



CITY OF BEVERLY HILLS

Telephonic/Video Conference Meeting
Call in: (916) 235-1420 or (888) 468-1195
Participant Pin: 872120
Beverly Hills City Hall
Beverly Hills, CA 90210

Beverly Hills City Council / COVID-19 Business Recovery Assistance Task Force - Retail/Property Subcommittee

SPECIAL MEETING HIGHLIGHTS

Friday, July 6, 2020
10:00 AM

MEETING CALLED TO ORDER

Date / Time June 25, 2020 / 10:00am

IN ATTENDANCE: Vice Mayor Robert Wunderlich, Councilmember John A. Mirisch, City Treasurer Howard Fisher, City Attorney Laurence Weiner, City Auditor Eduardo Luna, City Manager George Chavez, Assistant City Manager Nancy Hunt-Coffey, Deputy City Manager Gabriella Yap, Director of Community Development Susan Healy Keene, Director of Public Works Shana Epstein, Marketing and Economic Sustainability Manager Laura Biery, Policy and Management Analyst Cindy Owens, Data Center Manager Murugan Krishnan, Communications Specialist Chuck Merrill, Administrative Intern Luis Gonzalez, Tom Blumenthal, Patricia Illing, Kathy Gohari, Umberto Savone, Sunny Sassoon, Bill Wiley, David Mirharooni, Debbi Quick

1) Public Comment

- Concern from the public regarding how the City/Taskforce should move forward with ideas such as surveying businesses and taking a multifaceted approach in reopening.

2) State of the County update on latest LA County Health Order changes

- Rollback on many reopenings including bars, indoor dining, and museums.
- The City is working to provide solutions for businesses.
- Must wear a facemask at all-times.
- City has the authority to give out administrative citations which carry a fine of \$100 for 1st offense, \$200 for 2nd offense, and \$500 for 3rd and subsequent offenses.

3) Update regarding Subcommittee items implemented by the City Council

- Temporary Outdoor Dining/Business Expansion (OpenBH) - businesses interested in the City's OpenBH program please visit, Beverlyhills.org/OpenBH.
- Curbside Parking Meters Continuation – City staff has reached out to businesses and those business can request to keep the meter outside of their business.

- Safety Messaging Campaign – Sidewalk decals have been installed throughout the community and provide messages on how to keep the community safe.
- Update on City staff and businesses response for COVID-19 challenges.
- Expediting Permit Process – expedited permit process available for updates to a business's space and layout.
- Pedestrian Access Ideas – Creative ways to expand business operations outdoor or update their business layouts to allow for greater access and drive foot traffic into the business district.
- Discussion regarding outdoor expansion of businesses.
- Urgency Ordinance Update on Commercial Tenant Rent Repayment – Update on the solutions and agreements commercial tenants and property owners have decided.
 - Commercial rent moratorium ends on August 1, 2020.
 - Back Rent is due on January 1st, 2021.

4) Discussion regarding Subcommittee items still under review

- Parking Requirement Updates long-term
- Safety Protocol Mandates – Some local business have begun to take temperatures of both employees and customers. Question regarding implementing additional safety protocols for customers. While it is not a state or county mandate, the City can mandate or recommend that other businesses begin to take the temperature of customers and additional safety protocols.
- The group discussed the following related to the City's role in supporting businesses.
 - The City should be doing more to ensure compliance among residents, visitors, and businesses
 - The City should facilitate expanded use of public space by businesses.
- Signage Regulation Relaxations Long-term – the unusual circumstances as a result of COVID-19.
- Business “board ups” as a response to the protests.

5) Open discussion to provide additional suggestions from the Subcommittee for City Council to consider

- Topics of discussion:
 - Should the City send a letter in response to the State and County rollbacks as cases of COVID-19 continue to increase.
 - Current status of parking enforcement.
 - City response to non-compliant businesses.
 - Adopting contactless parking meters.

6) Adjournment

Adjourn

Date / Time

July 6, 2020 / 11:27am