City of Beverly Hills Launches #ReThinkBHTap Campaign
New Initiative Educates Residents About the Benefits of Tap Water

Beverly Hills, CA – In an effort to bring more awareness to sustainable practices that impact the environment, the City of Beverly Hills has launched its #ReThinkBHTap campaign to educate residents about the benefits of tap water in their home.

The City ensures that its tap water is safe and healthy for our residents to drink by undergoing a rigorous monitoring process to verify that our water meets or exceeds applicable water quality standards. Each year, the City releases a Water Quality Report that examines this process, outlining any constituents found in its water such as chemicals, microscopic organisms and radioactive materials (many which are naturally occurring). Historically, the City has met all U.S. EPA and State drinking water health standards each year, as reported in the annual Consumer Confidence Report. This year’s Consumer Confidence Report is currently being prepared and will be available by July 1, 2021.

“Our Public Works Department puts in an enormous amount of effort to ensure we continue to deliver clean tap water so that our community as well as the environment remains healthy for the future,” said Beverly Hills Mayor Bob Wunderlich.

“It’s imperative we do all that we can to utilize this valuable resource in a sustainable manner so that our planet can continue to thrive.”

Throughout the year, the City will host a variety of educational presentations, workshops, social media campaigns and more to explain the benefits of tap water and dispel any myths.

To learn more and view the City’s Water Quality Report from previous years, visit beverlyhills.org/bhtap.

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