



Are You in the Community Services Brochure?

The Community Services Department offers one of the best, low-cost advertising vehicles in Beverly Hills. The Brochure is published four times a year (fall, winter, spring, and summer), and is mailed to over 20,000 homes in Beverly Hills. Copies are also available at the Library and Park locations. In addition, your advertisement will also be displayed in our online brochure.

Display Dimensions:

1/8 Page	3.65" (w) x 2.36" (h)
1/4 Page	3.65" (w) x 4.9" (h)
1/2 Page	7.58" (w) x 4.9" (h)
Full Page	7.25" (w) x 10" (h)
Back Cover	7.58" (w) x 4.9" (h)

Ad formats:

- Ads must be in the appropriate size and format
- Acceptable formats include JPG, EPS, or PDF
- Ads should be grayscale or full color, RGB, and have a minimum resolution of 300 dpi
- Ads can be sent to: eruiz@beverlyhills.org
OR sent on CD and mailed to:
City of Beverly Hills
ATTN: Evelyn Ruiz
455 N Rexford Drive
Beverly Hills, CA 90210

*Ads which must be edited, resized, or reformatted require an additional fee.
A 10% cancellation fee will be assessed if notification is less than 5 business days.

Advertising Rates
All rates listed are per issue

Sign up for multiple issues for a discounted rate!

Black / White Advertising:		10% OFF!	15% OFF
Size	1 Issue	2 Issues	3 Issues
1/8 Page	\$300	\$270	\$255
1/4 Page	\$400	\$360	\$340
1/2 Page	\$700	\$630	\$595
Full Page	\$1,000	\$900	\$850
Inside Cover	\$1,600	\$1,440	\$1,360

Four Color Advertising:		10% OFF!	15% OFF
Size	1 Issue	2 Issues	3 Issues
1/8 Page	\$400	\$360	\$340
1/4 Page	\$500	\$450	\$425
1/2 Page	\$800	\$720	\$680
Full Page	\$1,700	\$1,530	\$1,445
Back Cover	\$3,000	\$2,700	\$2,550

For More information, contact:

Evelyn Ruiz, *Customer Service Supervisor*
(310) 285-6850 or eruiz@beverlyhills.org



Community Services Department

Quarterly Brochure Advertising Contract

Business Name: _____ Date of Contract: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____

Fax: _____

Email: _____

Issue:	<input type="checkbox"/> Summer (Jun - Aug)	<input type="checkbox"/> Fall (Aug - Dec)	<input type="checkbox"/> Winter (Jan - Mar)	<input type="checkbox"/> Spring (Mar - Jun)
Deadline:	2/14/19	5/9/19	9/26/19	10/5/19

Ad Size	Single Issue Price	# of Issues	Total
1/8 Page			
1/4 Page			
1/2 Page			
Full Page			
Back Cover			

Payment Information: Single Payment Multiple Payments (Payment for each issue must be received prior to printing date)

Check (Check No. _____)

Visa

MasterCard

Discover

AMEX

Card #: _____ Exp Date: _____ CVV#: _____

Terms & Conditions

1. Advertisers shall remit payments according to the payment terms. The City of Beverly Hills ("City") will not print ads in which payment has not been received by the deadline date.
2. The City reserves the right, at its sole and absolute discretion, to refuse to publish any advertising and all advertising will conform to the attached Advertising Policy.
3. This contract shall be binding on the Advertiser, and in effect, only when signed, approved and accepted by the Director of Parks & Recreation of the City.
4. The title "Paid Advertisement" will be included at the bottom of each advertisement as determined by the City.
5. Cancellation or changes to an advertisement must be made in writing twenty-one (21) days prior to print deadline.
6. Final approval of all advertising content, copy, and layout/placement will be given by the Director of Parks & Recreation.

City of Beverly Hills

Advertiser

Nancy Hunt-Coffey _____ Date _____
Director of Community Services

Signature _____ Date _____