MEETING CALLED TO ORDER
Date / Time: August 21, 2013 / 1:36 PM

ROLL CALL
Commissioners Present: Commissioners Peteris, Gardner Apatow, Vice Chair Bernstein, Chair Blakeley.
Commissioners Absent: Commissioner Rubins.
Staff Present: Michele McGrath, Cindy Gordon, Reina Kapadia, Karen Myron (Community Development Department, Planning Division).

COMMUNICATIONS FROM THE AUDIENCE
Speakers: None.

APPROVAL OF AGENDA
Motion: Motion by Vice Chair Bernstein, Second by Commissioner Peteris to approve the agenda as presented (4-0).
Action: The agenda was approved as presented.

EX PARTE COMMUNICATIONS
None.

ADOPTION OF MINUTES

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Gardner Apatow to approve the minutes as presented (4-0).
Action: The minutes were approved as presented.

Recordings of the Architectural Commission’s meetings are available online within three business days of the meeting. Visit www.beverlyhills.org to access those recordings.
CONTINUED BUSINESS

Commissioner Peteris recused from the following item.

2. 8660 WILSHIRE BOULEVARD (PL1306595)
   Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
   (Continued from the Architectural Commission meeting on May 15, 2013)

   Planner: Cindy Gordon, Associate Planner
   Project Agent: David M. Parker - Architect
   Public Input: None.

   Motion: Motion by Vice Chair Bernstein, Second by Commissioner Gardner Apatow to approve the resolution with conditions (3-0-1 Peteris recused).
   Action: The resolution was approved with conditions.

Commissioner Peteris returned to the meeting.

3. 131 SOUTH MAPLE DRIVE (PL1309685)
   Request for approval of a façade remodel and new landscaping to an existing multi-family residential building. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
   (Continued from the Architectural Commission meeting on July 17, 2013)

   Planner: Cindy Gordon, Associate Planner
   Project Agent: Nicole Stubblefield - Omgivning
   Public Input: None.

   Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (4-0).
   Action: The resolution was approved with conditions.

NEW BUSINESS – PUBLIC HEARINGS

4. K-BIZ (PL1313055)
   425 North Beverly Drive
   Request for approval of a façade modification and construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
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Planner: Reina Kapadia, Limited Term Planner
Project Agent: Sungjun Yoo
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Peteris to approve the resolution with conditions (4-0).
Action: The resolution was approved with conditions.

5. GUCCI (PL1313059)
347 North Rodeo Drive
Request for approval of a revision to a previously approved façade remodel and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Lief Schindler – Atmosphere Design Group
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (4-0).
Action: The resolution was approved with conditions.

6. SAINT LAURENT (PL1312885)
326 North Rodeo Drive
Request for approval of a façade remodel, a sign accommodation to allow multiple business identification signs, a sign accommodation to allow business identification signage abutting private property, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Roy Hasson – Permit Advisors
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Peteris to approve the resolution with conditions (4-0).
Action: The resolution was approved with conditions.
7. **ETRO (PL1312901)**  
9501 Wilshire Boulevard  
Request for approval of a revision to a previously approved façade remodel and a request for a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner  
Project Agent: Enrico Como & Brandon Richard – Space Architects  
Public Input: None.

**Motion:** Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (4-0).

**Action:** The resolution was approved with conditions.

*The Commission took a recess at 3:34pm*

*The Commission reconvened at 3:46pm*

8. **132 SOUTH BEVERLY DRIVE (PL1310235)**  
Request for approval of a façade remodel and a sign program. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner  
Project Agent: Paul Ohlmann – IDS Real Estate Group  
Public Input: None.

**Motion:** Motion by Commissioner Peteris, Second by Vice Chair Bernstein to continue the project to the September 18, 2013 Architectural Commission meeting (4-0),

**Action:** The project was continued to the September 18, 2013 Architectural Commission meeting.

9. **INFINITI – SALES (PL1313921)**  
8815 – 8825 Wilshire Boulevard  
Request for approval of a building identification sign, a freestanding directional sign, and a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
10. INFINITI SERVICE (PL1313047)
9001 Olympic Boulevard
Request for approval of a monument sign, a freestanding directional sign, and a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Bernstein to approve the resolution with conditions (4-0).
Action: The resolution was approved with conditions.

11. 439 North Bedford Drive (PL1313345)
Request for approval of a façade remodel. The Commission will also consider adoption of Categorical Exemption, pursuant to the California Environmental Quality Act.

Commissioner Gardner Apatow briefly left the meeting prior to the motion.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Bernstein to continue the item to the September 18, 2013 meeting (3-0-1, Gardner Apatow absent).
Action: The item was continued to the September 18, 2013 Architectural Commission meeting.

Commissioner Gardner Apatow returned to the meeting.
12. PAOLOBONGIA (PL1313152)
439 North Rodeo Drive
Request for approval of a revision to a previously approved façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Alan Hajjar
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Commissioner Peteris to approve the resolution as presented (3-1 Bernstein).

Action: The resolution was approved as presented.

COMMUNICATIONS FROM THE COMMISSION
Chair Blakeley gave a brief report from the Mayor's Cabinet Meeting.

COMMUNICATIONS FROM THE URBAN DESIGNER
- Staff-level Approvals (Tab 13) received and filed.
- Electronic Packet Discussion continued to the September 18 Architectural Commission meeting.

MEETING ADJOURNED
Date / Time: August 21, 2013 / 6:21 PM

PASSED AND APPROVED THIS 18TH DAY OF SEPTEMBER, 2013

James Blakeley, III, Chair