



CITY OF BEVERLY HILLS

455 NORTH REXFORD DRIVE • BEVERLY HILLS, CALIFORNIA 90210

Lili Bosse, Mayor

September 5, 2017

The Honorable Ricardo Lara
Chair, Senate Appropriations Committee
State Capitol, Room 2206
Sacramento, CA 95814

RE: AB 954 (Chiu) Food labeling: quality and Safety Dates.
City of Beverly Hills – SUPPORT

Dear Chair Lara:

On behalf of the City of Beverly Hills, I write to you in **SUPPORT** to **AB 954 (Chiu)**, which would help reduce food waste throughout the state.

Current food date labels are often unclear and surprisingly unregulated. **AB 954 (Chiu)** would bring clarity to consumers by authorizing the California Department of Food and Agriculture and the Department of Public Health to promote uniform labeling to better educate consumers.

This bill seeks to increase uniformity in food labeling by encouraging food manufacturers, processors, and retailers to voluntarily use the terms “use by” and “best by” to inform customers of a food’s quality and safety, in lieu of “sell by” dates. These terms have already been voluntarily adopted by the industry and would provide consumers with greater understanding regarding the quality and safety of their food.

This bill would help reduce consumer confusion and unnecessary food waste. For these reasons, the City of Beverly Hills **SUPPORTS AB 954 (Chiu)**. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Lili Bosse". The signature is fluid and cursive, with the first name "Lili" and last name "Bosse" clearly distinguishable.

Lili Bosse

Mayor, City of Beverly Hills

cc: Members and Consultants, Senate Appropriations Committee
The Honorable David Chiu, 17th Assembly District
The Honorable Ben Allen, 26th Senate District
The Honorable Richard Bloom, 50th Assembly District
Andrew K. Antwih, Shaw / Yoder / Antwih, Inc.