

**Next Beverly Hills Committee  
2019 Priorities Setting**

**2018 PRIORITY AREAS**

1. Next Gen Arts
2. Next Gen Events
3. Next Gen Housing
4. Leadership Development
5. City's Communications Collaboration
6. Mayor's Initiatives Collaboration

**2018 CARRYOVER INITIATIVES TO 2019**

1. North Canon Wall Mural Art
2. Next Night Initiative
3. Next Gen Housing Initiative
4. Next Beverly Hills Incubator
5. *Marketing has established a successful system of ongoing collaboration with City*
6. Mayor's Initiatives Collaboration

**GUIDELINES**

- Priorities must be in line with NBH's mission: "...to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic and civic needs, and to inspire them to make Beverly Hills a better place for all."
- Priorities setting is done annually
- 6 priority areas
- Priority areas should be as narrowly-focused as possible
- Avoid selecting priority areas the City is already adequately meeting
- Objective is to launch at least one initiative per priority area during the year
- OK for an initiative to hit multiple priority areas
- Each committee member can vote up to six priorities only (*online voting system will be provided*)
- The top six priorities with the highest votes will be 2019 priorities.

**PROCESS CARRIED OUT**

1. Take new priority recommendation from committee meeting – 01/29
2. Open online voting – 01/29
3. Finalize 2019 priority areas – 02/4
4. Email announcement on new priorities – 2/5

**Arts & Culture**

**Local Events - February 2019**

Day	Date	Venue	Artist/Event	Genre
Tues-Sun	Feb. 1-10	The Wallis	An Inspector Calls	Theater
Tues-Sun	Feb. 1-17	Theatre 40	Stories from the Zone	Theater
Tues-Sun	Feb. 1-17	Theatre 40	It is Done	Theater
Saturday	Feb. 2	Saban Theatre	Paul Anka	Music
Tues-Sun	Feb. 5-23	The Wallis	Witness Uganda: A Documentary Musical	Theater
Saturday	Feb. 9	Saban Theatre	Rick Springfield	Music
Sunday	Feb. 10	The Wallis	Dance Sunday/Story Pirates	Dance/Family
Thursday	Feb. 14	Saban Theatre	Tank	Music
Fri-Sat	Feb. 15-16	The Wallis	Ate9 Dance Company	Dance
Saturday	Feb. 23	The Wallis	Kaleidoscope Chamber Orchestra	Music
Saturday	Feb. 23	Saban Theatre	Dark Star Orchestra	Music
Sunday	Feb. 24	The Wallis	Vanity Fair Oscar Party	Event
Thursday	Feb. 28	Saban Theatre	Frankie Valle & The Four Seasons	Music

**Around the Galleries**

On-Going	Now-Feb. 23	Gagosian	Richard Artschwager: Primary Sources
On-Going	Now-Feb. 9	Gagosian	Urs Fischer: Images
On-Going	Now-Feb. 16	Galerie Michael	Picasso In Color
On-Going	Feb. 24-Apr. 7	Karl Hutter Fine Art	Donald Judd
On-Going	Now-Feb. 23	Marc Selwyn Fine Art	Lee Mullican: The Marble Drawings 1966-1970