

Woofstock 90210

FREE FAMILY FUN EVENT

Fact Sheet

SUNDAY, MARCH 8, 2015



Roxbury Park
471 S. Roxbury Drive, Beverly Hills, CA

Back at
Roxbury Park!

Application deadline is Friday, February 6, 2015

- 🐾 Sunday, March 8, 2015
- 🐾 11:00am – 3:00pm
- 🐾 35+ retail vendors (Vendors contact cbrynan2@beverlyhills.org)
- 🐾 Food trucks
- 🐾 Pet Talent Show/Pet Parade
- 🐾 Pet or People Face or Body Painting (small fee)
- 🐾 Pet Entertainment/Demonstrations
- 🐾 Parking at Roxbury Park & BHHS/All walk-ins welcome!
- 🐾 Woofstock 90210 expects approximately 3,000 participants

For Sponsorship Opportunities contact:

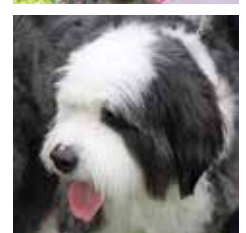
Mary Ruth Koogler: 310.487.1100 | bark@OliviasAdventures.com

Adoption & Rescue agency sponsors will be PROMINENTLY placed in the Pet Adoption area.

- 🐾 Pet Adoptions/Rescues
All rescue agencies must contact:
Pets 90210/Bill Crowe
310.887.7070 ext 4077
bcrowe@kenquest.com



- 🐾 Sponsored by City of Beverly Hills Community Services Department



In case of rain, event will be cancelled.
No refunds unless event is rained out.



Sponsorship Opportunities

SUNDAY, MARCH 8, 2015

Roxbury Park
471 S. Roxbury Drive, Beverly Hills, CA



Bronze Bone \$500

- Name identification on 2 on-site "Sponsor Thank You" signs
- Name on flyer to be distributed to all Beverly Hills schools & library
- Name on Beverly Hills web site with your web site address
- Name on all email blasts
- Name on all paid advertising
- 2 public address name mention at event
- 1 Banner (supplied by business, max 4'x10') placed on-site at event
- 1 10x10 booth (includes one 8' table + 2 chairs)

Silver Bone \$1,000

- Name identification on 2 on-site "Sponsor Thank You" signs
- Name on flyer to be distributed to all Beverly Hills schools & library
- Name/logo on Beverly Hills web site with your web site address
- Name/logo on all email blasts
- Name/logo on all paid advertising
- 4 public address name mention at event
- 2 Banners (supplied by business, max 4'x10') placed on-site at event
- 1 10x10 booth (includes two 8' tables + 4 chairs)

Gold Bone \$3,000

- **Your company will judge and present prizes to Pet Parade winners for media opportunities**
- Name identification on 2 on-site "Sponsor Thank You" signs
- Name on flyer to be distributed to all Beverly Hills schools & library
- Name/logo on Beverly Hills web site with your web site address
- Name/logo on all email blasts
- Name/logo on all paid advertising
- 4 special 30 second announcements will be made highlighting your business and thanking you for your support
- 3 Banners (supplied by business, max 4'x10') placed on-site at event
- 2 10x10 booths (preferred location and preferred parking) (includes four 8' tables + 6 chairs)
- Name/logo of business on event giveaway which attendees will receive
- Introduction at event by Parade Emcee
- Featured in Beverly Hills Cable Video Coverage

NOTE: Adoption & Rescue Agency's will be prominently placed in the Pet Adoption Area. Double booths are reserved for GOLD BONE Sponsors only.

Contact: **Mary Ruth Koogler:** 310.487.1100 | bark@OliviasAdventures.com

George Wallach: 310.278.4574 | gwallach@roadrunner.com

Sponsored by the Community Services Department | 310.285.6830.

In case of rain, event will be cancelled and sponsorship fees refunded.





Sponsor Application

SUNDAY, MARCH 8, 2015

Roxbury Park
471 S. Roxbury Drive, Beverly Hills, CA



Company Name _____

Product Description _____

Website _____

Contact Name _____

e-mail _____

Address _____

City _____ State _____ Zip _____

Cell Phone () _____ Fax () _____

Bus Phone () _____

YES, I am interested in participating in the 7th annual **WOOFSTOCK 90210** pet event by purchasing a sponsorship package. **Note: Adoption & Rescue Agency's will be prominently placed in the Pet Adoption Area.** After reviewing the attached "Sponsorship Opportunities"

I have selected the following:

- Bronze Bone** \$500 (includes one 10x10 booth, no siding; one 8' table + 2 chairs)
- Silver Bone** \$1,000 (includes one 10x10 booth, no siding; two 8' tables + 4 chairs)
- Gold Bone** \$3,000 (includes two* 10x10 booths, no siding; four 8' tables + 6 chairs)

*Double booths are reserved for Gold Bone Sponsors only.

Sponsor, if selling product, will be required to provide:
a copy of Sellers Permit before Friday, February 27, 2015.

Enclosed is my payment in the amount of: \$ _____

Make checks payable to: **Wallach Entertainment**

Mail check and this form to:

Woofstock 90210/Sponsorship
501 Doheny Rd
Beverly Hills, CA 90210
FAX: **310.858.9238**

Contact: **Mary Ruth Koogler:** 310.487.1100 | bark@OliviasAdventures.com
George Wallach: 310.278.4574 | gwallach@roadrunner.com

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