

**Profile**

Zale R Rubins  
First Name Middle Initial Last Name Suffix

[Redacted]  
Email Address

[Redacted] Suite or Apt

[Redacted] 90211  
City State Postal Code

**Mailing Address (optional)**

\_\_\_\_\_

Mobile: [Redacted]  
Primary Phone

**Work Phone**

\_\_\_\_\_

**Cell Phone**

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**Which Boards would you like to apply for?**

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Recreation And Parks Commission: Submitted

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Question applies to Recreation And Parks Commission

**How long have you lived in Beverly Hills?** \_\_\_\_\_ (Applicant must be a resident of the City for a minimum of two years prior to filing an application, and if selected, remain a resident to serve.)

27 years

Question applies to multiple boards

**Occupation:**

Photographer/Graphic Designer

Question applies to multiple boards

**Have you ever been a paid lobbyist/legislative advocate? If so, when and before which Commission(s)?:**

No

Question applies to multiple boards

**Have you ever applied to the Team Beverly Hills Program?**

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Yes

Question applies to multiple boards

**Are you a member or alumnus of the Team Beverly Hills Program?**

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Yes

Question applies to multiple boards

**Have you applied previously for a Commission appointment? If so, which Commission(s)?**

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Yes. Architectural Commission and Arts and Culture Commission

Question applies to Recreation And Parks Commission

Completed applications may be emailed to [CityClerk@beverlyhills.org](mailto:CityClerk@beverlyhills.org) or returned to the City Clerk's Office at 455 North Rexford Drive, Suite 290, Beverly Hills, California 90210. If you have any questions, please contact the City Clerk at telephone number 310.285.2400. Thank you.

### **IMPORTANT NOTICE**

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**In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Services. Please DO NOT contact the City Councilmembers or members of the Recreation & Parks Commission regarding the Recreation & Parks Commission vacancy.**

**SERVING ON THE RECREATION & PARKS COMMISSION**

Applications for the Recreation & Parks Commission may be obtained from the City Clerk's Office. It is recommended that interested candidates try to attend one or more meetings of the Commission to familiarize themselves with current issues. All applicants will be interviewed by a subcommittee of both the City Council and Recreation & Parks Commission (two members of each). Following these interviews, the subcommittee will recommend the names of one or more top candidates to the full City Council. City Councilmembers may then conduct further interviews before they make a final selection at a formal City Council meeting.

Candidates who have additional questions should feel free to contact the Director of Community Services or the City Clerk. Staff members will do their best to answer your questions and provide any additional background information that is needed.

The City Council and staff are very appreciative of the interest of all applicants.

Question applies to Recreation And Parks Commission

**1. Please list community activities/organizations with which you are currently involved and past activities/organizations in which you have participated:**

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For the Centennial my wife and I headed one of the Centennial programs (Beverly Hills Days) which gave the City a number of art pieces which are in the offices of many City Departments as well as Roxbury park. I was instrumental in the refurbishment of the City sculpture Hymn of Life. I designed and produced the City's first walking art tour brochure. I have also successfully exhibited at the Beverly Hills Art Show for multiple years.

Question applies to Recreation And Parks Commission

**2. Describe any technical experience (landscape design; arboriculture; leisure services; social work) or other background experiences which would prove useful to you as a Recreation and Parks Commissioner (educational, business or personal):**

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I am a Photographer and graphic designer. I have had 12 years of service to the City. I know staff and have worked well with all of them and understand the process of creating and implementing programs.

Question applies to Recreation And Parks Commission

**3. Why do you wish to be a member of the Recreation and Parks Commission? (Specifically, why have you chosen this form of community service over the many other avenues of service available in the Beverly Hills community?)**

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I have always wanted to be on the Recreation and Parks Commission as I appreciate the work they do and I want to be a part of a Commission that will help to keep Beverly Hills residents and visitors involved with their city and this Commission does exactly that.

Question applies to Recreation And Parks Commission

**4. Have you attended one or more Recreation and Parks Commission meetings within the past 12 months (in-person or virtually)? Please comment on your reactions. What key topics were of interest to you and why?**

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I have not attend any meetings in person. In the past I attended meetings when there was a need to Liaise between the Commissions I was on. I will allways remain interested in the Greystone projects as that is one of my favorite City assets. I am reviewing the past years minutes to get a full grasp of the projects under consideration.

Question applies to Recreation And Parks Commission

**5. How much time do you envision giving to the Recreation and Parks Commission? What other commitments might cause conflicts in your scheduling of Commission meetings or other related activities? Meetings are currently held the 4th Tuesday of every month (except July) at 2:00 p.m.**

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I have learned from my past experience that the time I offer is always well over and above the time necessary to read the packet and attend the meetings and the requisite Commission functions. If I join a Commission my aim is to work for the Commission and insure its goals are achieved.

Question applies to Recreation And Parks Commission

**6. What do you see as the major Recreation (Leisure/Cultural Services) and/or Park planning issues currently facing Beverly Hills?**

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I think that the City's outreach to residents and visitors needs to create more programs that will bring more people to our parks and venues. As we have seen, uncertain times have brought great change to the city and its programs and we need to be at the forefront of creating programs that will continue to build the Beverly Hills brand to insure continue future patronage.

Question applies to Recreation And Parks Commission

**How would you describe the appropriate relationship amongst the Commissioners and between the Commission and community service organizations using recreation/park facilities? Would you find it difficult to vote in opposition to someone you know?**

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My years of service is my record. I have always made my determinations based on what I thought was best for the City. If there were disagreements between my opinion and my fellow Commissioners it was always collegial. The renovation of the Kusama was initially met with rejection by most of the Commission but we finally came to agreement without any rancor. And succeeded in saving one of the City's major art pieces. My record of accomplishment is shown by what was achieved during my terms. I always worked well with staff and have maintained those relationships while on hiatus from my service.

Question applies to Recreation And Parks Commission

**8. What past or current Recreation & Parks classes, events, or activities have you participated in? Are there any areas of service with Recreation & Parks where you think the City performs really well? Or any areas of service within Recreation and Parks that you feel are lacking, or haven't been well served?**

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Greystone and the Art show participation as well as my Commission work on the Arts & Culture Commission have been my major interactions with the Recreation and Parks Commission.