Councilmember; Julian Gold, M.D., Councilmember; Gabriella Yap, Deputy City Manager; Laura Biery, Marketing and Economic Sustainability Manager; Cindy Owens, Policy & Management Analyst; David Bergman, Lisa Wise Consulting; Lisa Karson, Executive Assistant.

1) PUBLIC COMMENT

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Review Draft of the Updated Economic Sustainability Plan – Budget Focus Area

Strategy 3.A: Efficiently manage, improve, and deploy City assets.

- Action 3.A.1: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.A.3: The Liaisons agree with the listed timeframe; however, priority should be changed to high.
- Action 3.A.4: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.A.5: The Liaisons agree with listed timeframe and assigned priority.
Strategy 3.B: Align fiscal decisions with the ESP.

- Action 3.B.1: The Liaisons agree with the listed timeframe; however, priority should be changed to high.
- Action 3.B.2: The Liaisons feel timeframe should be immediate and agree with the priority.
- Action 3.B.3: The Liaisons agree with the listed timeframe; however, priority should be changed to high.

Strategy 3.C: Diversify sources of City revenue.

- Action 3.C.1: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.C.2: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.C.3: The Liaisons agree with listed timeframe and assigned priority.


- Action 3.D.2: The Liaisons agree with the listed timeframe; however, priority should be changed to high.


- Action 3.E.1: The Liaisons agree with listed timeframe and assigned priority.

ADJOURNMENT

Date / Time: March 25, 2021 / 11:06 AM